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The publishers of the Montreal Gazette have started a new era in the issue of city weeklies. The price of the weekly edition of the Gazette has been reduced to fifty cents a year.

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The following comments are given in a morning journal. The principles set forth are well worthy of the consideration of the merchant classes:—

"At this season of the year the social, political and commercial interests of this country are more discussed than at any other time. Every elector just now is taking into his serious consideration the election of fit and proper men who will guide the interests of county, town or city to successful issues. At present, in political circles, the all-important questions are remedial legislation and the trade question. Social events and political questions are of secondary importance to agricultural and commercial interests. The country is pre-eminently an agricultural, mining and commercial one and therefore the people should give the closest attention to encouraging the developing of their magnificent agricultural resources, advertising the wealth of the mineral deposits and supporting the most reliable and trustworthy business men in their business pursuits. Canada may have eloquent theologians, eminent lawyers, skilful doctors, and renowned politicians, but without honest, upright, and progressive merchants it cannot succeed. How careful, therefore, should commercial transactions be made to keep above reproach. Toronto, "the Queen City of Canada," having its commercial foundation laid by business men of undoubted ability and unquestionable integrity, to-day stands second to none in the money markets of the world.

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