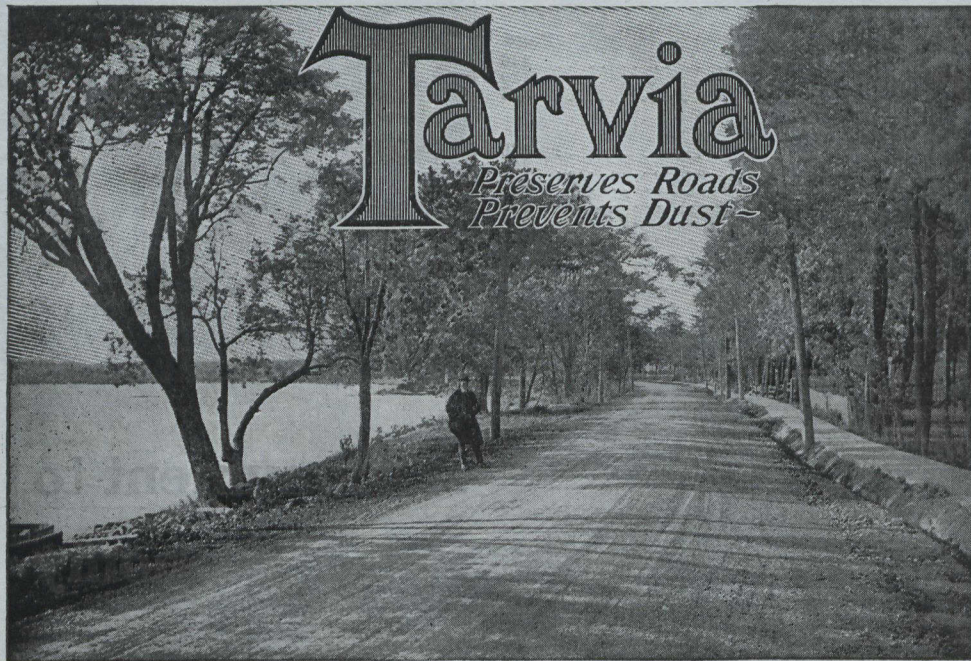


"Made in Canada"



Road along Lake St. Louis,
Point Claire, P. Q.

Tarvia makes possible Good Roads at Low Cost—

Every taxpayer should be vitally interested in good roads.

Good roads in the community mean reduced taxes, increased property values, reduced transportation costs. They are a great factor in the promotion of general prosperity.

From the standpoint of *service and low cost the most satisfactory road to-day is a tarvia-macadam.*

Tarvia is a coal tar material of great bonding power and is made in several grades to meet varying road conditions.

Under heavy loads a tarviated road

is somewhat elastic—not brittle—and traffic wears it smoother.

Such a road is dustless, mudless and automobile-proof.

The Tarvia also has the effect of making the road surface waterproof and preventing ravelling by rain torrents.

Of importance to taxpayers, its cost is more than repaid by the *saving in maintenance expenses.*

Thousands of miles of tarvia-roads are giving satisfactory service today and hundreds of towns are using Tarvia regularly. In fact, many up-to-date towns build *every* new road with Tarvia and find that they *save money.* Illustrated booklets free on request.

Special Service Department

This Company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity the matter will have prompt attention.

THE PATERSON MANUFACTURING COMPANY, LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER
THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED
ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.