



LONDON
GUARANTEE AND
ACCIDENT COY.
Limited
Head Office for Canada:
TORONTO
Established 1869

EMPLOYER'S LIABILITY
PERSONAL ACCIDENT
SICKNESS
BURGLARY
ELEVATOR

FIDELITY GUARANTEE
COURT BONDS
CONTRACT
INTERNAL REVENUE
TEAMS AND AUTOMOBILE

D. W. ALEXANDER, Manager for Canada

Business Permanency

One of the greatest contributors to the permanency of a business is partnership insurance.

A North American Life partnership policy will establish a high degree of credit, and safeguard your business in any eventuality, be it financial stringency or death.

The numerous advantages which this form of policy offers will be explained by any representative, or upon direct communication with

North American Life Assurance Company

"SOLID AS THE CONTINENT."

Head Office: **TORONTO, CANADA**

Yes, Opinions Differ!

Some claim that life insurance "without profits" is preferable to life insurance "with profits."

Some hold that life insurance issued by stock companies is just as good as life insurance issued by mutual companies.

Others maintain that old line companies issue policies that protect while fraternal societies issue certificates that only seem to protect.

We have our opinions too but on one point all of us are agreed, namely, that no Canadian home is safe whose owner is not insured.

And on another point all are agreed—that one cannot make a mistake in placing his insurance with "The Good old Mutual."

The MUTUAL LIFE ASSURANCE CO. OF CANADA

Waterloo Ontario

ESTABLISHED 1869

The Test of Results

Permit The Great-West Life to send you a recent pamphlet showing a typical Ordinary Life Result maturing this year.

The several options are most attractive. For instance, after paying \$130.60 a year for twenty years, the insured may, if he wishes, take \$3,235 in cash, that is, a return of all premiums paid, \$623 by way of interest, and he has been insured for twenty years for \$5,000, free of cost.

In writing, state age nearest birthday.

The Great-West Life Assurance Co.

HEAD OFFICE

WINNIPEG

The Imperial Guarantee and Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	-	-	\$200,000.00.
Authorized Capital	-	-	\$1,000,000.00.
Subscribed Capital	-	-	\$1,000,000.00.
Government Deposits	-	-	\$111,000.

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Two Million Dollars

Head Office for Canada, Guardian Bldg., Montreal

H. M. LAMBERT, Manager. B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

Great North Insurance Co.

Head Office - CALGARY, Alta.

OFFICERS

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2nd Vice-President	...	C. F. P. CONYBEARE, D.C.L., K.C.
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Hudson Bay Insurance Co.

Head Office - VANCOUVER, B.C.

J. R. BERRY, President. C. E. BERG, General Manager

Authorized Capital	...	\$2,000,000.00
Subscribed Capital	...	872,400.00
Paid-up Capital	...	188,080.00
Net Cash Surplus	...	107,041.60
SECURITY TO POLICYHOLDERS	...	979,441.60

A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW, Managers for Ontario
26 Wellington Street East Toronto, Ont.