

INSURANCE

**Please Verify
this Calculation . . .**

FROM	Your Estate without Protection	Your Estate, plus Life Insurance
SUBTRACT (as Death will)	Your SKILL, ENERGY and BUSINESS REPUTATION	
REMAINDER	INSOLVENCY, Struggle, Humiliation	A COMPETENCY and Family Comfort

SEE AN AGENT OF THE

NORTH AMERICAN LIFE ASSURANCE CO.

or write direct to the Company, 22 to 28 King Street West, Toronto,
for particulars of the Compound Investment Policy.

This plan of Insurance is specially adapted to meet the requirements of all classes.

JOHN L. BLAIKIE,
PRESIDENT.

WM. McCABE,
MANAGING DIRECTOR.

ASSESSMENT SYSTEM

MUTUAL PRINCIPLE

OFFICE OF THE

Mutual Reserve Fund Life Association.

FREEHOLD BUILDING

TORONTO, Oct. 14, 1896.

I am authorized to announce that in future payment of all death claims in the Dominion of Canada will be made by check on Ontario Bank, Toronto, or The Molson Bank, Montreal—thus making the Mutual Reserve practically a Home Company.

W. J. McMURTRY,
Manager for Ontario.

Eminent Men

Both in the professions and in
business carry large amounts of
insurance. Do you?

The Unconditional Accumula-
tive Policy issued by the Con-
federation Life Association is
absolutely free from conditions,
and Guarantees Extended Insur-
ance, Paid-up Policies and Cash
Surrender Values.

Rates and full information
will be sent on application to
the Head Office, Toronto, or
to any of the Agents of the
Association.