

# The Campbellton Graphic

CAMPBELLTON GRAPHIC TOURIST EDITION THURSDAY JULY 31, 1924

## NEW YORK TOURIST SAYS TRIP THROUGH GASPEN PENINSULA WAS TREAT OF A LIFE TIME

N. Y. Insurance Broker Enthusiastic Over Wealth of Natural Attractions in that Territory—Declares Scenery Along the Coast Rivals That of Any Locality on the Continent—Says Gaspe Region has Great Future As Vacationland for Summer Visitors.

That his trip through the Gaspe Peninsula was the treat of a life-time and that that scenic section of the Province of Quebec undoubtedly has a great future as a vacationland for health and pleasure seekers was the enthusiastic declaration of Mr. J. W. Andrews, a New York Insurance broker, who passed through here last week after a six weeks tour through Upper Canada and the Gaspe territory.

"This is truly a delightful country in summer," Mr. Andrews declared with the enthusiasm of one relating a particularly enjoyable experience. "I am told that it is rather cold and somewhat banked up with snow in winter but after travelling through this beautiful territory, arrayed in the varied beauty of its summer dress, I should think that such charm as is here should amply compensate you for whatever discomforts the winter might bring no matter how severe it is."

"We have had a most delightful trip," continued Mr. Andrews, "and I will certainly urge many of my New York friends to take a holiday tour through this country next year. I have toured through various sections of the United States and Western Canada but for picturesque scenery this country of yours is unsurpassed. For the time we crossed the border every passing mile has brought a wonderful change of view that is most refreshing. The drive through the Matapedia Valley is something to remember and I am mighty glad I decided to come by that route. At Quebec and even farther East we heard various rumors about bad and dangerous road, but these stories are a myth. I am going back that way and the trip through the valley is being looked forward to by every one of our party. The road was a bit narrow in spots but it did not appear to me to be dangerous at all."

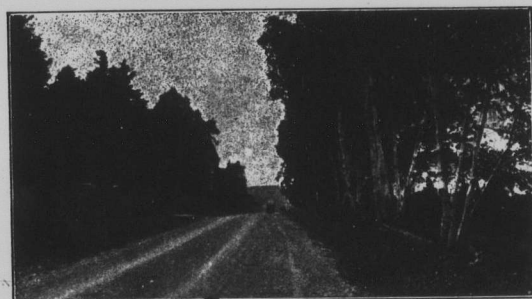
"Yes, we camped out nearly every night," continued Mr. Andrews in reply to our question. "By being prepared to camp out we felt that we could make our own time and stop where we wished. The weather for the most part has been delightful and tenting out has been a most enjoyable feature of the trip."

"We also took advantage of the opportunity for salt-water bathing. Your country here abounds in fine clean beaches of both sand and gravel and we all enjoyed our daily dips. We did not stop long in Campbellton as time was limited and we were anxious to get through to Gaspe. Arriving here about 10 a.m. we took the ferry across the river here and hurried along down the coast. I will admit that portions of the road over there is not just as good as it might be but a few bumps don't amount to anything on a trip through such a beautiful country."

We camped out the first night somewhere east of New Carlisle and had a dip in the bay shortly after sunrise. After a good breakfast (we are all eating twice as much as when we left home) we sped on to Port Daniel and other pretty villages, stopping at Chandler for dinner.

The second night we camped in a little nook near the Perce

### ROAD SCENE



A Road Scene near Campbellton where Motoring is a Never-ending Source of Enjoyment for the Summer Visitor

Mountains and got up early enough to view the sunrise. Someone had told us the evening before that the sunrise, viewed from the hills was wonderful. To my way of thinking wonderful is too weak a word. It was simply amazing. We saw more than one sunrise from here and each one seemed more remarkable. Someday when I get time I am going to describe it.

"That is only one of Percé's attractions however. That giant rock at the beach is something that held our attention. It is surely one of the wonders of the world. After all it is typical of the scenery at that point. To my way of thinking the scenic beauty of the Gaspe Coast rivals anything on the continent. Its variety is truly remarkable."

"Yes, we went through to Gaspe and right out to the end of Cape Gaspe. It was the end of a wonderful trip—a trip I would not have missed for anything. Unless something prevents my return next year I'm coming back to make a longer visit in this beautiful district."

### Helpful Hints

#### To Motorists

Nearly a year ago attention was called to the initial appearance of the air-cleaner as applied to American passenger cars and since then the introduction of this device has made rapid strides so that it is already regular equipment on a number of makes of cars. The use of several kinds are available as additional equipment for cars of all makes that are already in service. To motorists who drive almost entirely over improved highways, the surfaces of which are oiled or otherwise bound and therefore practically dustless, the need for the air-cleaner may not be vividly apparent, but to those who frequent loose surfaced sand and clay roads, with their inevitable clouds of sharp grit, especially upon windy days—and such roads still constitute a vast proportion of the whole, the country over—no argument as to the

value of clearing the carburetor air of dust is needed. Hand in hand with the movement to prevent, so far as possible, the entrance of abrasive, airborne material into engines is that designed to remove from the engine oil such injurious foreign particles as may find their lodgement in it. Devices for the continuous filtration of the oil in the engine base, for the removal of the fine particles of metal, carbon and sand which the ordinary pump screen cannot exclude and to trap any water present are already being marketed.

#### NO HUNTING AT NIGHT

Section 11 in the Alberta Game Act, prohibits hunting at night, as follows: "No person shall hunt, trap, take, shoot at, wound, or kill any big game or game bird between one hour after sunset and one hour before sunrise."

## THE MONARCH OF THE WOODS



Typical of the big game that abounds in the Untrammelled Forests of Northern New Brunswick

## North Shore Now Has First Class Hotel Accommodation

With the completion of the Chateau Restigouche here the finest and best equipped ostelry in the Maritime Provinces, the rebuilding of the Bay View Inn at Jacquet River on a much larger and more modern scale and with other smaller hotels at Dalhousie, Charlo, Jacquet River and other points along the main highway in operation, Restigouche County now has first class accommodation for tourists. Much advertising literature has been sent out during the past season by those directly interested in tourist trade in this district and when it becomes more generally known what this part of the province has to offer in the way of attraction for summer visitors and what thorough provision has been made for tourists in the matter of adequate hotel accommodation there is no doubt but what the North Shore will see an annually increasing influx of summer holiday guests.

With first class accommodations available at both Campbellton and Bathurst it is indeed gratifying to know that in touring the North Shore one may stop half way between these two points of interest and be assured of every comfort at the new Bay View Inn.

This large new hotel is so roomy, so well furnished, so up-to-date in its equipment and so well conducted that it is more what one would expect to find in a town than in a village. With its reputation for fare of excellent quality, service of the best and an electric lighting plant of its own, the Bay View Inn is probably without a peer among country hotels of the whole Maritime Provinces.

The Bay View Inn is situated in a particularly beautiful section of Restigouche and from its broad verandas the guest may enjoy remarkable views of the landscape both East and West and also of the historic Bay Chaleur. At this delightful summering place the visitor may enjoy every out door recreation to which he may care to devote himself. Fishing and hunting are two premier attractions. Salmon and trout fishing is unexcelled along the Jacquet River while feathered game and moose and deer abound in the forests here which are easily accessible to the sportsman.

For the visitor who prefers the seashore a sojourn at the Bay View Inn promises a vacation to be long remembered. Bathing in the buoy-

ant salt water, boating and deep-sea fishing are all activities that the holiday guest at Jacquet River may enjoy on his quest for diversion.

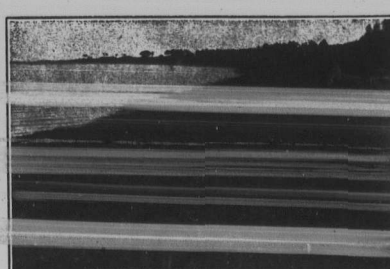
The hotel management has also made provision for tennis and this healthy out door sport may be enjoyed on courts on the Bay View grounds. For a country hotel the Bay View Inn is a delightful surprise to the stranger tourists and when the attractions of the beautiful locality in which it is located become better known it will surely be crowded with summer visitors who are seeking a restful holiday in a delightful climate where every comfort is assured them.

### OUTLAWS KILL FOUR

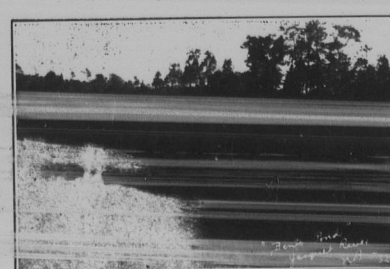
Excursionists Attacked Near Mexico Assaults.

