

By and About Women

A Woman's Living

THE wife who accepts a life-long support in exchange for her potential motherhood, or for the few years of her life given to the bearing and rearing of one or two children is in an ignoble position, and one that self-respecting women are beginning to find uneasy. The tradition evidently still exists that a woman has sufficient work in the modern home. This is not so—or, when it is, it is because of our stupidity in not simplifying the mechanics of living. More and more must we demand that women be freed from unnecessary drudgery, and from the enervating influences of support in return for sex, in marriage or out of it.—*Florence Kiper.*

Are Prominent People Happy?

Even the children get very tired of playing, "Let's Pretend," unless they have at least a paper crown and a gay tablecloth, when they would represent kings and queens. Nothing is more difficult than to assume a virtue convincingly if we have it not, as the impatient and undisciplined mind realises when nothing can be done but to wait very quietly. Never to come down from the pinnacle of superiority on which an individual has placed himself or herself must be exceedingly uncomfortable, and there must often be times when such would feel much happier among the crowd below. But unless the pinnacle is a safe and secure one, there is always the danger that it will be knocked down, and the fall would be, at least, humiliating.—*Barien King.*

A Marvellous Array of Cooking Utensils

The average French housekeeper would be shocked at the one-iron-pan-one milk-pan-and-a-baking-tin standard of so many English kitchens. However poorly her house may be furnished, she insists on a marvellous array of cooking utensils, all kept in a state of scrupulous cleanliness, outside as well as in, that would astonish many an Englishwoman priding herself on a well-appointed kitchen. Yet each of these utensils has its use, and woe betide the person who put to any other purpose the pan reserved for sauces, or attempted to cook an omelette in any pan but its own!—*Evelyn Conan.*

The Love That Is True

True love is the purest thing known. It is purer than any form of celibacy, coldness or indifference. Pure in itself, it makes pure whatever it touches.—*Mrs. Klickman.*

We Should Do Things Right

Mother Earth tries a thing over and over until she gets it right. She does not criticise—she creates. And so it ought to be with her most wonderful creation—the human being.—*G. H. Stoddart.*

In Enchanted Lands

When the world around us is full of trouble, what a relief it is to our tired minds to leave its sorrow and sighing for awhile, and wander in the Enchanted Land of fiction! One shelf of your little library must certainly be kept for masterpieces in this direction. The works of Charlotte Bronte, Mrs. Gaskell, Jane Austen, Dickens, Thackeray, George Eliot, Bulwer Lytton, and Scott are at our disposal for twenty-five cents each, with countless other classics, and modern novels of the best.—*Grace Morin.*

The Future

Never before has woman's altruistic feeling flowed as in these days of unspeakable suffering; added to this, women have given abundant proof of their capacity for organization. It may be that as social work opened a vision for a new social regime, so will the Red Cross service lead women, especially to recognize the folly of war. For can a greater folly be perpetrated than that of nursing the wounded back to health only to rush them back to the battlefield to be shot and wounded? Is it not possible that women may find another way?

When womanly compassion becomes welded together and manifests itself in rational thought, then, and then only, shall the hand of woman grasp the tiller in the events of the world. Then shall they expect and demand a voice in deciding those questions in which their sons are vitally concerned. Then shall these weak words of mine be translated into a mighty thunder which shall move the people: We women want to bring to this earth a paradise of peace to replace this hell of war.—*Ellen Keys*

The Burden of War

"In the final analysis the burden of war always falls on the women. It is they who carry the cross, and it is only just that they should have some voice in the government which declares a war in which they are the real sufferers. To-day we are learning that women are of other use in the world aside from being mothers, and we are also learning that the average woman is just as intelligent as the average man, possibly a little more so."—*Irvin S. Cobb.*

To Reside in the Country A Blessing

In the country is constant action. The continuing miracles of the seasons with their crops and blooms, and all the lovely appeal to the best within human appreciation weave themselves into the lives of the country people, and invite the weary city dwellers to think of the time when they may have their own gardens, raise their own fruits and vegetables and be away from the sounds of striving and the roar of the streets.—*Louise Hagan.*

WHAT IS IT?

\$20.00 for Best Answers.

- "Poultry Life Insurance Free."
- "And in every knapsack rests a box."
- "There is a remarkable difference in gloves"
- "Big Value catalog."
- "Make endurance the chief standard."
- "Free running."
- "It is a dust absorber and a germ killer."
- "At less than they were ever sold before."
- "Sold by reputable dealers everywhere."
- "The whole British Empire is looking."

You will find the above phrases in the advertisements in this issue of Everywoman's World. Can you locate them?

The phrases in quotation marks are the exact statements of advertisers and are contained somewhere in some advertisement in this issue.

Name the articles, or the firms that are spoken about by these phrases and tell us something, if you can, about the goods they advertise. Tell us also, in a few words, if you have used them, if any of your friends have used them, or if you intend using them, and just what your present opinion is of them. Of course, mention each article or each firm separately.

For the correct or nearest correct and best answers received, we will award the following prizes:—1st, your choice of \$8.00 cash or \$10.00 in goods to be chosen from the advertisements in this issue. 2nd prize, \$3.00; 3rd prize, \$2.00 and (7) additional prizes, seven boxes of handsome French, gold embossed initial stationery (your own initial.) These will greatly please the lucky winners.

Address your answers to Miss Mildred Moffat Office No. 22, Everywoman's World, Toronto, Ont. Send your answers soon, so as to be in time to be judged and announced in Everywoman's World's next issue.

