

THE SIMPSON COMPANY ROBERT SIMPSON LIMITED

Just for Tuesday

"Just for Tuesday" Values Make Today's Merchandise Appeal to the Careful Buyer

How to Be Cosy and Comfortable-Though Economical. Shut Out the Cold With One of These Men's Winter Ulsters at \$9.95 Today

FORMERLY \$13.50 AND \$15.00.

Made of English tweed, cut in popular winter styles; they are 50 inches long; convertible collars; belted back; mohair linings—a really great bargain just when it's most needed; sizes 36 to 44. Tuesday at \$9.95.

Just 150 Boys' Winter Overcoats at \$2.85

Double-breasted, with convertible collars and buttonup styles; Sample Coats; only two and three of each pattern; made from English and Scotch ulsterings, in gray and brown shades; mostly red flannel lined. Regular \$5.00, \$5.50, \$6.50 and \$7.00 values. Sizes 2½ to 6 years. Tuesday, \$2.85.

BOYS' NEW SPRING SUITS AT \$4.95.

New models for spring, 100 Suits for Tuesday; singlebreasted yoke and fancy Norfolk models, full-cut bloomers, tailored from rich brown and gray imported tweeds; sizes 27 to 34. Tuesday, \$4.95.

400 BOYS' WASH SUITS TO CLEAR AT 95c.

Oliver Twist, vestee, Russian and middy styles, in a big variety of guaranteed neatly-woven stripes and plain fabrics; blues, tans, browns and combination patterns; this lot is made up of samples and slightly soiled suits; sizes 2½ to 6 years. Regular \$1.50, \$2.00, \$2.50 and \$3.00. Tuesday, 95c.

Boys' Clothing Department.

But Be Ready For a Thaw!

MEN'S \$1.00 RUBBERS FOR 39c.

1000 Pairs Best Queen Quality Sole Rubbers, sizes 8 to 11 Tuesday, 39c.

MEN'S \$2.00 RUBBER **BOOTS FOR 99c.**

Low-priced, High-grade Gum and Snagproof One - Buckle Rubber Boots, sizes 11 and 12 Tuesday, 99c.



Sound Footwear is Essential These Days! No Reason For the Other Kind With Prices Such as Today's

Hundreds of Pairs of Slippers

EVENING SLIPPERS.

It's a Great Furniture Sale

THIS IS THE UNANIMOUS VERDICT

It's Hard to Say Who Are the More Genuinely Enthusiastic Over Our Furniture Values-the Salesmen or the Customers. From Eightthirty to Five-thirty Each Day Every One is as Busy as a Nailer -as One Man Said: "This Furniture Just

Sells Itself!"

Extension Dining Table, in genuine quarter-cut oak; fumed or golden finish; 48-inch round top; deep rim; extends to 8 feet on easy-running slides; double locks. Regular \$30.00. February Sale price 19.95

Dining-room Chairs, fumed golden finish; seats are well upholstered and covered in genuine leather; five side and one arm. Regular \$17.50. February Sale price 11.65

Dining-room Chairs, five side and one arm chair in set; made of solid quarter-cut oak; fumed or golden fin-ish; have loose slip seats, covered in genuine leather. Regular \$25.00. February Sale price 16.95 Dining-room Chairs, five side and

one arm chair, in solid quarter-cut oak; fumed or golden finish; the loose

Regular \$24.00. February Sale price is 31.00 18 18.00

Dresser, pure white enamel, three

in selected quarter-cut oak, fumed finish, two small drawers, and one long one; fitted with strong ocks; large case, with British bevel mirror; size 22 x 28 inches. Regular Sale price 12.15 \$20.00. February Sale price 11.95

Dressers, in select elm; rich golden

Brass Bed, 2-inch posts, ball cor \$34.00. February Sale price 19.95 price 2.90

Brass Bed, has 21/2-inch posts; massive turned caps and extra heavy fillers and mounts; satin, bright or polette finishes; all standard sizes. Regu-lar \$32.00. February Sale price . . 18.95