Mexico City, July 30.—Four persons were killed last night by a band of about 20 outlaws. The outlaws fired upon a party of excursionists in automobiles while on their way from Mexico City to Cuernavaca as the motor cars were climbing a hill 20 miles outside the capital. A cavalry column has been sent in pursuit of the outlaws.

## WHERE NATURE IS AT ITS BEST



Country and Seaside scenes at Jacquet River near the Bay View Inn, Northern New Brunswick's leading Country Hotel



## TOURISTS ARE VOLUBLE IN THEIR PRAISE OF SCENIC BEAUTY OF RESTIGOUCHE

Motor Campers and Tourists From Various Parts of United States and Canada—Camp out on Way Through This District—Many Pitch Tents at Jacquet River, Charlo and Other Places—Speak Highly of Good Road Here.

That the attractions of Northern New Brunswick need only to be more extensively advertised in order to bring summer visitors in great numbers from all over Canada and the United States to this district seems evident from the consensus of opinion as expressed by the various tourists with whom we have had conversation on their brief stops here while passing through on a holiday tour.

During the present season which is only half gone as yet, it would seem that a much larger number of auto tourists and motor-campers have visited Restigouche and the general district than in any former year. And from all have come enthusiastic expressions of praise for our scenery and the natural attractions of the country for the vacationist who seeks a restful holiday in the out-of-doors and in a land of healthful climate.

### Many Motor Campers

During the past month and a half the main road through Restigouche has been the scene of a steady stream of summer visitors. The majority of these tourists have come from points across the border, nearly every state in the union being represented. Besides these American visitors there has been a goodly number of visitors from various places throughout Canada both from the West and from the lower Maritimes.

While some hotels report only average business from tourists this is indicative of the number of summer visitors coming to the North Shore for this year a great number of tourists have taken to camping out as they go along. The Motor camping idea which has evidently led the majority of tourists to prepare for camping out and, in the absence of regular motor camp sites in this district these visitors have taken to passing their nights out of doors in sheltered nooks and protected from inclement weather by suitable tents with which the most of them are provided.

### An Advertising Medium

While the influx of motor campers may not mean any considerable rush of business for hotels, their visits to this part of the country will eventually result in profit for those who are prepared to cater to tourist trade. From an advertising standpoint no better medium could be desired. These people on their return home and a result of their visit to this part of the country, many others will come next year. Each year this advertising will increase in its scope and with the arrival of each successive season larger numbers of summer visitors will undoubtedly find their way to this district on the quest of health or pleasure.

### Words of Praise

The words of praise voiced by tourists passing through Restigouche this season are further proof of the fact that people here fail to appreciate the beauty of the land in which they have made their homes. Various motorists from points across the

### SUNSET ON RESTIGOUCHE



An Early Twilight Scene on the Restigouche River near Campbellton

border have camped out for a night in different sections of the country and all of these whom we have met have spoken in glowing terms of the scenic beauty of the North Shore. Several of these visitors in passing through have camped near the beach at Jacquet River, Upper Charlo and other places among the prettiest spots for a camping ground that could be found anywhere. All speak highly of the roads through the northern part of the province and the Matapedia Valley has come in for a generous share of praise from these summer visitors.

## Many Ask For Routing This Way

Montreal, July 26.—"Already there has been an increase of fully 20 per cent. in the number of motor tourists recorded as reaching the province, and it is safe to estimate that this growth will be maintained throughout the balance of the season, with the result that while last year only 40,000 touring automobiles were registered as crossing the border into Quebec, the probabilities are that the number will reach 175,000 at the end of the current season," said George A. McNamee, secretary of the Royal Automobile Club of Canada, and the Good Roads Association of Canada. Many asked for routes to lead them

through the provinces, through Gaspe, and particularly into New Brunswick and Nova Scotia.

"These enquiries are fully twenty five per cent. heavier than last year," said Mr. McNamee. "We receive from 40 to 60 every day, while on Monday the total is risen to 150 letters."

Decrease to U. S.  
Mr. McNamee recorded a decrease in one direction, not so many Canadians have motored across the border. "There appears to be a general impression that matters are different at the border, but this is not so," said he. "There is nothing severe or inconvenient in the regulations, and Canadians of native birth or British subjects permanently domiciled in Canada (continued on page 8)