OMEN'S HOME AND MAGAZINE PAGE

COUNTRY WOMAN PHILOSOPHER ADDRESSES CANADIAN CLUB

ina Moore Jamieson Opens New Vistas To City Sisters, Discovering for Them Dignity, Educational Value And Poetry of Rural Life.

land?

ress, discovered for the months in the year." bers of the Women's Canadian ildren develop resourcefulness be- wealth to be had on the land. ise of the constant demands upon

eir initiative. Simply and without the assistance dramatics or platform tricks she nething of the romance of the rm and its associations, very real herself, the significance of simple ys and humble tasks. So unosntatiously that the import almost ed without being fully apprecied, she dealt with the fundamentals child training and the big probms facing the nation, as viewed m the standpoint of the country

Apart from the open spaces in nich to play "without danger of mobile. down front stairs into the reet, or down back stairs into the rbage can," the country, in her esation, develops character in boys Il to their lot, the difficulties conented in acquiring education, and

Solves Riddle With Broom. "What would you do with a big ovoked mirth as she put it to the ary career. ty women of the Canadian Club. "He hit it with a broom handle eets them new resourcefulness."

From accompanying her children to on of the importance of going as se the day comes soon enough an be projected along their path-

armers are to blame a little," she of the Y. W. C. A. "The farm helper must be inluded frequently, right in the family, nay not be the kind of people he tertaining this week.

Many Uses-

issplendid for puddings, cake-

filler, tarts, sandwiches, toast

- always delicious, always

Real marmalade made from the

original recipe. Cheaper

than jam or butter.

enjoyable.

Poetry in stables and philosophy as likes to live with, but it isn't always I as humor in wheeling a wobbly possible for the farmer to build a calf home in a barrow was what house for help that he is perhaps pore Jamieson, homemaker going to keep just three or four

Recalling the statement that the ral Collegiate auditorium, as she pay off the war debt, she expressed ld the story of life in the country the conviction that just as there is ere boys can "jump, run and lots of agricultural land still lacking er to their hearts' content, where cultivation in Canada, so there is

Needn't Be "Born Farmers." Mrs. Nina Moore Jamieson is posinaged to convey to her audience tive not because city folks are needed as well as farm folks. But she is equally positive that the art and science of farming can be acquired, pressed over the excellent condition and it is absolutely not necessary to of everything in both institutions, be a "born farmer" in order to suc- and deep appreciation of the gen-

ards of living that have come about as a memorial to his mother, who was of recent years in the country, the one of the most active workers in greater convenience through rural the association. Sorrowful reference nan, trained thinker, and born mail delivery, telephone, and "Henry was made to the passing of a former Ford's product," she placed emphasis beloved president, Mrs. Helen Maron the educative value of the auto- shall, who also remembered the W.

"Going around," she said, "we see see run-down places, and we detersame condition."

Reference was made to the new nstantly arising problems to be feeling of world citizenship that came to Canadian farmers in war days when they realized what the prodol," she said, "there is no question ucts of their fields meant in the what is to be done with the boy's carrying on of the war, and feeding le hours. The fact that he has a war-stricken countries. A new selfum of horses to water, feed and respect was developed, and country rie (re-elected); first vice-president re for develops in him a sense of communities escaped from the insularity that had been a drawback in country outlook and life.

Mrs. Jamieson concluded her adrse in a stall standing on three dress by reading a couple of her own s, its fourth caught over a chain typical poems, giving also in the illed so taunt that it could not be course of the afternoon delightful Miss Christene McIntosh (re-electnooked?" was a question which glimpses of the making of her liter-

Presiding, Mrs. F. W. Hughes com-Then nobody could answer the mented happily on the address, parddle. "My boy showed me," said ticularly with reference to its presrs. Jamieson, amid still more laugh- entation of child psychology and needs. She announced an invitation nd the horse jumped forward, re- from the Girls' Canadian Club to a sing the front foot, and saving meeting to be addressed by the Canafrom becoming lacerated on dian Club founder, Col. McCullough he chain. "That was one of the of Hamilton, on Oct. 11, also an inind of tests which a boy in the vitation extended by the Ontario untry is continually being called branch of the American College of on to face, discovering as he Surgeons to the members to attend a public meeting on Oct. 16. Attention was called to "The Maple Leaf, ring home the cows, she pointed the the Canadian Club organ, for which esson of the importance of going as a subscription campaign has been ar with the sons and daughters as inaugurated. Announcement was furssible in the journey of life, bedry week one of the large city launevery woman who pays a visit of inculty of securing adequate help on commencing Thursday, Oct. 6, which is being organized in connection with the resourceful industrial industri

nd it probably isn't any more pleas- tawa and Montreal. In her honor, from 4 to 5 o'clock from people in Simcoe street, London, was quietly nt for him than the family. They Mrs. Gilbert Doan of Ottawa is in- a position to know, time allowed for solemnized at Dundas Centre Meth-

