

THURSDAY MORNING

THE SIMPSON COMPANY LIMITED.

Three-piece Suits

IN THE REA STORE

STYLES are pronounced and such as the Woodbine witnesses as fashionable without question.

Prices are greatly modified. For example:—

Cream Chiffon Broadcloth 3-piece Suit, Paris model, prettily embroidered with soutache braid; long, hipless coat. Regular \$75.00, for \$50.00.

Imported 3-piece Suit of grey serge, hand-embroidered; coat is 42 inches long, pointed effect. Regular \$135.00, for \$75.00.

3 piece Suit, imported from New York, of black Prunella cloth, yoke of chiffon, embroidered in black; long coat, trimmed with jet buttons. \$175.00, for \$85.00.

FOR SIMPSON ADVERTISEMENT SEE PAGE 12



OF INTEREST TO WOMEN

Society at the Woodbine.

Their excellencies attended the races informally yesterday afternoon, when the Countess Grey was wearing a rose du barri silk voile gown and hat of the same shade and long black and white wrap with ascot. Lady Sybil Grey wore a lingerie frock over pink silk and with deep pink sash hem, Leghorn hat with roses. Lady Evelyn was in a flowered silk and a rose hat. Lady Hanbury Williams, who accompanied the viceregal party, was in a black taffeta dress and hat with a small crown. A smaller crowd than usual was present on the lawn, but a number of handsome costumes were worn, noticeably:

Mrs. David W. Alexander, who was wearing a smart pink linen tailor-made suit and large pink clip hat with wreath of shaded grapes.

Mrs. Boone, a pale blonde, dress, over which was worn a lovely coat of blue hand embroidery and lace, a hat to match.

Mrs. McWhinney was all in bright blue and looked extremely well.

Mrs. Smith, Montreal, was in a smart black dress, black and mauve hat and a lovely pearl necklace.

Mrs. Clinton Williams, a cream dress, long fawn coat and hat with cherries.

Mrs. Van Straubense, blue striped, tailored dress and hat of a darker shade.

Mrs. Reynolds, a handsome taupe tailor-made, with amethyst ornaments and hat to match, with panicles.

Mrs. Ellwood Moore looked charming in a black silk gown with blue and gold scarf, long blue velvet coat and black tootsie with blue choux.

Miss Anthes wore a black dress and hat with a beautiful white lace coat.

Mrs. Jack Hendrie, Hamilton, a black and white gown and hat to match.

Miss Mortimer Clark was in a blue-grey tailored dress and black hat with white and black silk in a white cloth suit and simple white hat.

GREEN SICKNESS

A disease of young girls

Interesting and suggestive advice that all should read.

Many mothers will echo the conclusion expressed in a very interesting and suggestive letter written by Mrs. Zacharia Pollard of Grand Bay.

"It is one of the illusions of motherhood that once the diseases of childhood have been successfully passed a smooth road lies before their dear ones. Boys bruse themselves, or perhaps break a limb, but the physical history of the young girl is subject to so many dangers it is only when some great one has been successfully overcome that we realize how many dangers there are. My eldest child, a daughter, just as she had entered upon the 15th year, suddenly developed weakness, her color faded, some unpleasant heart symptoms indicated a lowered vitality of that organ, but, strange to say, she appeared plump. The bodily functions were obstructed, and a waxy or pallid, or yellowish skin gave her a ghastly look. The doctor's tonic failed to improve the symptoms; we decided to try Ferreroze, so highly recommended in the newspapers. It was probably three weeks before any manifest change was noticeable, but once that Ferreroze checked the running-down process the upward advance was rapid. I suppose if I had neglected to give her Ferreroze she would have fallen into permanent ill-health; as it is, I am deeply thankful that Ferreroze has completely restored my daughter to vigorous robust health."

No tonic so nourishing, as strengthening, as Ferreroze. It gives you a healthy glow to the cheeks. If thin, you gain in weight. Think it over—Ferreroze is just what every person in poor health requires. Sold by all druggists, 50c per box, or six boxes for \$2.50. Try Ferreroze to-day.

GET STARTED TO WORK IN EARNEST AT ONCE

We Are Anxious for You to Make a Good Showing at Once and That is the Reason We Are Talking to You Every Day.

If you are ever going to interest yourself in The Toronto World's contest we would like to see some indication of your willingness to get to work. We have proven this by our efforts heretofore, and if you were looking out for yourself as you should be you would long ago have been harder at work.

There are those contestants who have a wide circle of friends, and can go among them and easily secure enough subscriptions to make an admirable showing in the race. Then there are those who will not depend wholly upon their friends, but will approach absolute strangers and ask them for subscriptions. You should remember that, even though a stranger, The World is not, and that you are not asking them to subscribe for an unknown paper. Don't be a bit backward about putting your proposition before anyone whom you may chance to meet. And don't let one refusal discourage you. If you allow this you are beaten before you are fairly started. It's the man who positively refuses to be discouraged who wins out in anything, and

you can learn a lesson now as well as at any other time. And don't work by spasms. Keep at it steadily all the time. If you do this you won't be likely to miss anything that may be picked up by your opponent. This will be watching for an opening during the next few days, and unless you are very vigilant some one is going to get ahead of you. You won't feel half as much like working after you have fallen behind. The proper thing to do is to get ahead and stay ahead. If you do this you are perfectly safe, no matter what your opponents are. Otherwise you are constantly in danger of being defeated.

There is something about a defeated man that just sympathy never does any good, save, possibly, to take some of the sting out of the defeat. Better to win by a narrow margin than to have won, and the harder you have worked in order to win the happier are your feelings. When you have won the contest by hard work, you will feel at peace with all the world, and you will feel so thankful toward yourself that, figuratively speaking, you will be patting yourself on the back for many a day to come.

We should be glad to see you at any time in the offices of the Contest. You will be able to get advice and encouragement by your advice and suggestion, which we are always ready to give. Come and see us.

Mrs. Case was all in handsome black. Miss Dorothy Bell was handsome in a white dress, yellow rose hat, and crimson beret.

Mrs. George Evans wore mauve with a black hat.

Mrs. Driffield was in mauve cloth with a hat to match.

Mrs. Ewart Osborne, a dark blue tailored dress and small hat of the same shade.

Mrs. Mabey, white chiffon gown over burnt orange silk, a white lace coat and hat to match.

Miss King was in royal blue silk and a large hat with roses.

Mrs. Thistle, a light fawn raw silk and hat of burnt straw.

Mrs. Temple Blackwood, a grey dress and black hat.

Miss Olive Sheppard was in a pretty white frock and small hat. She was accompanied by Miss Coodie Hill (Alice York) wearing a blue tailored dress and one of the new patent leather sailor hats.

Mr. and Mrs. D. P. Cregar have returned to Hamilton.

Miss Gertrude Ryan, who has been visiting in the city, has returned to her home in Brantford.

Mrs. W. L. Bryant of Buffalo, and Miss White of Ottawa are the guests of Mrs. William Mitchell.

Miss Dora Robertson of Rose-avenue has left for New York.

Miss Kathleen Lynch and Miss Marcella of Orillia are visiting with their aunt, Mrs. Ryan, in Grosvenor-street.

Mr. and Mrs. J. H. C. Hockley, of New York, are visiting with the former's mother in West Wellington-street.

Mrs. Dymont, who has been spending a few days in the city, has returned to her home in Barrie.

Miss Marie Cook of Port Dover, and Miss Gertrude Holmes of Orillia, are the guests of Miss Annie Burgess in Broadbent-street.

Mr. Tom B. Johnston will join his brother John in Winnipeg.

Miss Margaret Sellars, of London, Ont., is visiting her sister in Lowther-avenue.

Mrs. and Miss MacNamara, wife and daughter of P. MacNamara, Canadian trade commissioner at Manchester, England, are guests at the King Edward.

Torontonians who spent the week-end at the Clifton House, Niagara Falls: B. W. Folger, Hugh E. Rose, Lt.-Col. Grant, Capt. C. N. Shanly, Miss Strauss, and Mrs. J. W. Langmuir, F. P. Murley, W. J. Douglas, H. B. McDonald and party, P. W. Ellis, Mr. and Mrs. V. H. Wilshe, H. M. Sampson, Mr. and Mrs. H. C. Hockley, F. T. Scott, H. G. Acres, F. Patterson, Mrs. G. E. Gooderham and

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Down Under Auto in Two Feet of Water. STOCKTON, Cal., May 26.—Mrs. Warren Jones, wife of a wealthy farmer, and the 8-year-old son of his sister Mrs. Isaac Robinson, were drowned when an automobile was overturned in two feet of water. Mrs. Robinson was saved from drowning by her daughter, a child of 8, who held her head above water until she was released.

Duty on Feldspar May Close Ontario Mine. KINGSTON, May 26.—The proposed duty on feldspar by the United States may close up an industry here which has been very fairly remunerative to Kingston. The mineral is mined at Bedford, and is used for annealing purposes at China works.