Bed Spring, heavy steel tube frame and strong woven steel coil wire springs, supported by steel bands:

Parlor Suite, settee, arm chair and arm rocker in suite, in polished frame top: rail cross-banded, with genuine veneer mahogany; upholstered spring

Parlor Suite, in selected solid ma-hogany; frames are tub shape design, with upholstered seat and back; set-tee, arm chair and reception chair in suite. Regular \$78.50. February price 47.50

Buffet, very heavy, massive design, in genuine quarter-cut oak; fumed or golden finish; 52-inch case; two cutlery and one long linen drawer; double mirror. Regular \$34.50. February Sale price 23.25

Buffet, "Colonial" design, in genuine quarter-cut oak; fumed or golden fin-ish; 52-inch case; two cutlery drawers, one long linen and one doily drawer; double cupboards; tep fitted with British bevel mirror. Regular \$38.50. February Sale price 24.95

oak; fumed or golden finish; the loose oak; fumed or golden finish; the loose slip seats are well upholstered, and covered in genuine leather. Regular with heavy planked tops; cross-banded veneer edges; finished in rich golden oak, or fumed finish; two cutlery long lines drawer; double oak, fumed or golden finish; movable door cupboards; British bevel mirror, shelves; grooved at back for plates. Regular \$47.50. February Sale price

Extension Tables, in solid oak, fumed or golden finish; 42-inch round top, large drawers; brass trimmed. Regular extending to 6 feet. Regular \$13.50. lar \$9.75. February Sale price ... 7.15

> Extension Table, made of quarter-cut oak; fumed or golden finish; 45-inch top, extending to 6 feet; massive pedestal. Regular \$21.00. February

Extension Table, in solid quartercut oak: fumed or golden finish: 48finish; three large drawers; top fitted inch round top; dividing pedestal, and

Bed Spring, steel tube frame: woven ners and massive double top rails, with steel wire springs; well supported by heavy fillers; satin, bright or polette steel bands and helical springs; standsteel wire springs; well supported by standard sizes. Regular ard sizes. Regular \$4.25. February Sale

> Mattress, extra well filled with sanitary curled seagrass, with heavy layer of jute felt at top and bottom; neatly tufted, and covered in strong ar ticking; standard sizes. Regular \$3.75 February Sale price 2.65

> Mattress, filled with all-cotton felt well tufted; roll-stitched edges; fine art ticking covering; all standard sizes. Regular \$7.50. February Sale

price ... 4.75 Box Spring, the best oil-tempered springs are used in the ocnstruction; these are covered with fine canvas, edge seat, tufted back, and covering of then a heavy layer of cotton felt is placed on top and covered in the best art ticking; all standard sizes. Regular (Continued in Next Column)

10.95 \$16.00. February Sale price

Materials for Spring Wear

Black Dress Goods and Broadcloth Beautiful fabrics of silk and wool, or all wool: rich chiffon satin broadcloth that makes excentional spring suits. MEN'S AND BOYS' "ACTIVE | HALF-PRICE SALE WOMEN'S | 1000 PAIRS WOMEN'S Santoys, Poplins, Armures, Edlienne

lins, santoys, armures, 42 and 48 inches wide; \$1.25 and \$1.50 values. Tuesday \$1.00.

\$1.00 .- Lovely all-wool Cremona pop-

SERVICE" BOOTS.

BOYS' STRONG BOOTS.

750 Pairs Men's Boots, in box

500 Boys' Extra Well-Built

English Brussels

Rugs

at Greatly Reduced Prices, and

Large - Size, Hand - Tufted

Rugs at Half-Price

and Less.

12 Only English Brussels Rugs, reg-

ular \$23.75, for \$19.75. Good Oriental

designs in this very satisfactory and

hard-wearing carpet, suitable for din-

ing-rooms and living-rooms; size 12

ft. x 9 ft. Regular \$23.75, for \$19.75.

green and mauve colorings; size 9 ft,

x 12 ft., regular \$13.75, for \$6.75; ditto,

for \$5.50; size 7 ft. 6 in. x 10 ft. 6 in.,

regular \$13.75. for \$8.75; size 7 ft. 6 in.

light shades; a gray ground, with rose

Regular \$2.50, for, per yard, \$1.75.