MAPLE LEAF CASH PRIZES

\$20.00 to Senders of Letters and an Extra \$5.00 to the Sender of Best Letter Telling Experience of a Day's Shopping.

WHAT do you know and what do you care to say about each of the twenty Made-in-Canada products as named in the maple leaves on our novel inside back cover this month? We are going to give another big prize of \$10.00—your choice of \$10.00 worth of goods selected from these advertisements from this issue of Everywoman's World, to the sender of the best letter in answer to the following questions. Then we will give \$5.00 in cash or goods, to the sender of the second best answer, and we will give twenty-five (25) lucky Blue-Bird Sterling Silver rings (emblems of happiness) to the senders of the next 25 best letters.

1st.—State briefly just what you know about each of these twenty articles as advertised on the inside back cover of Everywoman's World this month.

2nd.—State in each case whether or not you use the article or, if not, if you would like to have one or more of them, and please state why. Mention if there is some other article that you use, or like better, in any case.

AN EXTRA \$5.00 PRIZE.

To the reader of Everywoman's World who in addition to answering the foregoing questions, will send the best short letter relating an experience while shopping for Made-in-Canada goods and stating why she is buying Made-in-Canada products in preference to others we will award \$5.00 cash.

Will you try? Your letter will help us and help and encourage Canadian manufacturers; and in addition to the prize you may win you will be doing something worthy to help make a better Canada and better things for all Canadians.

Let us hear from you now while you are thinking about this question. Address your letters to THE MAPLE LEAF DIVISION, EVERYWOMAN'S WORLD, TORONTO.



For Toilet and Bath

Fairy Soap is the whitest and purest soap for toilet and bath use that choice materials and expert soap-making skill can produce.

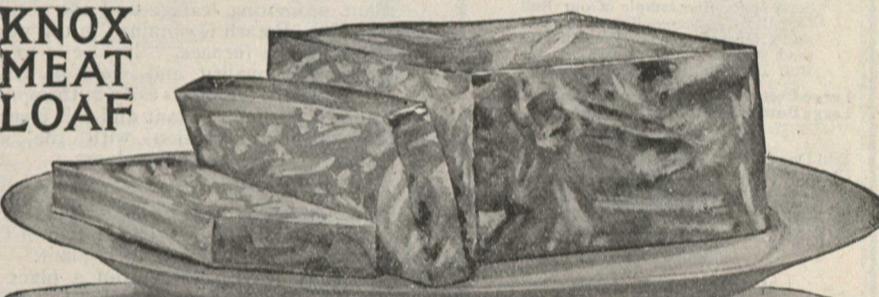
FAIRY SOAP

gives a rich, creamy lather that is most soothing, agreeable and refreshing. The oval cake fits the hand; Fairy Soap floats. With all its purity, convenience and pleasing qualities, Fairy Soap is inexpensive.

"Have You a Little 'Fairy' in Your Home?"

THE N.K. FAIRBANK COMPANY LIMITED MONTREAL

KNOX MEAT LOAF



THIS LOAF IS MADE FROM "LEFTOVER" MEAT AND

KNOX SPARKLING GELATINE

Soak 1 envelope Knox Sparkling Gelatine in 1 cup cold water 5 minutes. Add 1 onion, grated, and stalk of celery to 1 pint rich stock, well seasoned, and after boiling a few minutes, strain and pour over the softened gelatine. Add juice of a lemon, and when the jelly is beginning to set, mould in 2 cups cooked and chopped veal, chicken or other meats. Slice and serve on platter.

Send for FREE Recipe Book

It contains many economical Dessert, Jelly, Salad, and Pudding Recipes. It is free for your grocer's name. Pint sample for 2-cent stamp and your grocer's name.

CHAS. B. KNOX COMPANY, 505 Knox Ave., Johnstown, N. Y. Packed in Johnstown, N.Y., and Montreal, P.Q.

Yellow Package Blue Package

Grand Baseball Outfit Given to Boys



FREE

BOYS, don't pay \$5.00 to \$10.00 for a baseball outfit. Here is your 1915 National League style outfit—his complete equipment for playing free. It contains this dandy big league solid leather catcher's decker, best 1915 style; a chrome tanned web thumb and raised heel solid leather fielder's glove; a Jim Jany first baseman's mitt, and a new style short stop's decker, both these mits being laced all around just like you see the big league players using. They're beauties. Then you get a new 1915 steel catcher's mask, a strongly sewn full sized baseball, and there's a dandy pair of baseball shoes for every boy who earns an outfit. Get this outfit, boys, and you'll be the prides of the team.

Just write to-day for 32 of our magnificent Beauty Pin

THE REGAL MANUFACTURING CO. Dept. B 44 TORONTO, ONTAP O

Sets to sell among your friends at only 10c. per set. They just sell like hot cakes. Just think—3 lovely engraved gold finished Beauty Pins on a nice card for only 10c. Most ladies buy half a dozen sets the minute you show them. You'll sell these few in next to no time.

Return our \$3.20 when the Pins are sold and we'll promptly send you, all charges paid, the complete baseball outfit just as you see it, and the dandy rubber soled baseball shoes, guaranteed to fit and give satisfaction, are yours too, if you will show your grand baseball outfit to your friends and get only three of them to sell our goods and earn our fine premiums as you did. Get busy and write us quick, boys. Be the first to own the grandest baseball outfit in your town. Address: