

READER EVALUATION

Please help the Team Canada Market Research Centre to produce market reports which meet your information needs by completing this evaluation form and returning it by facsimile at (613) 943-8820. Thank you for your valuable input.

1. How did you obtain a copy of this market report?

- InfoCentre FaxLink system
- InfoCentre help line
- Local government office
- Government worldwide web site
- InfoCentre bulletin board system
- Other: _____

2. How would you describe this market report?

	Strongly agree	Agree	No opinion	Disagree	Strongly disagree
Useful	<input type="checkbox"/>				
Complete	<input type="checkbox"/>				
Well organized	<input type="checkbox"/>				
Well written	<input type="checkbox"/>				
Ideal length	<input type="checkbox"/>				

3. In what form do you prefer to obtain these reports?

- Print
- Electronic

4. Based on the information in this report, what specific action(s) does your organization plan to take in this market?

Check all that apply.

- Seek an agent/distributor
- Visit the market
- Do more research
- Other: _____
- Contact Canadian trade office abroad
- Participate in a trade show abroad
- Nothing

5. What other market reports would be of benefit to your organization? Please identify specific products and countries.

6. Which of the following categories best describes your organization? Check one only.

- Processor/manufactururer
- Trading house
- Export service provider
- Industry/trade association
- Government
- Student/academia
- Consultant
- Other: _____

7. What were your organization's total sales last year, in Canadian dollars?

- Less than 10 million
- More than 50 million
- 10 million to 50 million
- Not applicable