This Scotch Velvet, in good Oriental

36 inches wide. Regular \$2.25. Tues-

Regular \$275.00. Tuesday, \$185.00.

Chinese design, blue ground; rose

x 9 ft., regular \$10.95, for \$6.95.

Tuesday, per yard, 65c.

Tuesday, \$14.95.

Uncrushable Permos, \$1.25. — 44 inches wide. Regular \$1.50. Tuesday, per yard, \$1.25.

Black Satin Broadcloth, spot-proof and soap shrunk, \$1.95.—Two weights, 52 and 54 inches wide. Regular \$2.50. Tuesday, \$1.95 yard.



Millinery

A clean-up in the Untrimmed Hat Section. All the velvet shapes that were marked early in the season at four and five times today's prices to be cleared. Each hat in good condition and suitable to finish out the winter season with. About 400 hats in all. Tuesday 25c.

Big clear-up also in Ostrich Bands and Fancy Feather Mounts, in good range of colors. Sold regularly at \$1.00 and \$1.50 each. Tuesday 49c.

New Poplin Moire Petticoats \$2.00

Soft finish poplin moire, the material for appearance and service; cut full, with deep accordion pleated flounce; colors emerald, Copenhagen, navy, gray and black; lengths 36 to 42, Tuesday \$2.06.

\$1.50 GINGHAM HOUSE DRESSES, Heavy quality striped gingham; blue or gray, with chambray vest, trimmed with embroidery; V neck, sailor coilar; three-quarter sleeves; full skirt, with patch pocket; sizes 34 to 44. Regular \$1.50. Tuesday 95c.

Sample Neckwear

1300 sample pieces of Women's Neckwear, net yokes, with standing collars, in fancy Nottingham or plain Brussels net; some have arm collars wired; in ecru only, 50c and 75c net yokes. Tuesday, each, 25c. BEAUTIFUL ORGANDY AND

BATISTE FLOUNCINGS FOR TUESDAY.

27-inch Flouncings, in fine, sheer organdy, with the prettiest, daintiest patterns; scallop borders; for the twother flouncing dress, so fashionable this season; also batiste flouncing, with heavy blind embroidery in floral patterns; scalloped borders. Worth 75c, 85c and \$1.00 yard. Tuesday, per vary 42m.

to 13, \$1.69; sizes 1 to 5, \$1.99. half price. The Draperies

War prices and advanced costs have Tapestry Rugs, Velvets, Carpets nade no difference to these drapery prices, and in addition to this we are making some of our most exclusive chintzes into curtains and slip covers without charge for the labor.

50-inch French and English Linens, \$2.25 to \$2.50 yard. An enormous collection of these beautiful fabrics, 50 inches wide, light or dark colorings, for living-room or bedroom. You will find almost any required color combination in this lot, made up into curtains or slip covers. Yard, \$2.25 to \$2.50.

9 Only English Brussels Rugs, in English and French Chintzes, 65c to small designs; two-tone effects; suit-38c yard. Thirty inches wide; excelable for bedrooms; size 12 ft. x 9 ft. lent quality, beautiful colorings, well printed and most useful and artistic Odd Rag Rugs at Half-Price. Single when made up into curtains or slip and slightly solled large size Rag covers. Tuesday, February Sale price, Rugs, suitable for bedrooms, in rose, yard, 65c to 88c.

