

VIDEOTEX SYSTEMS

Videotex services, on the other hand, usually make heavy use of graphics. The information they carry is often oriented for home or general use. It might include up-to-the-minute news and weather, and other content analogous to consumer magazines — product information, restaurant reviews, educational programs or recipes, for example. Consumer videotex services complement information with transactional services such as at-home banking or shopping, interactive games, or inter-subscriber messaging. The information is usually packaged as “screens” or “frames” or “pages”, and finding the page desired is a simple matter of making choices from “menus” presented on the screen. No training or expertise is required to make use of a videotex service.

