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Montreal

THIS IS THE LAST TIME WE WILL OFFER 12 Patterns Free to Women Value \$1.20

SEND IN \$1.00 FOR A NEW SUBSCRIBER TO THE CANADIAN HOME JOURNAL

AN UNUSUAL OFFER

In plain, simple words, the offer is as follows :---Many of our readers have friends that should be readers of this magazine. If you will send in One Dollar for their subscription, we will send to you free twelve Coupons for patterns, valued at \$1.20 and we will send to your friend the Canadian Home Journal for One Year, valued at \$1.00 This makes it that we are giving \$2.20 worth for One Dollar.

NO DUTY-PROMPT DELIVERY

Starting with our Spring Fashion Number, we will have a complete stock of patterns in our Toronto office. This avoids unnecessary delay in delivery and customs duty on the patterns, thus ensuring prompt delivery.

WHY LAST TIME OFFER

The extra expense of paying duty on all patterns and express charges to Toronto makes it impossible for us to ever again offer 12 patterns free with a year's subscription. This offer only holds good until April 10th, 1911.

NEW SUBSCRIBERS ONLY

This is an introductory offer only-renewals, agent's orders or institute subscriptions will not be accepted at this price.

We have vacancies in a few localities for a special representative. Write us if you can spare a few hours each day. Splendid re-

CUT THIS OUT IT'S WORTH \$1.20

COUPON

Please find enclosed one dollar for one year's subscription to CANADIAN HOME JOURNAL, for which, in addition to one year's subscription of the magazine, send 12 pattern coupons free.

Send Magazine to..... Address Send Pattern Coupons to

Address

muneration is given now to hundreds of women that have become members of our staff who had no previous experience. Canadian

Home Journal

59-61 JOHN STREET

TORONTO, CANADA