

The Sort of Boots That YOU Madam, LIKE!

Boots that will appeal to you as directly as if made to your own order. The shoemakers manufacturing our lines catch the spirit of youth, of fashion, of "Dress Up." They have a knack of incorporating the individual ideas of the young women of America.



Because of this you will find our refined styles the peer of any you have ever seen, because they will please YOU, because they are the sort of Shoes YOU like.



"The Home of Reliable Footwear."

Waterbury & Rising, Limited
61 King Street 212 Union Street 677 Main Street

RADIO COAL
TRADE NAME
Copyrighted

A Clean, Free Burning, Carefully Prepared Hard Coal

For Sale Only By

CONSUMERS' COAL CO. LTD.

IT'S HERE!

Ask Your Grocer For a Package

Health Biscuits

Registered

"TRUE TO NAME"



"The Hours Go By Like Minutes!"

When friends gather round the Victrola of an afternoon, time and dull care are lost in melody.

"His Master's Voice" Records

90 cents for 10-inch, double-sided

Along the Way to Waikiki Peerless Quartet My Hawaii (You're Calling Me) 18326

Washington Grays—March Opal Military B. 69500

Big Guns—March Opal Military Band

\$1.50 for 12-inch, double-sided

Norma—Overture Band of H.M. Coldstream Guards 68495

Life for the Car Band of H.M. Coldstream Guards

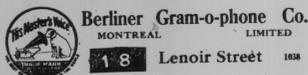
Two Exquisite Red Seal Records

Silver Threads Among the Gold (Contra) Julia Gulp 74527

Keep the Home-Fires Burning (Tenor) John McCormack 64696

Hear them at any "His Master's Voice" Dealers

Write for free copy of 550-page Musical Encyclopedia listing over 9000 Victor Records



Berliner Gram-o-phone Co.
MONTREAL LIMITED
18 Lenoir Street 1838

"His Master's Voice" St. John Dealers

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Royal Hotel, King Street King St., West St. John

J. & A. McMILLAN, Wholesale Distributors,
Prince William Street

Don't Forget

You cannot purchase genuine Victrola, Victor Records, or any "His Master's Voice" products at any but our authorized dealers

Remember—There are no others!

To Call 30,000 By December 20

Programme to Give Effect to Military Service Act—N. B. Board of Selection Complimented

Toronto, Sept. 27.—Mobilisation on December 20th of 30,000 men of class one, grades A, B, C, following the proclamation on October 6th, and exemption tribunals in the meantime; this is the programme arranged for to give effect to the military service act, according to one of the local officials here. It is stated that instructions have arrived from Ottawa to all provincial registrars to have their staffs completed by October 6th.

Mr. Teed Back.

M. G. Teed, K.C., acting on the board of selection with J. J. McCaffrey, for New Brunswick has arrived home after attending a meeting of the boards from the various provinces throughout the Dominion of Canada on Monday last.

Mr. Teed said last evening that he had received a telegram from Ottawa yesterday asking that no publicity be given the names of the board until all the provinces had completed their lists. He said that the meeting had adjourned until October 9. Speaking of the completion of the names he said that New Brunswick's board was complete and was ready to go ahead but that many of the other provinces were a little behind. He said that he was not in a position as yet to discuss the situation under any phase.

Mr. McCaffrey Returns.

Fredericton, Sept. 27.—(Special)—J. J. McCaffrey of this city, who was in Ottawa as one of New Brunswick's members on the board of selection under the military service act returned today. Another meeting of the board is to be held on October 9, the work not being sufficiently advanced to proceed at once. Seven of the eighteen members of the board make a quorum. Sir John Gibson, ex-leutenant-governor of Ontario was chairman, Hon. Sydney Fisher, vice-chairman, and M. G. Teed, K.C., of St. John, second vice-chairman. The names of the members of tribunals selected by the board have not yet been approved by the department of justice and for that reason cannot be announced now. They will be given out from Ottawa later. New Brunswick was complimented for having the only complete board.

