### Programs to fast-track your success

Looking for funding or financing? Or do you need support to grow your international business opportunities? Begin your search here.

#### Business financing

Atlantic Associations of Community Business Development Corporations | Loans for youth, entrepreneurs, social enterprises and rural businesses cbdc.ca

Business Development Bank of Canada | Market Xpansion Loan provides up to \$250,000 bdc.ca

Canadian Trade Commissioner Service | Programs to support international business tradecommissioner.gc.ca

Industry Canada | Locate government services, grants, loans and financing canadabusiness.ca

**Export Development Canada** | Financing and insurance solutions for exporters edc.ca

Export Market Access | Global Expansion Program for Ontario businesses canadabusiness.ca

Business Women in International Trade | Provincial and national funding and financing programs businesswomenintrade.gc.ca

Women's Enterprise Initiative | Loans for business women in Alberta, British Columbia, Manitoba and Saskatchewan wd.gc.ca

#### International trade and business services

Canadian Trade Commissioner Service | Provides on-the-ground intelligence and practical advice in Canada and in more than 150 cities worldwide tradecommissioner.gc.ca or 1-888-306-9991

CanadExport | The official e-magazine of the TCS, CanadExport features practical articles and the latest news on doing business internationally canadexport.gc.ca

Canada Business Network | Assistance to entrepreneurs through a network of 400+ service centres across Canada canadabusiness.gc.ca or 1-888-576-4444 (TTY 1-800-457-8466 hearing impaired)

Women-owned specialized directory on the Canadian Company Capabilities database | Join the thousands of Canadian businesses promoting their products and services to the world ic.gc.ca/bwit

Government of Canada | Regional development agencies deliver programs to businesses and business women

- » Atlantic Canada Opportunities Agency (see the Women in Business Initiative) acoa-apeca.gc.ca
- » Canada Economic Development for Quebec Regions dec-ced.gc.ca
- » Canadian Northern Economic Development Agency CanNor.gc.ca
- » Federal Economic Development Agency for Southern Ontario FedDevOntario.gc.ca
- » FedNor (Ontario) fednor.gc.ca
- » Western Economic Diversification Canada wd-deo.gc.ca

# Thirsting for knowledge?

Check out these valuable learning and development opportunities for Canadian business women:

- » Canadian Technology Accelerator program: tradecommissioner.gc.ca
- » Forum for International Trade Training FITTSkills program: fitt.ca
- » SheEO accelerator program for women entrepreneurs: sheeo.ca
- » Rotman Initiative for Women in Business: women.rotman.utoronto.ca
- » Alberta Women Entrepreneurs Excelerator program awebusiness.com

# Mission countdown to Philadelphia

Join BWIT and leading Canadian business women on our 2014 mission to the Women's Business Enterprise National Conference—the largest business fair in the U.S. for women-owned enterprises. Here's what you need to know:

- » Where: Pennsylvania Convention Center
- » When: June 22-25, 2014
- Why: Meet top Fortune 500 companies, get access to contracts through supplier diversity programs, network with business women from across Canada and the U.S.
- » How: Visit the conference website at wbenc.org/wbencconf or contact the BWIT team at bwit@international.gc.ca for details.



Canadian delegation at the 2013 WBENC National Conference in Minneapolis, Minnesota.

#### Market Did you know?

Canada's Trade Commissioner Service

- » is free of charge for eligible Canadian companies
- » serves over 13.000 clients a year
- » is on the ground in more than 150 cities at home and abroad
- » received a client satisfaction rating of 83% in 2012-13

Source: Global Markets Action Plan (2013)