English Velours, \$1.25 yard. Just ar-\$14.95, for \$7.95; ditto, \$16.85, for \$8.25; rived, new English velours, 50 inches size 9 ft. x 10 ft. 6 in., reguiar \$10.75, wide, in pretty shades of green, brown or rose, for portieres or over-curtains. Ingersoll Smoked Hams, whole or half, This is a beautiful fabric with a lustrous finish. Yard, \$1.25. "Sunresista" Casement Cloth, 65c

English Brussels Carpets, regular \$1.15 and \$1.25, for 65c per yard. Three yard. We purchased this fabric months patterns only; a two-tone green, in ago, before the great advance in the cost of dye stuffs. Yet we are going and green chintz floral design, suitable for bedrooms, and a dark blue Oriental to give our patrons the benefit. Pretty pattern; all with borders to match, shades of green or brown, 50 inches Lake of the Woods Five Roses Flour, wide. Get these curtains for the sun-Scotch Velvet Carpets, 36 in. wide, room now. Yard, 65c.

Curtain Scrims, 19c Yard, Here is a bargain. Scrims for curtains in the lesigns, brown and green colorings, living-room or dining-room; fancy stripe effects in cream or ecru, also a Purity Oats, large package, number in cream and ecru with rich-Chinese design, blue ground; rose ly colored borders; 36 inches wide. 48c. and tan characters; size 13 ft. x 10 ft. Regular value 25c and 35c. Tuesday, Finest Canned Tomatoes, 3 tins 25c.

These are to be sold from regular day, \$1.99. stock. No mail or phone orders taken. The lot consists of old gold 300 PAIRS GIRLS' cloth and black suede, white, pink, SLIPPERS. red and taupe satin and patent Boots, in box calf and gunmetal leather in strap, Colonial and

BOOTS.

Real Arctic Cloth Slippers, with turndown collar and silk poplin leathers, solid leather all through, pump styles; not all sizes in each soft leather soles. Regular 75c good fitting toe shapes; sizes 11 line, but all sizes in lot. Tuesday, Tuesday, sizes 8 to 10, 29c. Sizes 11 to 2, 39c.

> Have you looked into the idea of the Home Lovers' Club? It has helped thousands home lovers - why not you? See the Secretary, Fourth

Today's List of Things Men Want Now. Saving Prices

Men's Flannelette Night Robes pink, blue and brown stripes, on light background, collar attached, pearl buttons, extra large bodies and lengths; sizes 14 to 20. Special, Tuesday, 73c.

Men's Sweater Coats, plain and fancy stitch, in plain and two-color combinations, high storm collar, two pockets; sizes 34 to 42. Regular \$1.75 and \$2.00. Tuesday, \$1.49.

Men's \$1.25, \$1.50 and \$2.00 Shirts, 98c. Factory overstocks and broken ranges of our regular lines; patterns mostly stripes of black, blue or mauve on light background, extra large bodies and sleeve lengths, double yoke and double sewn; sizes 131/2 to 18. Regular \$1.25, \$1.50 and \$2.00. Tuesday, 98c.

\$2.50 Hatch Underwear, \$1.98. Men's pure wool underwear, fine elastic rib knit, made with the new one-button chest, patent winter weight closed crotch; sizes 34 to 44. Regular \$2.50. Tuesday, \$1.98.

Thousands of Pairs of Hosiery Away Below Present Market Prices. Look for the Following:

MEN'S PLAIN CASHMERE SOX, 25c, Plain gray, black and tan, imported stock, extra fine light weight finish, also some with colored clox on ankle, spliced ankle, heel, toe and double sole. Regular 35c and 50c. Tuesday, February Hosiery Sale, 25c.

Patent colt, gunmetal calf, vici MEN'S SILK SOX AT 29c. kid and velvet, button and lace calf and kip leathers, cotton and have been selected from our reg- styles; colored and black, cloth

Seconds, of a well-known, guaranteed brand, made in Canada, splendid value, close fine weave, good wearing, leather lined, heavy double oak- ular stock, and are marked at half and kid tops; Cuban, Spanish tanned soles, leather box toes and regular price; this gives an op- heels; plain and tip vamps; Goodspliced heel, toe and sole; black tar and gray. Usual 75c value. Tuesday. solid leather heels, full fitting toe portunity to purchase these high- year welted and flexible McKay February Hosiery Sale, 29c.

solid leather heels, full fitting toe portunity to purchase these high-shapes; sizes 6 to 11. Tuesday, priced slippers at very low prices. lar \$3.00, \$3.50 and \$4.00. Tues 1 OSE, 25c. OSE, 25c.