In Saskatchewan

Senator Laird, who was Premier Borden's appointee for Saskatchewan on the board of selection, announced last night his lists were absolutely completed to a name and everyone of the one hundred and fifty-nine appointments in his province made and completed and sent by registered mail to Ottawa.

Two Recruits

Two recruits were secured in the city yesterday. They were M. M. Kelly, Cape Breton, and J. E. Hachey, Bathurst, No. 8 Field Ambulance.

Capt. F. E. Smith Back

Captain F. E. Smith of the Canadian Dental Corps, who went overseas last November, has arrived back in the city. He was accompanied by fifteen officers and forty N. C. O's. Captain Smith has been returned to Canada for duty here.

Is Recovering

Mrs. E. M. Huestis of Rockland road received word yesterday that her husband was rapidly recovering in an English hospital after having one leg amputated.

THE ORPHANS' PICNIC.

J. D. O'Connell, of Sussex, who has lately returned from Cuba, will give his annual picnic on Saturday afternoon to the orphans who are inmates of the different orphan homes in this city. The picnic will be held at Rockwood Park and the children will be conveyed from the different institutions by automobile. After the picnic they will again be taken back to the homes by cars, all of which will be provided by Mr. O'Connell. While he was in Cuba Mr. O'Connell was slightly injured in the face and his hearing was somewhat affected owing to his being mixed up in a scrap in the recent rebellion while he was trying with a small band of followers to defend his property from the rebels. He came through the fight without very much injury, however, but he lost considerable of his property. Mr. O'Connell has arranged so that his estate will provide an annual picnic in each town in New Brunswick for years to come, for the orphans of the different localities. If the weather on Saturday is not favorable for the picnic here, it will be held on Monday next. Mr. O'Connell is also arranging that automobiles will be allowed in the park on the day of the picnic.

MAIDS' APRONS

Maids' Aprons. Made of sheer lawn and muslin. Several pretty flowered organdy styles with lace and ribbon trimming, wide string ties. Saturday, Choice for 25c, each.

CORSETS, \$1.00 PER PAIR

Our new fall Model Corsets, exceptional value for the above price. Made from fine twilled Jean, rustless boning, silk trimming at top, 4 or 6 hose supporters attached. Made in three styles, for small, medium or full figures. Sizes 19 to 30. Saturday, Choice for \$1.00 per pair.

BRASSIERS

New Boned-to-Fit Bust Supporters or Brassiers, very pliable, close fitting, strap over shoulder. Especially suitable for very full figures. Sizes 36 to 48. 66c. per pair.

KNIT COMBINATIONS

A limited quantity of Women's Knit Combinations, fine white cotton rib, short or no sleeves, round or square neck, knee length. Sizes 34 to 40 inch. To Clear, Saturday, 45c. per suit.

TWO SPECIALS IN WHITEWEAR DEPARTMENT

Corset Covers—Five dozen only, dainty Corset Covers, deep cluny lace yoke effect, trimmed both back and front, additional heading and ribbon ties; exceptionally good at the price. Sizes 34 to 44 in. Saturday, 39c. each.

Parities for 98c. pair. Only a limited quantity of this special line, fine cambric with deep ruffles of cluny lace. Another design of tucked lawn ruffles and lace design. Saturday, 58c. pair.

Phone Main 435-21 for Terms. THE ST. JOHN WINDOW CLEANING CO. 596 Main Street. T.F.

USE THE WANT AD WAY

SPECIAL VALUES FOR SATURDAY ONLY

Burberry Motor Coats

Burberry Overcoats are so well known among the better class of men's wearables that little explanation is necessary. They are unequalled for their weather-proof qualities, light weight, good style and service.

Some very smart shades of gray and brown in fancy tweed effects in the most popular "Burberry" models.

For Saturday Only We Will Offer the Balance of Fall Styles of This Famous Coat

AT EXCEPTIONALLY LOW PRICES

\$16.00, \$18.80, \$22.00 and \$24.00

Burberry Coats give warmth without weight. The styles are distinctive and correct, the cloths exclusive.

