### THE CANADIAN > TRADE COMMISSIONER SERVICE

# ISRAEL

With a team of 500 business professionals in more than 130 cities around the world, the **Trade** Commissioner

Service has the market knowledge you need to succeed in your target market. Our Market Research Centre and our offices abroad have prepared over 600 market studies available for free on our Web site. These studies will help you identify foreign business opportunities and learn more about your target market.

This is an overview of one study. For the full version of this and other studies, visit our Web site. When you are prepared to do business abroad, you can use our Web site to get in touch with our offices around the world and request personalized services electronically.

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he Israeli biotechnology market is a small, yet emerging market that holds significant opportunities for Canadian companies. Analysts predict that by 2003, the number of biotech companies in Israel will jump from 135 to as many as 250, with sales totaling \$2.6 billion.

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#### **Market Snapshot**

Israel is a modern and diverse country of over six million people with the third-highest GDP per capita in the developina world. It also has one of the world's most skilled and educated work forces, with more doctors, scientists and engineers per capita than any other nation. The reputation of Israel's work force, lower clinical trial costs, and a history of bringing new products to an advanced stage of development faster than anywhere else in the world makes Israel an attractive place to conduct clinical research and establish research partnerships.

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See insert for your Bio-Industries Market contacts in Africa and the Middle East.