CLEVER FINANCING

W. C. A. Ends Satisfactory Year—Generous Bequests Received For Good Work.

The annual meeting of the Women's Christian Association, held on long satin streamers. Wednesday afternoon, was an occathe treasurer's report to show a bal-Homes. The latter home, with 42 C. M. G.

the city per city patient. General satisfaction was also exerous bequest paid in from the Touching upon the higher stand- tate of the late Dr. J. B. Campbell

A much-appreciated addition to the well-kept places, and we want to equipment has been a beautiful readimprove our own accordingly. We ing desk, the gift of the City Union to hold a dedication service for this in the near future.

along the work in various ways. The election of officers resulted as follows: President, Mrs. John Cur-Mrs. C. B. Hunt; second vice-president, Mrs. Joseph Marshall; third vice-president, Mrs. J. S. Barnard; vice-president, Mrs. Peter Macdonald: fifth vice-president, Mrs Henry Meek: secretary-treasurer Conveners of committees were ed). also named: Purchasing, Mrs. C. B. Hunt: supplies, Mrs. B. F. Brighton; investigating, Mrs. W. E. Kelly; relief, Mrs. Max Lerner; visiting, Mrs. J. S. Cummings; fuel, Mrs. J. K. Mc- Mr. and Mrs. George T. Nichol, Glan-Dermid: improvements, Mrs. B. F. worth, was married to David Crisp

ADDS TO CLUB FAMILY

Y. W. C. A. Arranges Interesting Weekly Program For Household Assistants.

The opening of the fall season for the Y. W. C. A. extension department is marked by the introduction smart fur neckpiece. Following the then they will go their own ways, then they will go their own ways, and the loving influence that the bedding all the loving influence that the bedding all the projected along their path
dry week one of the large city launof an absolutely new idea in the dries will give 10 cents for the War way of clubs and courses, to be went on a honeymoon, which will be spent in eastern points.

dry week one of the large city launof the foreign mission board of the went on a honeymoon, which will be guest of Mr. and Mrs. D. H. Mcof an absolutely new idea in the spection to the laundry during the the first meeting to take place at Touching upon the problem of unmployment, she referred to the difthe course for household assistants,

"Lenmore," the King street residence,
at 4 o'clock Thursday afternoon, Oct.

trial extension secretary, Mrs. Mat- Williamson of Wingham, Ontario, to tie Rose Crawford, provides for talks William James Arnott, eldest son of joyed later. Miss Joan Rowat is visiting in Ot- on personal efficiency each Thursday Mr. and Mrs. James Arnott, 512 discussion at the close. From 5 to odist Parsonage Tuesday afternoon, departments in large stores, picture ciating. galleries, libraries, etc., with leaders The bride was attended by Miss and St. Catharines. to conduct and explain. Supper will Ella Arnott, sister of the groom, and follow at 6 o'clock at the Y. W. C. Mr. Harold Clarke of this city was A., "served as supper should be best man. served." From 7 to 8 o'clock there will be singing and games, and from late afternoon for Wingham. 8 to 9 the class as a whole or divided into groups, will consider subjects chosen by the girls.

Invitations are being extended to ousehold assistants throughout the city to take advantage of the educational, recreational and social advantages of the new club, which may oe formed independently or in affiliation with the Federation of Girls'

BRINGING HISTORIAN OF PRINCESS PATS

men Teachers' Guild Secures Prof. Hodder-Williams For Women Lecture Course.

The Women Teachers' Guild has engaged Professor B. Hodder-Williams of Toronto University to give a series of three popular lectures. early in November. The teachers had the pleasure of hearing Prof. Williams in 1914, but this will be his first public lecture.

Prof. Williams served for some time with the P. P. C. L. I., and is writing a history of the exploits of that famous regiment.

He has a very pleasing platform presence, it is said, and carries his nearers with him in whatever subect he chooses.

