

1.0 U.S. Development Trends

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The United States is a market of 240 million people. Almost ten times the population of Canada, the country represents a significant export opportunity for Canadian architects seeking to increase their volume of work or to diversify their practices. More accessible than any other export market, the U.S. shares many of our values and work practices. It also has over 30% fewer architectural firms per capita than Canada. At the same time though, there were more architects newly-registered in the U.S. last year than the entire membership of the RAIC.

1.1 Population

The 240 million people in the U.S. are concentrated in five regions: the Great Lakes; the North East; the mid and south Atlantic states; Texas; and California. The most populous states are California (25.5 million), New York (18 million), Texas (16 million), Pennsylvania (12 million), Illinois (12 million), Ohio (11 million) and Florida (11 million). Figure 1 shows the distribution of population by state.

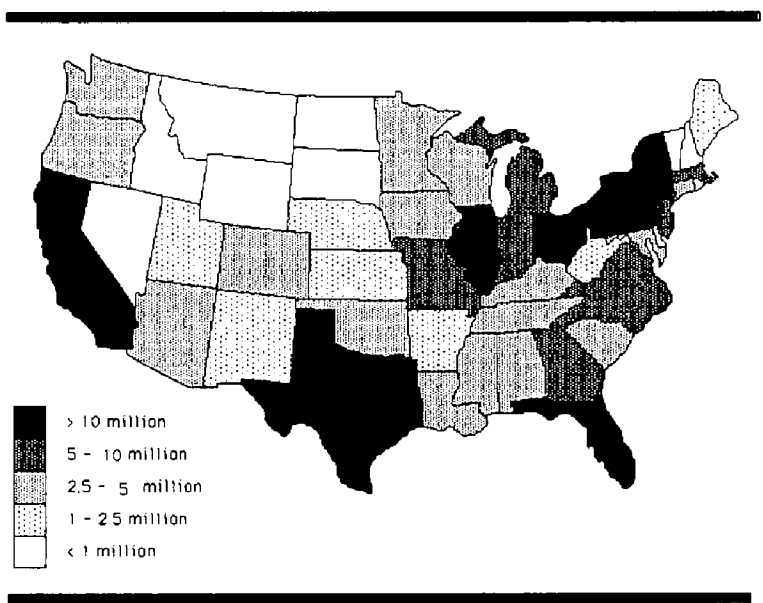


Figure 1: Size of State Populations 1984
Source: U.S. Dept. of Commerce, Bureau of the Census