

Report: B4 88/89 INVESTMENT ACTIVITIES IN MISSIONS ABROAD

Region: AFRICA-MIDDLE-EAST

Mission: 348 KUWAIT

Country: 311 KUWAIT

Sector Preferences By Type Of Key Investors

Corporations : Resource Development
Institutional : Portfolio Investment
Entrepreneurs : Portfolio Investment
Immigrant Entr.: Services

Investment Promotion Priority Sectors Sub-Sectors
Program Plans And Anticipated Results.

Sector : 017 SERVICE INDUSTRIES
Subsector: 172 SERVICES NOT ELSEWHERE SPECIF.

Reason(s):

INVESTORS & INVESTMENT AUTHORITIES IN THE GULF ARE IN THE EMBRYONIC STAGES OF DISCOVERING CDA. THE EMB. IS FOCUSING ITS EFFORTS ON PROMOTING CDA AS A SAFE & REWARDING PLACE IN WHICH TO INVEST. FOLLOWING

Program Plans:

ENCOURAGE GULF COUNTRIES INVESTMENT AUTHORITIES TO SEND TEAMS OF REAL ESTATE & BOND EQUITY INVESTMENT OFFICIALS ON TAILORED TOURS OF CDA.

Anticipated Results: INCREASE COMMUNICATION BETWEEN CDA FIN. & REAL ESTATE INSTITUTIONS & LOCALS. INCREASE INVESTMENT BY 50%.

Other Investment Program Plans

Activity(ies):

CALLS ON LEADING WEALTHY FAMILIES IN ORDER TO INCREASE AWARENESS OF CDA.

Anticipated Results: INCREASE INVESTMENT IN CDA. CONTINUE SNOW-BALL EFFECT WHICH TAKES PLACE AFTER AN INDIVIDUAL VISITS & INVESTS IN CDA.