Hold One-Cent Sale For

S. C. H. Fund.

DOROTHY HILL, Jean Todd

friends last Saturday afternoon

carried on a successful busi-

ness enterprise, a "one-cent sale," wherein they realized

\$8.02. They promptly turned

over the entire proceeds to the honorary treasurer of the War

Memcrial Children's Hospital,

Mrs. Cl. T. Campbell, who

makes this comment: "They

have given a practical illustra-

tion of their interest in the

hospital and in children un-

fortunate enough to be suffer-

ers. Perhaps their example and success will suggest original efforts for others."

and a few of their young



SHOULD

Fall Housecleaning Sometimes Requires

the Help of Real Renovators

Years of apprenticeship have to be served to learn a trade, and even then only a few become near perfect.

What we can do with a faded rug, portleres, housefurnishings or garments is unbelievable unless you let us show you. We will dye them any shade. Just call 558 today and an expert will call at your home and give you an estimate.

A bundle from every home. A laundry plan for each pocketbook.

SOME WAY AND SOME HOW.

The Parisian BE YOUR Laundry

SICK, TAKE "CASCARETS"

Clean Your Bowels! End Headache, Biliousness, Colds, Dizziness, Sour, Gassy Stomach

You want to feel fine; to be quick-

To clean out your lowels without start the bowels acting. When taken ramping or overacting, take Cas- at night, the bowels work wonderfully in morning. Cascarets never sicken or incon

free from sick headache, dizzi-ses, billiousness, colds, bad breath, a ur, acid, gassy stomach, constipa-cent boxes, also 25 and 50 cent sizes.

Smart Autumn Society Wedding

Tinted autumn leaves, palms, ferns | match and carried bouquets of cornand Mary lilles formed the setting flowers.

ance in the bank, notwithstanding the Vancouver. The ceremony was per- Learn sang, "Beloved, It Is Morn." heavy responsibility of carrying on formed by the minister of the church, Should everyone go back to the the Victoria and Aged People's Col. (Rev.) William Beattie, D. D., tion was held at the home of the bride

city patients, out of a total of 72, receives only 60 cents per day from Lohengrin, played by Mr. George embroidered in green, and a brown the church. The bridal procession were massed with dahlias, 'mums was lead by the Ushers, Messrs, Wil-jand autumn leaves. liam Bartlett. Verschovle Cronyn. Douglas Weld and Ernest Little. cord of post-war work overseas, under Tiny Miss Constance Fisher, sister of the Red Cross, and Lieut. Norman was the bride, was a winsome flower girl, wearing a shell pink crepe de chine for four years. smock, with a bandeau of leaves in her hair, and carrying an old-fashion- left by motor on a honeymoon, the ed nosegay of cornflowers. Followin her came the trio of attendants, navy bolivia cloth, a navy blue toque, Mrs. Patrick Hare of Nassau, Ba- with touches of grey, and a grey hamas, as matron of honor, and Miss neckpiece. They will take up their Katherine Cronyn and Miss Margaret residence in Winnipeg, where Lieut. Lind of Toronto, as bridesmaids. Norman is stationed. King's Daughters, as a memorial to Their gowns were fashioned alike nd girls, because of the tasks that mine not to let our own fall into the late Mrs. Tilley. It was decided with batteau shaped necks, short among those from out-of-town were Votes of thanks included the legal skirt. They were black velvet hats South Africa: Miss Yvonne Hobbs adviser, Mr. J. P. Moore, and the trimmed with monkey fur. The gown Miss Osborne, Mr. and Mrs. W. J. press, and the many who have helped of the matron of honor was of apricot Lind, Mr. and Mrs. Charles Dalton,

MADDOX-NICHOL.

minster, Monday afternoon at 3

o'clock, in the presence of the im-

Blanche Isobel, eldest daughter of

Maddox, B.Sc., of the Department of

Geological Survey, Ottawa, and son

of Mrs. and the late J. S. Maddox of

Shipley, England. The church was

artistically decorated with a profu-

Nichol and Mr. D. McGill attended

Crawford performed the ceremony.

sequins, with hat to match, and a

ARNOTT-WILLIAMSON.

