D. GMOR PUBLICATION MODULE

Let's turn to the "Review" that you examined.

- 1. What are your overall impressions? (Probe: useful, interesting, not useful, not interesting)
- 2. Were you aware of this publication before this evaluation?
- 3. Did you use it previously? (How did you use this information? Probe for usefulness)
- 4. Were there any <u>sections</u> you found particularly useful? (ask for details)
- 5. Were there any sections you would have liked more information? What would that be?
- 6. Is there information in the "Review" that you found extraneous or not useful?
- 7. Are there any particularly difficult or confusing sections? (Why is that?)
- 8. What specific changes do you think need to be made to the "Review" as a whole to make it more relevant for you?
- 9. How would you describe the language in this draft? (Probe: tone, business, bureaucratic, overall clarity of writing, easy to read, etc.) Is it appropriate?
- 10. Probe: cover design, colour, format, fonts, type-size, over-all layout, spacing, sequencing of information, length, tables, charts (or lack of them) and environmental considerations (on recycled paper, recyclable, etc.).
- 11. Section by section review: participants will flip through the "Review" to capture any specific, detailed editorial commentary.