



Mason & Risch Pianos and Player-Pianos

are instruments of many ideals. Our aim has ever been:

1. To produce a certain quality of tone, and to ever improve and enrich that quality with volume, resonance and color.
2. To select for every separate part the choicest materials—that artists and artisans might mold them into enduring form.
3. To clothe all of this quality and craftsmanship in cases of fitting design and beauty.

Any one of these was an ideal worth striving for, and all of them find truest expression in the Mason & Risch Piano of to-day, Canada's first and foremost Piano, "The Best Piano Built."

Mason & Risch Limited

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Toronto