Mr. and Mrs. Arnott left in the

MAIL-BOX

OFFERS HELP IN RETURN. Dear Cynthia,-I thought I

would try my luck again in your Mail-Box. This time I am going

to try and aid some dear one in

I tan well understand a moth-

er's trouble as well as sympa-thize with her, for I certainly

have had a big share myself, and

to bear myself, too. I understand

the worry of raising a young

family alone, without a father's support; but still my heart is

good to aid someone else, if I

can. I have a few articles to

pass on to someone which my

children have outgrown. My eld-

est is a girl of 10; my second,

a boy aged 5; my baby, a boy,

aged 2. Some poor mother may be glad of this help I offer. At

different times I noticed in your

page my address was asked for,

but I have received no help, only

from "A Lancashire Lass," who

has been real good to me, and

a friend to me as well, and I ap-

preciate very much her help. By

paying postage or calling to this

address anyone may have these few articles. Miss Grey, I will

I hope to see this in print soon,

and will be glad of any help, no matter how small. Keeping my

old pen-name, I will sign as be-

A WORRIED MOTHER, NO. 2.

SENDS TWO DOLLARS.

Dear Miss Grey,-Glad to see the Sick Children's Hospital fund

is slowly but surely growing. In-closed, another little mite to help

on the good work, which you should have had long ago. Yours, FLAXIE.

from the Mail-Box.

inclose a small mite for S. C. H., along with my address. I wish I could do more for you.

distress like myself.

traveling suit of navy, trimmed with tral avenue.

Happy Sequel To Fine War Service

for the Norman-Fisher wedding, one of the smartest english avents of the of the smartest society events of the falling in straight lines, with a court season, which took place Wednesday train lined with sea green georgette afternoon in the First Presbyterian falling from the shoulders. Rose point Tuesday evening. Mrs. Heard, who Church. Clusters of lilies marked lace was gathered at the neck. Her is the London Branch Mission Band the guest pews, and were also used sleeves were short, and she carried on the white satin pre dieu, tied with Mary lilies tied with white satin It was the occasion of the marriage lace, a family heirloom, fell from a at the Central Methodist Church, Tob on Wednesday afternoon in the top three or four inches of soil would sion for thanksgiving that, due to of Enid Fisher, eldest daughter of coronet of pearls and orange blossoms. Justice R. G. Fisher, to Lieut. Evelyn Mr. Grant Fisher, brother of the Norman of the P. P. C. L. I., and son bride, acted as best man. At the of Rev. A. G. and Mrs. Norman of signing of the register, Mr. Carmen

Following the ceremony a recepin Albert street. Mrs. Fisher re-Promptly at 4:30 o'clock, to the ceived with the young couple, wearstrains of the Bridal Chorus from ing a gown of sand crepe de chine, Lethbridge, the wedding party entered hat trimmed with feathers. The rooms

> Miss Fisher had an interesting reon active service with his regiment

> Lieut. Norman and Mrs. Norman bride traveling in a smart suit of

The guests numbered 150, and sleeves, and a drape falling from the Mr. W. R. Hobbs, grandfather of the right shoulder to the hem of the bride; Mr. and Mrs. Hunt Holly of georgette, and she carried blue lark- Mr. and Mrs. Frank Hobbs, Mr. and spurs. The bridesmaids were flame Mrs. John Hobbs, and Dr. and Mrs shade, with slippers and stockings to Allen Brown, all of Toronto,

Quanckenbush of Niagara Miss The wedding took place quietly at Falls is the guest of miss Guillemont the First Presbyterian Church, West-Wellington street.

> her brother, Mr. C. W. Nicholls, St. George Apartments. Mrs. B. Brick entertained Monday at the tea hour in honor of her guest,

Mrs. Simpson of Chicago is visiting

Mrs. Jutson of Brampton. Miss Isabel Malloch is spending few days in Detroit, the guest of her

sion of autumn flowers. Mrs. A. M. cousin, Mrs. Jack Shurtleff. the young couple, and Rev. J. W. M. Mrs. E. C. Complin has returned to Toronto after a delightful visit with The bride looked charming in her her sisters, the Misses Macbeth, Cen-

While in town this week, Rev. ceremony Mr. and Mrs. Maddox H. W. Stillwell of Toronto, secretary otist Church, was the Mr. and Mrs. Maddox will reside Dermid.

Following the Norman-Fisher wedding Wednesday, Mr. Grant Fisher The marriage of Margaret McAientertained at a dinner party at the work in the city. "Perhaps the industrial extension department guidance of the resourceful industwenty-three, and dancing was en-

Mrs. J. L. Johnson, accompanied by Miss Lillian Johnson, Miss Idah Lackie, Mrs. H. T. Reason and little o'clock will be devoted to visiting at 2:30 o'clock, Rev. J. Garbutt offi- daughter, Aileen, left Wednesday on a motor trip to Buffalo, Niagara Falls

Previous to leaving the business staff of The London Advertiser, Miss Isabel Malloch, whose marriage takes place to Mr. Orval Culbert, the middle of October, was presented by her associates with a silver basket and CYNTHIA GREY'S pierced silver roll tray.

