



For a soap that insures absolute cleanliness—a soap with healing qualities—a soap that protects you from the countless, germ-laden things you must touch

USE
LIFEBUOY

The slight carbolic odor of Lifebuoy means safety as well as cleanliness. Use it at the end of the day's work. Remember, "the odor vanishes quickly" after use.

All Grocers sell Lifebuoy.

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