



Culture

Wearing a sari one day and jeans the next, watching a Hindi talk show today and an English documentary tomorrow, eating curried vegetables and rice for lunch followed by Kentucky Fried Chicken for supper, taking a family of five on a motorcycle to the temple, then shopping in a huge outdoor market for goods from all over the world – this is life for an average family in South Asia. Nowhere is change more evident in South Asia than in its culture. Today's youth in South Asia are adapting global culture to their own way of life. This is reflected not only in their choice of clothing, music and television shows, but even in the language they speak, mixing Hindi words and syntax into English, or importing English words into Hindi. Hinglish is heard on the streets and read in newspapers.