Rev. D. L. McCrae is in Toronto this week, attending a meeting of the General Assembly Board of the Presbyterian Publications. An important item of business will be the appointment of an assistant editor for the publications.

Rev. Dr. D. L. McCrae and Mrs. McCrae will leave shortly for Almonte, where they will spend part of the winter at the home of their son, Rev. J. D. McCrae, B.D., who goes abroad to a post-graduate course of study at Edinburgh University. Dr. and Mrs. McCrae will keep in touch with their London work until their return home.

Amongst those taking part in the program, which is to be an interestng feature of the reception Miss Topley-Thomas is holding Thursday afternoon to formally open the season in the dramatic department of the Institute of Musical Art, are the following artist pupils of the hostess and Mr. A. D. Jordan: Miss Hilda McMillen, Miss Leona Kirkwood, Miss Ruth Tanner and Mr. Carmen Learn. Miss McMillen and Mrs. Learn are giving a duet from Il Tro-

HOLDING FEAST OF SEVEN TABLES

"The Feast of the Seven Tables," s the curiosity awakening name which has been chosen by Hyatt It is good of you to help in any Avenue Methodist Women's Mission little way you can those who are also Circle for a supper entertainment to in need. Thank you, too, for the enbe held Thursday evening in the baseclosed hospital mite. Anyone wishment of the church, under the general ing the clothes "A Worried Mother" convenorship of Mrs. Harry Hahn. is offering may have her address The idea, originating with the president, Mrs. Small, is to have seven tables, each decorated in a different color, a different course served at each. The seventh table is the "silver," or collection table, presided over by Mrs. Johnston McCormick and Mrs. Purdom. Mrs. Owen has charge of the white table; Mrs Couch, red; Mrs. Childs, green; Mrs. Mason, pink; Mrs. C. R. Myrick, gold; Mrs. Eilliott,

What a generous mite, Flaxie. If everyone who could spare it were as kind-hearted as you our cot would have been paid for long ago. Won't you come again soon, and stay longer. The proceeds will be applied to

ASKIN STREET CIRCLE ADDS THIRTY MEMBERS

Hears Report of Toronto Convention At Crusade Meeting.

Mrs. R. S. Heard was the chief speaker at the crusade meeting of the Askin Street Mission Circle, held secretary, gave a report of the 21st annual meeting of the W. M. S. of streamers. Her veil of old Brussels the Methodist Church, held recently ronto. Among those present at the meeting in Toronto was Miss Cartmell, the first missionary sent out by the Methodist Church to Japan. Other missionaries, she stated, were present from Japan, China and the home field. Mrs. Heard spoke of the way the various candidates were introduced, and also told of the twominute talks given by the missionaries on their greatest experience in the mission field. Thirty new members joined at the

meeting, and the collection amounted to \$50, the vacation offering totalling \$30.

The meeting was presided over by the president, Mrs. Herbert Childs, At the close a dainty supper was

served.

The musical program was in charge of Miss Belle Brown, and Miss Florence Hammond gave an interesting

URGES NEED OF FAITH

Beattie Addresses Victoria Alumnae on Spiritual Side of Nurses' Work.

The mission of the nurse in ministering to the spiritual needs of a patient facing eternity, as well as soothing distress and pain, and providing a greater degree of physical comfort, was dwelt upon by Col. (Rev.) W. Beattie, D.D., addressing the October meeting on Tuesday evening of the Nurses' Alumnae of Victoria Hospital.

He emphasized the importance of a firm faith in the overruling power of a supreme being, else eternity must seem chaos. Such faith the nurse needs who would point the way to peace and rest to the sufferers under her care. Instances were given of men on the battlefront, who went forth to face death, calmly confident with regard to what lay beyond.

Miss Anna MacKenzie presided in the absence of Miss Agnes Malloch and the chief business of the evening dealt with plans for a bazaar to be held Nov. 18, to aid the Canadian nurses' war memorial, of which the local objective is \$1,200.

DON'T THROW YOUR OLD CARPETS AWAY! They Make New
REVERSIBLE "VELVETEX" RUGS
Send for Velvetex Leaflet. Canada Rug Co., London, Ont.