Dr. Reaume Going Abroad. Hon. Dr. Reaume, minister of public works, will sail from Quebec Friday June 4, on the "Empress of Ireland," for a holiday jaunt to the three countries. He will be away two or three months.

Do not delay treatment thinking that you will get all right, for anaemia is a perilous condition. Get all the sunlight and fresh air you can and add to the richness of the blood by using Dr. Chase's Nerve Food. You will soon note improvement in this treatment and can prove the benefit derived by keeping a record of your increase in weight. 50 cents a box, 6 boxes for \$2.50; all druggists, or Edman, Bates & Co., Toronto.

Miss Nellie Gooderham, Mr. and Mrs. George R. Hargrave, Mr. and Mrs. Frank Rolph, Mr. and Mrs. Frank A. Rolph, Mr. and Mrs. N. B. Stark, Mr. and Mrs. Robert S. Gourlay, Robert Partridge, Mr. and Mrs. W. C. Barton, Miss Carty, J. H. McKinnon and Miss McKinnon, Mr. and Mrs. H. W. Pringle, P. J. Edwards, Mr. and Mrs. G. Aylerworth, Miss Burton, J. S. Burton, A. Carter, Mr. and Mrs. F. G. Oeler, Miss Blyth, Ernest Cattanauch, Mrs. R. Hennie, Miss Manson, H. S. Oslor, Mr. and Mrs. T. H. Barton, Misses Eaton and R. Y. Eaton, Mr. and Mrs. F. H. Wood and Cyril Wood, J. F. St. Clair, Mr. and Mrs. A. C. Knight, Mr. and Mrs. J. H. Wood, Mr. and Mrs. W. Ford Howland, Mr. and Mrs. L. B. Howland, R. Howland, Mr. and Mrs. Peleg Howland, Miss Ashol Nordmeier, G. Robinson, Mr. and Mrs. J. Enoch Thompson, E. J. McCool, M. Marsden, E. W. Schuch.

Mr. and Mrs. Hugh Siddell of Long Beach announce the marriage of their eldest daughter Rosa to Mr. Hubert Welland Waters, on Wednesday, June 9, 1909, at Toronto.

May Adopt English Method. BOSTON, Mass., May 26.—The question of adopting the methods employed by the suffragettes in England was discussed by the representatives of the movement from the six New England States at the annual meeting of the New England Women's Suffrage Association in this city to-day.

Miss Alice Stone Blackwell presided.

3 MONTHS TO BREAK DEADLOCK. William Lorimer is Finally Elected to the U. S. Senate.

SPRINGFIELD, Ill., May 26.—William Lorimer was to-day elected U. S. senator on the 95th ballot by the Illinois Legislature.

The dramatic ending of the deadlock came after the contest had dragged along since Jan. 20.

The election came about thru a coalition of Democratic assemblymen and the anti-Hopkins Republicans. Strong but futile efforts were made by former Senator Hopkins' side to head off the break.

Lorimer is an Englishman, born in 1861, and coming to America five years ago. At 12 he was a ship painter's apprentice. Later he labored at the stockyards, of which in after days he was to be known as the "boss." Next he got into the grocery business, and W. Langmuir, F. P. Murley, W. J. Douglas, H. B. McDonald and party, P. W. Ellis, Mr. and Mrs. V. H. Wilshe, H. M. Sampson, Mr. and Mrs. H. C. Hockley, F. T. Scott, H. G. Acres, F. Patterson, Mrs. G. E. Gooderham and

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Maybe you don't care for the appearance of your shoes.

But if you will see some of our new Queen Quality Oxfords you will care!

And more, you'll buy!

And more, you'll thank us for telling you of them in time.

THE SIMPSON COMPANY LIMITED

NEW PLAN FOR CAR LINE TO EXHIBITION GROUNDS

However, Prospects for New Eastern Entrance This Year Are Not Very Bright.

While the prospect of a new eastern entrance to the exhibition appeared bright a week or ten days ago, the situation has become complicated by the objection raised by the street railway to laying a car line thru the Consumers' Gas Company property to Tecumseh-street.

A new proposition which the board of control will consider doesn't appear to solve the difficulty. The idea is to expropriate the gas company's property and to extend the tracks thru to Strachan-avenue, and build a bridge across the tracks at this point. But the consent of the street railway would have to be obtained and with the opening of the exhibition only three months off, it looks like delay for another year at least.

Controller Ward says the trouble might be overcome by the city itself building a line from Yonge-street along Wellington-street to Bathurst-street and thru to the eastern entrance.

