

DRESS GOODS.

S. GREENSHIELDS, SON & CO. have just opened up a large shipment of Priestley's grenadines in various qualities. They report quite a demand for this class of goods, and also for crepons in bright mohair stripes and figures.

S. Greenshields, Son & Co. are fully assorted in velveteens in blacks, myrtles, navies, browns, etc.

Mr. G. B. Fraser, of S. Greenshields, Son & Co., has just returned from the Old Country. He reports business very brisk in London, and says crepons and grenadines in bright colors are going to be worn a great deal there.

Wm. Agnew & Co. are calling attention to their special line of silks. The new tariff has not affected these goods, and they are being offered at a very low figure.

Brophy, Cains & Co. say: "Our travelers have with them the proper colors in silk and other goods for skirts to be worn under grenadines. They are the present fashionable craze in Paris, London and New York."

Lonsdale, Reid & Co., to make room for fall importations, have decided to clear out their entire stock of dress goods, comprising crepons, lustres, tweeds, shots, cashmeres, silver silks, etc.

James Johnston & Co. have some special novelties in dress goods suitable for sorting trade. They are showing good lines in fancy French makes, in the best qualities and latest styles.

Messrs. Kyle, Cheesbrough & Co. are expecting a very fine assortment of dress goods from Europe. The stock has been selected with great care and will contain a number of novelties for the fall trade.

Wyld, Grasett & Darling report the new black canvas grenadines to be very popular for summer wear.

MADE IN CANADA.

The Gault Bros. Co. are displaying a line of 44-inch costume cloths. This is the first lot of this width ever made in Canada.

TAILOR-MADE SKIRTS.

A tailor-made skirt in lustre, sicilian or serge is a desirable line for the present month. Caldecott, Burton & Spence are manufacturing a number of cheap and effective lines in these goods. We understand they keep a number of hands constantly employed making up these goods for the retail trade.

CONGO BLACKS.

The Congo Black dye has produced a marked increase in the sales of those retailers who have bought this famous brand of black dress fabrics, and Caldecott, Burton & Spence are to be congratulated upon this vast improvement in the dyeing of dress fabrics. We have just seen a fine range of black brocade lustres and crepons, dyed Congo black, and feel pleasure in drawing the attention of the trade to these now famous goods.

DYEING FROM THE GREY.

Caldecott, Burton & Spence have boldly won a high position in dress goods fabrics by importing the material in the grey state, and then dyeing and finishing it in Toronto. Their two-tone and

covert coating effects are splendidly done and reflect great credit upon Canadian workmanship. Caldecott, Burton & Spence deserve the success that has followed their bold step to the front.

THE PRIESTLEY FABRICS.

Mr. W. B. Priestley, of England, was in Montreal for a couple of days seeing S. Greenshields, Son & Co., agents for "Priestley's" dress goods. He has been in the States for three weeks and told THE REVIEW that their sales had nearly doubled there during the last year. "The same remark applies to Canada, and our mills are running at their utmost capacity, so great is the demand for our goods."

THE RIPLEY "PIRLE" FINISH.

This new finish on dress materials is making great progress in England, and the same report is made in Canada by the houses handling it. We have received a small sample book from the manufacturers, E. Ripley & Son, Bowling Dye Works, Bradford, England, showing a sample of the ordinary finish and the "Pirle" finish. No doubt copies can be got of the wholesale houses here in order that the dealer may note the difference between the ordinary material and the "Pirle." The latter's qualities include freedom from shrinking, an improved appearance, a richer handle and will not cockle or spot. The "Pirle" finish is applicable to warp balernos, alpacas, habit cloths, Amazon cloths, sateens, etc. A merchant's favor with customers depends much on the qualities of the goods he handles. This is especially so with dress goods. Care, therefore, bestowed upon the permanent value of the goods sold is not thrown away. The dealer should get samples and make a practical test himself.

THE OUTLOOK IN PRICES.

So far as dress goods are concerned, the situation for the autumn trade is rather a surprise. The duties have not been diminished, but an increase is shown on some lines, especially on German and French goods, so that any changes in price will be more in an upward than a downward direction. The tariff also continues the advantage to home-dyed fabrics—the goods when brought in in the grey paying 25 per cent. and the finished product being rated at 35 per cent. This is, in fact, a greater advantage than before, when the difference between the duties on the unfinished and finished materials was only 7½ per cent. Now, even with the minimum tariff in operation towards Britain, the advantage is 8¾ per cent., and next year, when the minimum tariff drops to one-quarter in favor of British goods, the advantage will remain as before, 7½ per cent. As the duty on silks is higher, all dress goods of which silk is a component part will likewise keep up in value, if not increase. It will be wise, therefore, for retail merchants to let their lady customers understand that the tariff changes do not promise any lower prices. There has been some vague talk in the daily press about a drop in prices following the new tariff, and this doubtless has penetrated the female ear.

CRASH BICYCLE SUITS.

A full range of Messrs. Caulfeild's English collars in all heights and sizes has just been passed into stock, and the special attention of up-to-date furnishers is directed to the line of linen crash bicycle suits, which have met with unprecedented success, rendering necessary a third cable repeat for the material.

S. F. McKinnon & Co. show a large variety of plain and short back sailors in all leading designs and braids.

S. F. McKinnon & Co. have an extensive range of Java and Manilla hats in sailors and dress shapes at popular prices.