== MR. W. T. STEAD ====

In the Review of Reviews (English) for October, reproduces five cartoons from THE MOON, and has this to say:

" AM delighted to introduce my readers to some of the cartoons this month from the Moon, a comic weekly published in Toronto, in whose artist (Mr. C. W. Jefferys) we welcome a valuable addition to those who with pen and pencil illustrate the contemporary history of mankind. The first of the Moon cartoons calls attention to a grievance of which the British publishers have good reason to complain.



Two of the Cartoons referred to.

Here is another of the cartoons from Mr. Jefferys' pencil, which gives an entirely new and Canadian impression of our Jingo Colonial Secretary. Mr. Jefferys is not the only artist on the *Moon*. He has a colleague in Mr. N. McConnell, whose caricature of Sir Wilfred Laurier would seem to indicate considerable skill in exaggerating the salient feature of his victim."

The Moon

A POLITICAL, Social and Literary History of 1902, with Cartoons by the following famous artists: Racey, Jefferys, Hunter, Bengough and McConnell, together with comic pictures and jokes by a number of well-known contributors.

Vol. I, May to November, 1902, Now Ready. Cloth Binding, gilt stamp, net \$2.00.

A very short supply of these volumes is obtainable, and we urge our readers to send back their numbers for binding. Cloth binding, put on the subscribers own numbers, 6oc. ; half leather, \$1.00.

| ľ | Gentlemen.— |
|----|--|
| | I enclose Three Dollars, for which please send me THE MOON from current number until end of 1903, together with Vol. I in cloth binding. |
| Ş | Name |
| þ | Address |
| þ | Date |
| J. | ***** |

We offer this first volume of THE MOON with a year's subscription for \$3.00.

THE MOON PUBLISHING CO. 48 Adelaide Street East TORONTO

2