

Happenings of the Week

a Mirror

Tinware

Shines like

When you use

\$44,257,341.14

The CONTINUED INCREASE IN SURPLUS EARNED by the CANADA LIFE during the year is due to these three factors: The SUBSTANTIAL GAIN IN INTEREST EARNINGS.
The SATISFACTORY MORTALITY RATE Y RATE. \$6,543,201.06

325-779.47 Total paid to Policyholders.

A FEW OUTSTANDING FACTS

THE SURPLUS EARNED in 1911 was \$1,293,597, the greatest on record.

THE INCOME amounted to \$6,543,201, a material increase over previous years.

THE ASSETS were increased by \$3,436,484, the largest growth in any year. FOTAL ASSETS over \$44,-257,341, having more than doubled in the past twelve years.

THE NEW PAID-FOR POLICIES amounted to \$12,507,063, exceeding the best previous year in the Company's history. TOTAL ASSURRANCES IN FORCE are over \$135,615,253.

THE PAYMENTS TO POLICY HOLDERS in 1911 totalled \$2,295,073.

THE INTEREST EARNINGS again show a substantial gain, the MORTALITY RATE was lower than expectation, and with the continued LOW EXPENSE RATIO contributed materially to the making of surplus.

A copy of the complete Financial Statement and Report of Directors, together with the proceedings at the Annual Meeting, held February 1, 1912, at the Head Office, Toronto, will be mailed on request. E. W. COX, General Manager.

J. M. QUEEN, Manager for New Brunswick, St. John, N. B.