

# RED, WHITE AND GREEN

IS THE COLOR SCHEME OF THE ONLY PACKAGE CONTAINING THE GENUINE

Accept no substituted imitations—No other cereal food is made or sold by us

## Kellogg's

TOASTED

### CORN FLAKES

THE STANDARD CANADIAN FOOD

REFUSE the "Just-as-good" variety—And remember, Kellogg's Toasted Corn Flakes are only made in Canada by

THE BATTLE CREEK TOASTED CORN FLAKE COMPANY, Limited LONDON, ONT. HEAD OFFICE AND PLANT



## THURSDAY AT SCHELL BROS

Phone 47

- Kindly shop early. You get better service and delivery.
- SUGAR, VERY SPECIAL**
- Sugar may advance at any time. We are told that it will be scarce before many weeks. Get a supply, and avoid the trouble you had last season.
- Best granulated, 100 lb. sacks, \$10.45
  - Best granulated, 50 lb. sacks, 5.30
  - Best granulated, 20 lb. sacks, 2.20
  - Best granulated, 9 lbs., 97c
  - Best light brown, 9 lbs., 95c
  - Best icing sugar, 2 lbs., 25c
- PINEAPPLE, SPECIAL**
- Choice large pines, each, 25c
  - Extra large pines, each, 30c
  - Special price in dozen lots.
  - Sweet seedless California oranges, medium size, per doz., 25c
  - Seedless lemons, 3 for, 43c
  - Large seedless lemons, 3 for, 10c
  - Choice seedless lemons, per doz., 30c
  - Fancy large grape fruit, 2 for, 25c
- EXTRA BARGAINS**
- Choice shelled almonds, per lb., 55c
  - Another shipment of those large jumbo 40 tins of Clark's pork and beans at, 25c
  - Schneider's small hams, per lb., 33c
  - Canned peaches, reg. 40c tins, 23c
  - Canned pears, reg. 35c tins, 23c
  - Canned plums, reg. 30c tins, 23c
  - Heintz's sweet pickles, pint, 25c
  - Heintz's sour pickles, pint, 20c
  - Canned beets, 15c tins, 8c
  - Baden limburger, per lb., 38c
  - Quebec table syrup, 50c bottles, 37c
  - Golden syrup, 65c pails, 30c
  - Medium syrup, per qt., 30c
  - Farmers' apple butter, per crock, 60c
  - Fresh horse radish, large bottles, 20c
  - Salmon, full 1 lb. tins, reg. 35c, 25c
  - Salmon, flat tins, reg. 15c, 2 for 35c
  - Pure red salmon, reg. 25c, 2 for 35c
  - Pure red salmon, large 50c tins, 39c
  - Sardines in olive oil, reg. 25c for 15c
  - Good sardines, 3 tins, 25c
  - Finnan haddock, large 25c tins, 15c
  - Shaker salt, large 15c pkg., 10c
  - Wonder wash, per pkg., 10c
  - Palm olive soap, 2 bars, 25c
  - Brooms, worth 85c for, 59c
  - Wash boards, worth 45c for, 25c
  - Lake herring, good quality, doz. 15c
- PRUNES, RAISINS, FIGS**
- Sweet prunes, large size, worth 25c per lb., for, 18c
  - Large sweet prunes, per lb., 20c
  - Seeded raisins, 18c pkg., 2 for, 25c
  - Best seeded raisins, 20c pkg., 18c
  - Seedless raisins, reg. 20c pkg., 15c
- COFFEE, TEA, COCOA**
- Our special coffee, worth 40c for, 30c
  - Jewel coffee, worth 45c for, 35c
- HOUSE CLEANING SPECIALS**
- Lux, reg. 15c pkg., 11c
  - Ammonia powder, reg. 10c pkg., 8c
  - Ammonia powder, large 15c pkg., 9c
  - Happy Home soap, reg. 8c bars, 5c
  - Dingman's electric soap 7c, 4 bars, 25c
  - Sunlight soap, per bar, 15c
  - Ivory soap, 10c bars, 2 for, 15c
  - Comfort, Gold, Surprise or Naptha soap, 3 bars, 25c
  - Pure castile, large 45c bars, 35c
  - Pure castile, 7c bars, 2 for, 12c
  - Dutch cleanser, per tin, 10c
  - Pearline, large 8c pkg., 6c
  - XXX soap chips, per lb., 18c
  - Washing soda, reg. 5c, 3 lbs., 10c
  - Babbitt's cleanser, reg. 8c tins, 5c
  - Babbitt's lye, reg. 15c tins, 10c
  - Sani flush, large 35c tins, 25c
  - Clothes pins, reg. 7c doz., 3 doz. 10c
- VERY SPECIAL**
- Liquid veneer, large 50c bottles, 37c
  - Liquid veneer, reg. 25c bottles, 19c
  - Early tomato, cabbage and cauliflower plants, per box, 20c
  - Dutch sett onions, 2 lbs., 25c
  - Fresh garden or flower seeds, per pkg. 5c, 6 pks., 25c
  - Corn starch, reg. 15c pkg., 12c
  - Gloss starch, reg. 15c per lb., 12c
  - Macaroni, 15c pkg., special, 10c
  - Macaroni, 18c pkg., 2 for, 25c
  - Choice white soap beans, 3 lbs., 25c
  - Best matches, per pkg., 10c
  - Best matches, 15c pkg., 2 for, 25c
  - Toilet paper, large 10c rolls, 5c
  - Fresh solid soaps, 5 lbs., 10c
  - Choice solid parsnips, 3 lbs., 10c
  - Caustic soda, 5 lb. tins, 75c
  - Ginger snaps, reg. 20c per lb., 15c
  - Broken fresh sodas, per lb., 15c
  - MacLaren jelly powders, large 15c pkg., all flavors, 3 for, 25c
  - Our pure cream baking powder, large 30c, 1 lb. tins, 10c
  - Egg O Baking powder, 40c tins, 25c
  - Vanilla, lemon, etc., extracts, large 13c bottles, 8c
  - Table salt, 7 lbs. for, 10c
  - Catsup, large 35c qt. bottles, 15c
  - Catsup, reg. 25c pint bottles, 15c
  - French mustard 15c tumbler, 10c
  - Lugersoll cream cheese, 25c pkg., 25c
  - 2 in 1 shoe polish, 15c tins, 2 for 25c
  - Stove polish, all 15c tins, 2 for 25c

