



Rug Fringes

Work off your Remnants in Brussels and Tapestry Carpets by using our

DOUBLE-HEADED RUG FRINGE

Colors to match any Carpet. Samples mailed to any address.

Royal Carpet Co.
GUELPH, ONT.

Irving Umbrella Co.

LIMITED

MANUFACTURERS

Parasols Sunshades and . . . Umbrellas

SUMMER NOVELTIES

can be seen at our factory.

20 FRONT STREET W., TORONTO

WHAT IS BEST TO-DAY

May be a Back Number To-Morrow.

The success of our business lies in placing before you—new goods—new ideas—to meet new requirements—at popular prices. . . .



Cravats . . .

The sale of our new shapes for this season is already so large as to justify us in the belief that they are, at least, second to none.

Puff Ties,	to sell from	25c. to \$1.00
Graduated Derby,	"	25c. to 1.00
Henley Knots,	"	25c. to 1.00
Bow Ties,	"	25c. to .50c.

Underwear

This department is a growing one with us, and embraces all the popular makes, in plain Natural Wools, Arctics and Fancy Stripes. We are showing a wide range, all prices.

White Shirts

Our Own Make, at all prices. No. 13, to sell at \$1.00, is noted as one of the best in the trade.



Half-Hose

Plain Black Cashmere, to sell at 25c., 40c., 50c., 75c., and \$1.00.
Lockstitch No. 3810, ribbed, to sell 50c.
Lockstitch No. 3813, ribbed leg, plain foot, to sell at 50c.
Black and Tan Cottons, all prices.
Heavy Wools, all prices.

Braces . . .

Our English hand-made goods are justly the most celebrated in the Canadian furnishing trade. All prices from \$4.00 to \$18.00 per dozen.

Umbrellas, Rubber Coats, Gloves, Silk and Linen Hdkfs., Mufflers, etc.

MATTHEWS, TOWERS & CO.

73 St. Peter St.

MONTREAL