

H. H. FUDGER, President. J. WOOD, Manager.

Store Opens at 8 a.m. Closes at 5.30 p.m.

THE ROBERT SIMPSON COMPANY LIMITED THE ROBERT SIMPSON COMPANY LIMITED

PROBABILITIES: SATURDAY, APRIL 24th, 1933.

14 Housefurnishing Departments



No. 3—Lace Curtains SWISS, Brussels, Arab, Battenberg, Marie Antoinette, Nottingham—in hundreds of designs.

Swiss Nets—A style of curtain that shows more decorative features than any other make.

Arab Point Curtains—Under this heading we find a curtain so dignified that it will suit all classes of interiors.

Swiss Venetians—A fine renaissance hand appliqued curtain, in deep ecrú and woven with a brown under thread.

Battenberg—Known to most people for their clean direct design, and fascinating color of white, with broad, direct taping and hand threading.

Nottingham—Along this quality anything can be procured, good florals, dignified conventional patterns.

Nottingham—Along this quality anything can be procured, good florals, dignified conventional patterns, without plain or figured panels.

Brussels—In this dainty curtain we can show a special at \$5.50 per pair.

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In the Salon of Costumes



IT SEEMS as though our new Cloak Department were the objective point of many a trip to town these days.

Most exclusive styles of Ladies' Suits, fashionable shades of greys, rose, blue, browns and greens.

Ladies' Suits, exclusive models. A collection of 100.

Ladies' Raincoats. We have a very large range, two which we mention are of especially good value.

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What People Say About Simpson's Dress Goods

No. 10—What Other Stores Say About Simpson's Dress Goods. GENERALLY it matters little what competitors say of each other however true it may be.

But in a series such as this where we are endeavoring to reflect the general opinion of Simpson's position in Dress Goods retailing of Canada, we feel no hesitation in reporting the criticism of our contemporaries.

"Simpson's Dress Goods" says the Dry Goods Store men, Oh, well, they have always made a specialty of Dress Goods! It is not fair to compare us with Simpson's.

No it is not fair. We have so many advantages. A vast area of space, a beautiful new store, and years and years of experience and prestige.

Special Sale of Evening Wear, Street Wear and Summer Wear Fabrics. San Toys, Silk Striped Taffetas, Light Voiles, Silk and Satin Stripes.

Clearing Line of a Manufacturer's Stock of High Grade American Russian Blouse and Sailor Blouse Suits at \$3.95.

Boys' Russian and Sailor Blouse Suits, made up in all the latest American models. The materials are very fine qualities of imported worsteds, soft Saxony and smooth finished tweeds and English serges.

Boys' Furnishings for Monday. Boys' Athletic Running Jerseys, in plain white and white trimmed with red, navy or royal on shoulders and neck.

The Children's Section of the Footwear Dept. Parents and guardians may rest assured that they may quickly, easily and economically choose footwear for boys and girls in this store.

Bats and Balls. GET your team out every minute you can spare from school. Who's captain? Tell him about the balls and bats on sale at Simpson's to-morrow.

More New Ribbons. New Moire Taffeta Ribbon, for millinery bows and sashes, navy, taupe, red, olive, brown, champagne, sky, white and cream.

Monday Basement Sale. German China Cuspidors, pink floral decoration, regular 25c each, 19c Monday.

Monday Basement Sale. Genuine Lindsay and black mantle, Regular 20c, Monday, 2 for 25c.

Monday Basement Sale. Gold decorated Glass Table Sets of four pieces, covered sugar, covered butter, and cream holder.

Monday Basement Sale. Glassware. A large assortment of vases, vase bouquets, jardinières, bon-bons, nut bowls, cake plates, omelette, teapots, sugar and cream sets, etc.

Monday Basement Sale. Glassware. Genuine Lindsay inverted burners, complete with colored or etched glass and metal. Regular \$1.25, Monday \$1.00.

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Of Practical Interest to Those That Keep House



TABLE CLOTHS, Sheets, Towelling, Quilts, etc. Latest news of prices on goods that every household needs and wants renewed.

130 only Fine Bleached Satin pure linen, close, firm weave, good heavy weight, newest designs, with border all around.