### No Word of Brave Pair of Aviators

Search for Hawker and Grieve Brings no Results

LONDON, May 20.—(11 p.m.)—Up to this hour there is no word of Hawker and his navigator, Grieve. Not a single report has been received from any of the numerous airplanes, destroyers, mine-sweepers and light craft of all descriptions which are sweeping the seas off the coast of Ireland. The task has been hampered by fog and rain.

In an official communique just issued, justifying the attitude of the Government in relation to the cross-Atlantic flight, which has ended in disaster, the admiralty warns the public that in view of the vast areas involved the chances of finding the aviators are very remote. The communique, referring to recent criticisms, says that the attitude of the air ministry has been to enjoin caution rather than to urge such attempts, and while anxious to do the utmost to save such gallant and fearless aviators as Hawker and Grieve, the Government feels bound to warn those who may in the future attempt to fly the Atlantic that its resources make it utterly impossible that the immense task of patrolling 2,000 miles of ocean can be undertaken.

### MOTHER ALL RUN-DOWN Had to Have Health, to Keep House for Four Children—What She Did.

Narragansett Pier, R.I.—"I was all run-down, back ached and tired all the time. I kept house for my husband and four children and could hardly keep around. Finally I tried Vinol and it has restored my health and helped me wonderfully, so I recommend it to others who are in this condition."—Mrs. Hannah Randall.

There is no secret about Vinol—It owes its success to best and cod liverpeptides, iron and manganese peptonates and glycerophosphates, the oldest and most famous body-building and strength creating tonics.

A. J. Roos, Kitchener, A. G. Hachnel, Waterloo, and at the best drug store in every town and city in the country.

BE CAREFUL WHAT YOU WASH YOUR HAIR WITH

Don't use prepared shampoos or anything else, that contains too much alkali for this is very injurious as it dries the scalp and makes the hair brittle.

The best thing to use is just plain multified coconut oil for it is pure and entirely grassless. It's very cheap and beats anything else all to pieces. You can get this at any drug store and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly and rinses out easily. The hair dries quickly and evenly and is soft, fresh looking, bright, fluffy, wavy and easy to handle. Besides, it loosens and takes out every particle of dust, dirt, and dandruff.

The wide brimmed straight brimmed capeline seems to have become a military conviction, and nowadays we see little of the Directoire shapes or even of the Louis Seize portresses which began the season, says New York.

One satin skirt and several beautiful tunic dresses almost make a summer wardrobe, says a New York authority, and Paris favors a black satin skirt with its newest gay blouses, which reach the knees.