English make, finished in one-andne and two-and-one black ribbed, eamless, medium weight; splendid chool hose; closely woven, strong pliced heel, toe and sole. Unusual alue Tuesday, February Hosiery Sale,

VOMEN'S PLAIN CASHMERE

HOSE AT 25c. "Pen-Angle" Brand, mill seconds extra good wearing, fine close weave, seamless, medium weight, double garter welt, reinforced heel, toe and sole; black only; sizes 8½ to 9½. Unusual value. Tuesday, February Hoslery

WOMEN'S FINEST SILK HOSE AT 59c.

Black, white and many colors; strong, close weave; silk to the garter hem; double lisle thread welt, inforced heel, toe and sole: sizes \$1/2 February Hosiery Sale, 59c.

THE NEW MARKET

TELEPHONE AD ELAIDE 6100.

Round Steak Tender Beef, per lb., 20c. Shoulder Roasts, lean, choice, per ib., 14c and 15c. Blade Roast Prime Beef, per lb., 16c. Choice Cut Porterhouse Roast, lb., 30c Simpson Quality Wing Roast, 1b. 28c.

All-Pork Sausage, our own make, per lb., 17c. Ingersoll Bréakfast Bacon, whole or half side, per lb., 29c. Ingersoll Boneless Back Bacon, or half, per lb., 32c. per 1b., 24c. Ingersoll Pure Lard. 2-lb. pails, gros

GROCERIES

weight, per pail, 51c.

One Car Standard Granulated Sugar in 20-lb. cotton bags, per bag, \$1.33. 1000 tins Finest Canned Peas, 3 tins

quarter bag, \$1.00. Magic Baking l'owder, 1-lb. tin, 21c. Seedless Raisins, Griffin and Skelly Brand, 2 packages 25c. Pure Clover Honey, 5-lb. pail, 69c. Shirriff's Marmalade, 2-lb. par, 28c. Banner Brand Jam, assorted, 6-1b. pai

Finest Evaporated Peaches, 3 lbs. 25c. Choice Lima Beans, 3 lbs. 25c. Finest Canned Blueberries, Eagle Brand, per tin, 10c.

Cowan's Cocoa, ½-lb. tin, 23c. 500 Tins Finest Canned Peaches, Vine Brand, per tin, 15c. MacLaren's Cream Cheese, large package, 23c. Finest Canned Spinach, per tin, 10c. Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 26c.

St. Charles Milk, per tin, 10c California "Sunkist" Oranges, good size, sweet and seedless, dozen, 33c. Choice Grape Fruit, large size, 3 for

Choice Apples, half peck, 30c. California Figs, in packages, 3 pack-CANDIES. Main Floor and Basement.

500 lbs. Satinettes, fruit flavors, per lb., 12c. 1b., 40c. 1000 lbs. Assorted Kisses, per lb., 13c.

Future and utlined by S Beck Last

TORONTO

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Ore and Contro

Supply of N to of a million an n a thru deep water to the ocean; a f o able by the o power to refin test of all control of nickel from its e: and a people r own radial ra my prices, Sir Adam et tendered by to himself at the

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on of a victory of pe have won in the only can be won, by mutual rust, and concerted e he term victory of pea more costly victors least Ontario could m another boys when they can to laye them a declaration of the things who along this work. "Why you must have the factories humming with public-owned possers. Trent and Eugmore than all, from

Too

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ARL KITCHEN the "Mother in France had formation, the defe against attack, Gen tamia in order nd the battles of C man reinforcements he Russians to che ant gains on the ssian army from mans last sumn e Italians had ma d come up to exc laying their advanc ects of success. iermany, putting

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Premier Asquit of ultimate victory tas just. The Briti han it was at the be tlying dominions ain that was bein