

**MCEACHIN & ASSOCIATES LTD.**

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**Languages:** English

**General Consulting Services Offered:** McEachin & Associates prepare Canadian companies with the market intelligence that is required before moving into a foreign market. The company prepares market intelligence reports that evaluate potential markets and joint ventures, establish branch offices and design marketing and advertising campaigns all with the insight gained by understanding the market forces and culture of the host country.

**Company Profile:** McEachin & Associates has been in business since 1993. The company specializes in foreign and secondary market research. A large network of agents and associates is used for assist in gathering information and assessing domestic and foreign companies and markets from both a local and global perspective.

**Expertise in South Asia:**

**Industry Sectors:**

Environment, Aerospace, Software, Biotechnology

**Market Experience:**

India : Conducted research in India.

Published "Canadian Guide For Researching Markets in India" to assist a new market entrant in the preparation and evaluation of the market.