Plans to secure a strict enforcement of the prohibition laws will be considered by the Dominion Temperance Alliance, meeting in annual convention to-day at Toronto.

### Minister To Join Editorial Staff

Rev. H.B. Christie to Join Brantford Paper

GUELPH, May 20.—Rev. H.B. Christie, B.A., who for the past two years has been the successful pastor of Dublin Street Methodist Church, has tendered his resignation and will, at the end of the conference year, give up his ministerial work to become a member of the editorial staff of The Brantford Expositor, under his father-in-law, Mr. T.H. Preston.

Mr. Christie is leaving the Methodist ministry right in his prime. He has been a successful minister in every respect and has been given many honors at the hands of his fellow clergymen. He has occupied some of the best and most influential pulpits in the Hamilton, Conference, at Hamilton, Brantford, Ingersoll, Burlington and Guelph. He is at present chairman of the Guelph district.

### Superstitions About Salt

Superstitions concerning salt are among the earliest known to mankind. There is much evidence in Holy Writ for its ceremonial uses of it, and the old Moslem law commands that every sacrifice of a meet offering shall be seasoned with it. Homer calls it divine and men of the old Teutonic races looked on salt springs as holy and worshipped at them. The origin of this superstition seems to be that since salt cannot corrupt it should be regarded as a symbol of immortality.

A Golden House

The golden house was the palace of Nero in ancient Rome, which occupied the valley v between the Palatine and Esquiline and connected the palaces of the Caesars with the gardens of Maecenas. It was built after the great fire of 64 A.D., and covered an area of 2,800 feet long and inclosed a lake where the coliseum now stands. The fore-court contained a colonnade of Nero 120 feet high.

Give and Take

"My dear man there's no reason why you and Jack should squabble. All that's necessary is a little more give and take between you," remarked the hostess.

"That's just it. He hardly ever gives me anything worth taking."

Wonder how Tripitz feels, now that they have begun to gather in his U-boat officers and look them up? Hamilton Herald

Senator Miles D. Poindexter of Washington has been invited to deliver the principal address at a dinner to be given in New York to-night to mark the close of the annual convention of the National Association of Manufacturers.

Weights and measures officials from all parts of the United States will assemble to-day at the National Bureau of Standards in Washington to begin their annual conference.

A celebration of the Julia Ward Howe centenary will feature the annual meeting of the Massachusetts Women Suffrage Association, which is to begin a two-day session to-day in Boston.



## Butternut Bread Always Satisfies

The last word for quality, purity and wholesomeness—and with an original delicacy of flavor, always so satisfying.

Butternut Bread never disappoints. That's why our customers are so steadily increasing in number. It is not just merely DIFFERENT, but noticeably different—more nutritious, wholesome, and better in every way. It only needs a trial to convince you. Highly recommended by all our customers.

PASTRY

Have you tried our Pastry. We have an exceptionally fine range of cakes that you'll like, made of the best ingredients.

## DIETRICH'S Sanitary Bakery.

66 East King. At your grocers or phone 413 and our wagon will call.

### WANTED

Experienced string work Laster. Best prices paid Steady work.

Apply COBourg FELT CO.

## PAIN is Life Insurance For Your Home

A house, covered by a "Paint Policy", is protected against wear and weather.

Decay always starts at the surface. Decay cannot break through when the surface is guarded by paint.

"Save the surface and you save all" Paint & Varnish

Ask for copies of our books—"Town and Country Homes" and "Floors—Spic and Span". Free on request.

The most reliable "Life Insurance Policies" you can put on your house and your furniture, are

## MARTIN-SENOUR PAINTS AND VARNISHES

Their 100% purity makes protection complete. Their economy lies in the fact that they spread easier, cover more surface and last longer.

When you paint this spring, be sure to use the old reliable Martin-Senour Paints and Varnishes.

### WM. KNELL & CO. KITCHENER.

"THE HEART OF HUMANITY"  
Allen Holubar's Super Production  
starring DOROTHY PHILLIPS

Next Monday, Tuesday, Wednesday and Thursday at the Roma.

## Maple Leaf TIRES

The lasting economy of the sturdily built Maple Leaf Tire solves the tire problem for car owners.

There is good sound reason for Maple Leaf stability—it lies in the choice of materials, skilled workmanship and practical experience in bringing tires to perfection.

Ask your dealer for Maple Leaf Tires

The Maple Leaf Rubber Co. Limited, Montreal.

13c  
14c  
75c  
26c  
25c  
9c  
62c  
\$1.15  
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