Glass or Tea Towelling, red or blue checks, perfect drying, no lint, 23 in. wide. Per yard, Monday \$1.25.

100 pairs Bleached Sheets, hemmed ready for use, torn sizes, made from heavy English sheeting, plain or twill, no dressing, 70 x 90 inches.

100 yards of Extra Heavy Irish Denim, perfect drying, no lint, 23 in. wide. Per yard, Monday \$1.25.

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The Sale of the Rea Waists

The sale of A. E. Rea's stock of High-grade Waists is continued in the West Department of the Robert Simpson Company.

Pongees and Shantung For Dresses and Coats. In the natural color and in the complete assortment of weaves, manufactured for the season of 1933.

Natural color, 34 inches wide, Pongee, yard, 35c. Natural color, 34 inches wide, Shantung, yard, 75c.

Natural color, 34 in. wide, Honan, yard, 85c. A special offering of White Honan, 27 inches wide, splendid quality, smooth, perfect weave, bright finish, will wear and launder perfectly, a 75c value, at, yard, 50c.

Children's 35c Books 15c. 300 only the Canadian Children's Treasury, hundreds of illustrations in colors and black and white.

Washable Dress Fabrics. A dress for the 24th of May, and a month to make it!

A full consignment of lovely Dress Linens, just to hand, also the biggest range of colors and designs ever. Plain colors, 12 1/2c; stripes, 19c; Pongee, 25c; Pongee stripes, 29c; heavy poplin weaves, 35c; 36-inch, plain, 30c.

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Bon-Ton Corsets Fashionable New Models For All Figures

THERE is no garment of the feminine wardrobe that is more important at the present time than the corset. The great wave of fashion sentiment has everywhere influenced women to select their corsets with the utmost care.

Bon-Ton Corsets are the ultra-fashionable high-grade corsets of the moment. Many of the new models are particularly suited for wear with directoire and empire modes, and are cut upon extreme lines both above and below the waist.

We have a complete line of the new Bon-Ton models, that trace of the master hand so characteristic of the Bon-Ton.

Women's Flannelette Nightdresses. WE have just received several styles of Women's Flannelette Nightdresses of fine quality on which our buyer saved fully a third of the regular cost.

Women's Flannelette Night Dresses, fine white or pink, plain quality, many tucks and silk embroidered ruffles, yoke back and front, lengths 56, 58, 60 in. Regular value \$1.50 each Monday, each, \$1.00.

Women's Night Dresses, fine pink flannelette, trimmed with Torchon lace insertions and ruffle, edged with lace, plain or hemstitched tucks, large full sizes, lengths 56, 58, 60 inches. Regular \$1.10 and \$1.25 qualities. Monday, each, 89c.

Women's Night Dresses, fancy pink and white stripe flannelette, double Mother Hubbard yoke front and back, ruffle of goods on neck, front and cuffs, lengths 56, 58, 60 inches. Special Monday 50c each.

Women's Night Dresses, fine white or pink flannelette, Mother Hubbard style, 24 tucks and ruffle of goods on neck, front and cuffs, lengths 56, 58, 60 inches. Regular value 95c each. Monday, each, 75c.

Simpson's Embroideries are so Beautifully Fine THAT'S the universal expression overheard in the throng at the Lace and Embroidery counters.

3 SPECIALS IN EMBROIDERIES FOR MONDAY. Cambric Embroideries and Insertions, large assortment of patterns, all new goods, 2 to 7 inches wide. Regular 7c and 8c, Monday 5c yard.

Cambric Corset Cover Embroideries, in pretty openwork effects, good cloth. Regular 25c, Monday 15c.

Cambric Flouncing, 17 inches wide, large assortment of patterns, new goods. Regular 25c yard. Monday 17c.

Lorraine Corset Cover, semi-regular, made of embroidered lawn, in the prettiest inclined effects, all ready for use, except to be gathered into waist band or heading. Regular \$1.50 and \$1.75 each. Monday \$1.19.

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STENOGRAPHER. Male or female, or five years' practice, must and Remington need apply. 11, 32 Victoria Street.

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