MEN'S CLOTHING DEPARTMENT



Comforts For The Huntsman

Hunting men will be interested in our King Street Window display, an exhibit of many articles useful on a camping trip and contributing to the extra comfort of the huntsman.

BLANKETS, of course, are indispensable in the woods. We carry an extensive stock of Heavy Blankets in different grades and various colors, purchased especially for this purpose.

In our Clothing Department we show Mackinaw Coats, Hunting Coats, Waterproof Coats.

In our Furnishing Dept., Scotch Rugs, Rubber Rugs, Sweaters, Heavy Underwear, Heavy Wool Socks, Gloves, Thermos Bottles, Drinking Cups, etc.

If you contemplate a hunting trip, let us show you our stock of Sportsmen's Accessories.

Flannelettes For Winter Wear

Plain and Fancy Striped Flannelettes, Wool Blanketing, Shaker Blanketing, Etc.

PLAIN, SOFT FINISH FLANNELETTES, in narrow and wide widths, in white, cream, pinks, blues and greys.

FANCY STRIPED FLANNELETTES in various combinations of pinks, blues, greys and natural, all suitable for ladies', misses' and children's under-garments, men's and boys' shirts, nightshirts, pyjamas, pajunions, etc. Many qualities and colorings to choose from.

WHITE WOOL BLANKETING—54 and 72 inches wide.

72 INCH GREY WOOL BLANKETING, 72 INCH GREY SHAKER BLANKETING.

"COMFORTER" BATTING—The large two-pound rolls that open out full size of the quilt.

"SANIT" BATTING—A pure white Batting in half pound rolls. Other ordinary kinds in half, three-quarter and pound sizes.

Manchester Robertson Allison, Limited

FULL RANGES OF THE Newest Fall Merchandise

Many Interesting Items For Saturday Shoppers

STORE OPEN SATURDAY UNTIL TEN P. M.

SATURDAY SALE SAMPLES AND ODD LINES OF WOMEN'S AND CHILDREN'S FALL UNDERWEAR

A special clean-up of all odd lines Women's and Children's Underwear that have been carried over from last season. Every garment will be found to be of greater value than can be bought this fall. The only reason they are being closed out is because they are odd lines that must make room for stock coming in. It consists of vests, panties and combinations, cotton and wool and all wool; also silk and wool and merino. All sizes and styles represented. Some are slightly soiled. Every garment marked at cut price for Saturday.

GIRLS' SCHOOL DRESSES ON SALE SATURDAY FOR 75c EACH

A clean-up of odd lines of Girls' Wash Dresses in sizes 6 to 14 years. All are suitable for fall wear, guaranteed to wash. Made from heavy cambrics and cambrics. Value \$1.00 to \$1.50 each. Saturday, 75c. each.

KIDDIES' APRONS AND PANTIES

A limited quantity Kiddies' Cambric Panties with hemstitched lawn ruffles. Sizes 2 to 12 years.

On Saturday, 9c. pair

Kiddies' Aprons, round cut, slip-over style. Made with two pockets and buttoned shoulder. Fast wash cambrics in sky, pink or sage blue. Sizes 2 to 6 years only. Saturday, 25c. each.

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Maids' Aprons. Made of sheer lawn and muslin. Several pretty flowered organdy styles with lace and ribbon trimming, wide string ties. Saturday, Choice for 25c, each.

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BLOOMERS

Women's Knit Bloomers or Knickers for fall year, of strong, ribbed cotton yarn. Made with fitted, knee, double bands and shaped. All sizes. Saturday, 35c. pair.

GREAT BARGAIN IN BOYS' AND GIRLS' RUBBER SCHOOL COATS

Thirty-two only, Black Rubber Coats, bought at a special price. Trooper style, specially for school wear. They come in sizes 12, 14 and 16 years only, and would be regular \$5.00 coats. Remember there are thirty-two only in the lot, so come early. Saturday, \$2.95 each.

