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This is the natural cry of the hungry child who has once enjoyed a BOVRIL Sandwich. Don't refuse a request which will give pleasure and health and assist growth.

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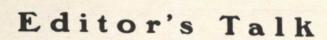


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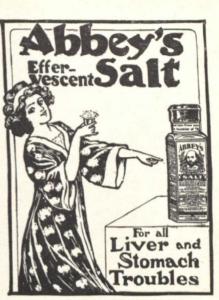


N EXT week's issue will be an Industrial Number, summarising the recent developments in Canadian manufacturing. While the farmer and the railway-builder are doing their share to build up the country, the manufacturer is by no means idle. If he has not yet succeeded in painting "Made in Canada" in such large letters that every one may see them, he has at least made the phrase respectable and respected. He has not yet astonished the world, but he has been fairly successful in proving to his fellow-citizens that manufacturing is almost, if not quite, of as great importance as agriculture.

OUT of the new situation, created by the rapid growth of our manufacturing industry, have come many new social and economic problems. The treatment of the working-man; the creation of factory laws and factory inspection; the adjustment of freight, express and telegraph rates; the making of a tariff and of trade treaties; the sending out of trade agents to foreign countries and the making of new commercial treaties-all these are questions which the Canadian manufacturer has either created or enlarged. He has given us many new problems, and has recreated several old enigmas. As he develops, we begin to wonder whether he shall be our master or our genial generous godparent. In either case he is worthy of a close study.

IS the sheep industry of Canada doomed? This is a question which has been often asked, and which as yet has received no adequate answer. A writer in this issue again suggests the problem; next week, Mr. James P. Murray, a prominent manufacturer, will deal with it broadly. Mr. Murray has a new suggestion to make-one so simple and practical that the student of affairs will wonder why it was not made many times before.







About Baked Beans and Summer Heat

A woman might be doing the right thing to work in a hot kit-chen over a hot oven baking beans if better baked beans could not be got elsewhere.

The fact is, that CHATEAU BRAND BAKED BEANS are better cooked, more appetizing and more digestible than any home baked beans can possibly be.

CHATEAU BRAND BAKED BEANS are steam cooked at a very high temperature, so that each bean is cooked whole and unbroken and every particle thoroughly baked.

CHATEAU BRAND BAKED BEANS have a rich nutty flavor, they are mealy, not mushy. They tempt the uncertain appetite and satisfy hunger.

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