Music With Meals For lunch, dinner and special hours, McCauley-Russo Orchestra in at-

Where Appetite Meets Satisfaction."

Good Luck

is thought to go a long way, but Good Judgment goes farther. TO USE

IS GOOD JUDGMENT. "The Tea that is always Reliable."

Why pay more for Groceries than you can buy them for at

CASH AND CARRY

Your money refunded if not satisfied with your purchase.

SHELLED WALNUTS Special-Just arrived a ship-

ment of Shelled Bordeaux Walnuts. The kernels are slightly broken, but they are bright in color and of extremely good flavor. They would be good value at 75c per pound, but on Friday and Saturday we will sell them at

POUND45c HALF POUND25c

Cornstarch, 2 pkgs.190 Benson's Cornstarch, 2 pkgs. ... 25c Pure Lard, 3-lb. pails Macaroni, 2 lbs.250 Minute Tapioca, 2 pkgs.25c Prime Canadian Cheese, lb.230

SUNSWEET PRUNES In dustproof packages holding two pounds each. Very Per package40c

Oatmeal, superior quality, 6 lbs. 25c Cream of Wheat 4 lbs.25c Golden Cornmeal, 6 lbs.25c Cream of Barley, pkg.30c Shredded Wheat Biscuits, 2 pkgs.25c

CLARK'S SPECIAL BLEND TEA The quality is right, the price is low. Try a pound this week. return it and we will refund

5 FOR 25c

SWEET POTATOES

Special Friday and Saturday

Kellogg's Cornflakes, pkg. 10c Krumbled Bran, pkg.20c Roman Meal, pkg.33c Pastry Flour, best quality, Seeded Raisins, large pkg., 2 for Seedless Raisins, lb. Valencia Raisins, lb. Icing Sugar, 2½ lbs.25c Domestic Shortening, 3-lb. pails

N. P. SOAP-SPECIAL The old reliable laundry soap, in long bars. Each 21c, 5 BARS \$1.00

Friday, Saturday or Monday. Bee Jelly Powders, 3 pkgs. ...20c Imperial Jelly Powders, 3 pkgs. 25c Fry's Cocoa, ½-lb, tin ...24c Baker's Cocoa, ½-lb tin ...24c Burbank Plums, per tin10c Tomato Catsup, large bottles .250

the money. Per pound 49c

754 DUNDAS ST.

Why do thousands of Women this about Nemo Corsets?

"I would never think of wearing any other corset than a Nemo. I used to 'shop around' buying different makes of corsets. Then, one day, a friend suggested that I try a Nemo and I did so. I know the style I like, now, and have had complete corset comfort ever since. My gowns fit better too.'

The above expression of opinion is echoed daily by thousands of Canadian women in cities, towns and villages across the Dominion. They have personally experienced the day-in-andday-out comfort and satisfaction of a scientifically designed modish corset—made in the Nemo way.

Read carefully the brief descriptions that follow. You, too, can be properly fitted in any of the styles described—for there is a Nemo Corset to meet your exact individual needs, no matter what type of figure you possess.





Kop Service Corsets — Designed for that large class of women who are over-developed in hips and thighs. The reduction of these parts is accomplished by bands of patented semi-elastic Lasti-Kops Webbing, which will not lose their elasticity, and are guaranteed to last the life of the corset. A Nemo Maternity and Convalescent Corset is also furnished in this Service. 5 models, 2002, 25, 2002, 25, 2002. Self-Reducing Service Corsets - For women of medium-full figures.

The patented Nemo Self-Reducing Straps—slightly tighter than the portion of the corset they cover—afford a constant gentle massage which softens superfluous flesh and allows it to be carried off in the circulation. Other features combine to make these corsets ideal for reducing any excess fatty tissue. 11 Models, 22-44, \$4.50 to \$8.50 Wonderlift Service Corsets-Intended for women of all types, their secret

lies in the Wonderlift Bandlet, a band of Lasti-Kops Webbing, adjustable to the exact individual lines of the wearer, yet cleverly concealed beneath the corset-skirt. The firm uplifting support of this Bandlet is invaluable to women who suffer—even slightly—from weakened and fallen abdominal muscles and organs. In several Models, 22-44, \$7.75 to \$8.50.

Nemo Corset Service is furnished by most better-class stores and shops. If, however, you have any difficulty in obtaining the exact Nemo Corset you need-communicate with us direct and we will see that you are supplied through our nearest dealer.

"Once try a Nemo and you'll never change."

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