SPECIAL PURCHASE EXCELLENT WARM BATH ROBES JUST IN

Solid comfort for cool mornings and evenings. Wool, velour and eiderdown Bath Robes, new figured designs in pretty blues, rose and grey effects, as well as plain shades. A big range to choose from and all are extra full, large garments. Prices, \$4.25 to \$9.50.

JAPANESE PADDED SILK KIMONOS AND DRESSING SACQUES

Real Oriental Quilted Robes in pretty plain colors, crimson, Copen, rose or navy, full length styles. \$6.90 to \$12.50 Quilted Dressing Sacques. \$3.65

VOILE BLOUSES

Special Lot, Choice \$1.00 each. A number of odd lines of \$1.29 and \$1.99 Voile Blouses, good quality with embroidered organdy panels down each side of front, large collars, etc. All sizes represented in the lot. Saturday, \$1.00 each.

BUSINESS BLOUSES—BLACK POPLIN

Many people wearing black look for a blouse of some heavier material for fall wear. These are good quality poplins in tailored styles with convertible, detachable collars. Two qualities, \$1.19 and \$1.49 each.

ANOTHER LOT TAFETALINE UNDERSKIRTS

The most popular and best wearing Underskirt we know of for fall. Made from new crisp Tafetaline, deep shirred ruffles; good full sizes that we can recommend. Come in black, royal, navy and green. Week-End Price, \$1.19 each.

BLOOMER SUITS FOR BOYS AND GIRLS

For the little boy or girl, warm useful two-piece suits of all wool navy serge and black and white check material, trimmed with braid and military buttons, patent leather belts. Sizes 2 to 6 years. Saturday, \$2.95 to \$3.75 a suit.

EARLY SHOWING NEW STAMPED GOODS FOR FALL FANCY WORK

Just placed on sale whole new range of stamped articles for home work and Xmas gifts. They are marked at prices that we cannot repeat when present stock is sold.

Fine All Linen Guest Towels, fancy huck, damask border. 38c. each

Large Sized All Linen Fancy Huck Towels. Size 18 by 36. 65c. each

Stamped Linen Centres, 18x18 in. 75c. each

Stamped D'Oyleys, 12x12 in. 12c. each

Stamped Linen Centres, 22x22 in. 50c. each

Stamped Tray Cloths, 18x27 in. 30c. each

Stamped Table Runners, 18x54 in. 85c. each

Stamped Pin Cushions, 18 in. long. 25c. each

Stamped Pin Cushions, 27 in. long. 38c. each

All the above articles stamped on fine "Old Bleach" linen.

Stamped Corset Covers, Nainsook. 30c. each

Stamped Nightgowns, English Madapolam. \$1.25 each

Stamped Combinations, English Madapolam. 85c. each

New Shoulder Collars, French P. K. 25c. each

Stamped Cushion Tops, Mercer Poplin. 35c. each

Stamped Centre Pieces, Mercer Poplin. 75c. each

Stamped Work Bags, Mercer Poplin, all colors. 25c. each

SATURDAY NECKWEAR

Always new styles in Neckwear to show you on Saturday. Washable satin, crepe de chine and Georgette, as well as fine plique and organdy wash neckwear. Big range at 25c. to \$1.50

LADIES' CASHMERE HOSE

Forty dozen new Fall Hose, fine cashmere. Bought at a special price, fast color and seamless make. On Saturday, 50c. pair. A special line of Penman's Seamless Cashmere Hose, ordered 18 months ago and just delivered. Very much underpriced at 65c. pair.

HOUSE FURNISHING DEPT.

All Feather Bed Pillows, good size, fancy ticking. 63c. each. Good, Warm, Heavy Comfortables, cambric covering. \$2.35 each. White Honeycomb Bed Spreads. \$1.98 each. A special lot of Odd Cottons, odd values to 25c. Saturday, 16c. yard.

DANIEL

London House

Head of King St.