SAMSON, KENNEDY & CO. FANCY DRY GOODS HOUSE OF CANADA,

IMPORTERS OF

IRISH LINENS

AND DEALERS IN

DOMESTIC MANUFACTURES.

MOTTO: "We Always Lead; We Never Follow." (Registered Trade Mark.)

It is with pleasure we notice the marked increase in the number of persons attending the Semi-Annual Millinery openings, and chronicle the fact that never before in the history of our business have so many buyers been seen in our warehouse during any corresponding period.

Our **efforts** to meet the increased demands of our numerous clients for **fresh**, **seasonable** and **attractive** goods have met with **appreciation**, and we desire to express our **gratification** to the many friends who thronged our warehouse, and to assure

them that we will spare no pains to still further merit their kind support.

We have visible signs that our **Autumn Circular** has been already doing its work, in the many **letter orders** we have received for our **Special Lines**. Our Circular is well worthy the attention and perusal of all **Merchants** visiting the city during **Exhibition Week**. All departments have something fresh to offer, and our stock is fully assorted in every line.

We have opened out our first shipment of Christmas Novelties, which will be

found more than usually attractive.

SPECIAL ANNOUNCEMENT.

A Great Drop in Price of GOLOURED GOTTON GOODS.

We are first in the field to announce the fact that the manufacturers of Cotton Goods in Canada have made a reduction in the price of **Checked Shirtings, Denims, Cottonades, Flannelettes, &c.,** and are determined not to allow this market to be flooded with Foreign Products, but keep "Canada for Canadians." We are prepared to give assumding quotations.

SAMSON, KENNEDY & COMPANY,

44, 46 and 48 Scott Street,

TORONTO.

15, 17 and 19 Colborne Street,

25 OLD CHANGE, LONDON, ENG.