No Clear Slot Machines. The civic legislation committee decided against allowing an enterprising citizen to dispose of slot machines. The city solicitor reported that the Inland Revenue Act didn't allow tobacco or cigars to be sold except from stamped packages or boxes provided according to the act.

The Home for Incubables is asking the city to have two "per-diem" rates on patients agreed to by the city apply to all patients who have entered since the first of the year instead of April 1.

Completion of Garbage Dump. The people of Pickering-street, East Toronto, complain that garbage is being dumped on that thoroughfare. Dr. Sheard says the garbage is handled under contract and is deposited on a vacant lot. He will look into the complaint.

Controller Ward doesn't intend to make the sea wall campaign one of "The quality goes in before the name goes on."

BREDIN'S HOME-MADE BREAD

With flour prices away up at the top notch you'd hardly think it unreasonable to raise the price of the loaf or drop the weight.

Bredin's breads have not varied one jot in quality, price or weight.

Bredin's Home-made Bread.

Full twenty ounces in every loaf—full quality standard in every loaf.

5 cents.

Bakeshops Bloor and Dundas, and 160-164 Avenue road. Phones College 761, and Parkdale 1585.

The Nuwara Elyia plateau in Ceylon (2200 feet above the sea level), possesses the finest tea estates in the world. The "Salada" Tea Co. import their tea direct from this district. The delightful flavor and absolute purity of "Salada" will please you. Your grocer sells it.



Visitors in Toronto Get a Souvenir

In buying souvenirs buy something worth having, worth keeping, and worthy of the visit to Canada's finest city. In Toronto there is the largest Oriental Rug Store in Canada, and probably the largest exclusively retail Oriental Rug Store in America. Nothing could be a worthier souvenir of your visit here, or a better investment of winnings made at the races, than the purchase of an

Oriental Rug

Think of having your choice from a \$100,000 assortment of Oriental Rugs and Oriental Brassware. That's what we offer you. Will you come in?

Prices From \$2 up to \$250

Courian, Babayan & Co.

40 King St. East Opp. King Edward Hotel

"ENSIGN" Cameras

The finest in the world for quality, compactness and strength. Positively unequalled for Camera Value.

PRICES \$2.50 AND UPWARDS

UNITED PHOTO STORES, Limited

15 ADELAIDE STREET EAST

Stores at Montreal, Toronto, Ottawa, Quebec.

The Tomlin Loaf To You, Madam!

Does Pure Ice need any argument? Of course not.

Belle Ewart

(LAKE SIMCOE)

ICE

has had, and is having, its great success because the people know it is pure—no guesswork. Order NOW.

BELLE EWART ICE CO.

37 Yonge Street. Phone M. 1947, M. 14, M. 2993.

You cannot possibly have a better Cocoa than

EPPE'S

A delicious drink and a sustaining food. Fragrant, nutritious and economical. This excellent Cocoa maintains the system in robust health, and enables it to resist winter's extreme cold.

Sold by Grocers and Storekeepers in 2-lb. and 4-lb. Tins.

PEAK'S HAIR GROWER has become famous through its merits. Does your hair gradually fall out, or does it fall out in large spots? We can cure you, or we will refund you your money. It never fails. Call, write or phone to-day. The Peak Manufacturing Company, 120 Victoria Street, Toronto.

NEW MOTOR COMPANY. GALT, May 26.—(Special.)—The Kennedy Motor Car Co., Limited, is organized with a large capital, to manufacture high class motors at Preston. Provincial directors are: President, George A. Clare, M.P.; vice-presidents, A. Newlands and W. D. Staples, M.P.; secretary-treasurer, A. M. Edwards; manager, Hugh Kennedy.

A Four-Cornered Duel. CHARLOTTE, N. C., May 26.—Arthur and Andy Franklin were shot to death in Laurel Township, a remote section, in a four-cornered duel in which the Franklins were arrayed against the Tweed brothers. The four were all prominent men.

Galt and Return, \$175 From Toronto, with twenty-five cents added for admission to annual horse show. Good going via Grand Trunk Railway System June 3rd, 4th and 5th; return limits June 7th, 1909. Secure tickets at city office, northwest corner King and Yonge-streets. Phone Main 4299.

Sale of Rosina House Effects. The sale of the furnishings of the old Rosina House will be continued at the Granite Rink on May 31. The best part of the goods are yet to be disposed of.

DETROIT, Mich., May 26.—Earl Young, a youth from Leamington, Ont., is short \$200 as the result of too much confidence in three pool sharks. Young became of age two days ago, and received \$800 as his share of his deceased father's estate.

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See Page 12 for Simpson's Complete List of Offerings for Friday

STREET and BOSTON and TREAL

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