



G. E. Horne has disposed of his Brantford book store to B. Lundy.

Jos. H. Crowe, bookseller and stationer, Windsor, N. S., has assigned.

W. A. King who has of late years been the owner of both a publishing house and a drug store in Coldwater, Ont., died early in April.

J. C. Curtain, who has been playing with fancy goods in Warton, (they are worse than "edged tools,") has assigned to J. H. Whicker, of that town

We regret very greatly to learn of the death of J. H. Dufton, so long and favorably known in the stationery trade at Stratford. We extend our deep sympathy to his bereaved family.

Waterford, Ont., was visited by a most disastrous fire on April 6th, in which eight business men were burnt out. Among others we are sorry to find the names of D. Horning, jeweler, and J. F. Aitken, druggist and bookseller. Were you insured gentlemen?

Christopher Dickson, the well known bookseller, stationer and fancy goods dealer of Clinton, has joined the great majority, we are sorry to say. For years past Mr. Dickson's health has been very poor, and he has been failing steadily since last fall. His ailment was consumption. Running an extensive business as he was, and being unable to watch it as he wished, it must of given him great anxiety. His great fault was over-stocking himself, and last fall he seems to have failed in this respect more than usual. Being pressed in January by some of his creditors, he gave a relative a chattel mortgage and while his business was under this heavy cloud he died. We have heard, however, that he partly provided for his creditors in his life insurance, and for the sake of that poor man's memory we hope such is the case.

ADVENTURES OF A SKELETON, Is the work in which Beecher W. Waltemire announces his entry into the community of American fiction writers. It is not the first literary attempt made by Mr. Waltemire in this line, but is the first work given by him to the public. This novel grew out of an experience acquired by the author in circumstances that well might impress an observer susceptible to unique social phenomena. The experience was gained in a three years' residence at Findlay, Ohio, during the time when the tension of the oil excitement there was at its greatest, and was producing those types of which rare presentment is to be found in *Adventures of a Skeleton*. Findlay supplied the materials, and the author applied the fusing fancy. The book is published by J. S. Ogilve, New York, and is to be had from any Toronto dealer.

A NEW WHOLESALE FANCY GOODS HOUSE.

One would have thought that the trade was well enough represented, to hear the wholesalers complain. But we presume it is a case of the fittest surviving. At any rate Montreal is just now looking on and wondering whether Porter Kemp & Co. will make a success of their venture. Both members of the firm are offshoots of R. Hy. Holland & Co., one as a financial partner, and the other as a traveller. Starting with ample capital, new and clean goods, and a good connection on the road, our friends should make money if any one can.

CAUTION.

As there is a possibility of the Public School readers being reduced in price this fall, booksellers will do well to buy only sufficient quantities to keep them going in the meantime. Do not be tempted to place large orders for present delivery by any inducements in the way of extra discount or special terms. Our advice is to lower the stock and keep it low till the new prices are established.

The holiday trade in Christmas and New Year cards, in books and booklets usually sold at that season, is one that dealers throughout the country should now take the local measure of. It is by the volume of the orders signified within the next month or so that the great producing houses regulate their output for the holiday trade. Messrs. Raphael Tuck & Sons present their compliments to our readers in another column and set forth the new lines which they are prepared to put in retail stocks. The high quality and elegance of the holiday goods this firm makes have been attested by the yearly instalments they have ushered into the trade of former years. The best of handiwork and of picturesque and literary art, allied with the most tasteful conceptions always characterize their booklets and cards.

The firm of Atkinson Bros., are now so well known throughout the Dominion that any words from us of an introductory character would seem superfluous, and yet it may be that, here and there, there may be found members of the trade who have not yet handled their manufacture and importations. To these, if any there be, we would say look at their beautiful and original designs with other lines in the market. You will find staple lines of plush cases so low in price as to cause you to marvel how there can be a profit in the manufacture of such goods. In fancy elegant and novel designs the most fastidious and exacting will surely find pleasure and profit. "Prices," said a member of the firm to us, "are as low down as they can be consistent with excellence and reliability. Look at our harmony of colors! how good taste and prettiness of design blend with the colors! We desire no better proof of having catered successfully to the demands of the trade than the very encouraging results that our six travellers are sending in by every mail."

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