

LONDON ADVERTISER GRAND CONTINENTAL TRIP DAILY BALLOT

GOOD FOR TEN VOTES.

If Credited to Miss or Mrs.

Address

On or before April 15, 1915.

District No.

This ballot, to be good, must be clipped and sent to The Advertiser before the above expiry limit. Clip along edges.

LOSSES SURE IN TAKING OF STRAITS

Correspondent Warns Public That Allied Fleet Has a Gigantic Task.

[Canadian Press.] London, April 3.—A dispatch to the Times from Mytilene dated Thursday says:

"Except for a few shots on the 28th and the reported bombardment of Turkish positions near the Gulf of Saros by the Queen Elizabeth there has been no fighting recently in the Dardanelles region."

"The British public, which may have taken too light-hearted a view of the campaign against the gates of the Turkish Empire, will have to exercise patience and be prepared to accept heavy losses with equanimity. Owing to the weather and other reasons, the Turks and Germans had time to strengthen greatly the positions on both sides of the straits. They have a fair supply of artillery mounted in excellent positions which the Allies' naval guns cannot always reach."

"There is nothing to show that the absence of commiseration between the German and Turkish officers has diminished the fighting efficiency of the army to any considerable extent. The Turkish shows at his best in defensive operations and much hard fighting in which the allies must suffer heavily may be expected before the Allies are able to train their guns on the ports."

WAR CANNOT SLAUGHTER MORE VICTIMS THAN PNEUMONIA

Pneumonia is described as a prevalent disease if taken in time. Pneumonia is the scourge of the able-bodied men and women. "Little run down perhaps," but strong in the belief that they can fight off a cold. Colds are not easily fought off in this northern climate.

On the first sign of a cough or cold, our advice to you is, "Get rid of it." The slight cold, the irritating cough, the tightness of the chest, if not attended to, will sooner or later develop into some serious lung or bronchial trouble.

GET A BOTTLE OF

Dr. Wood's Norway Pine Syrup and you will find after the first two or three doses have been taken the cough or cold will quickly disappear.

Dr. Wood's Norway Pine Syrup is put up in a yellow wrapper; three pence (the trade mark); the price, 25 cents and 50 cents.

Be sure you see that the name of The T. M. M. Company, Limited, appears on both the label and wrapper. Mrs. Edward Hugo, Moose Jaw, Sask., writes: "My little girl, three years old, contracted a bad cold, cough, and wheezing in her lungs, and turned into pneumonia, and she was given up by our doctor. I decided to try Dr. Wood's Norway Pine Syrup, and by the time she had taken three bottles she was well again. I shall always keep a bottle of 'Dr. Wood's' in the house."

BISURATED MAGNESIA

For dyspepsia, indigestion, souring of food, gas, and hyperacidity of the stomach (acid stomach). A teaspoonful in a glass of water or hot water usually gives INSTANT RELIEF. Sold by all druggists in either powder or tablet form at 50 cents per bottle.

April 3, 1915, 17, 24.

CHILD GETS SICK CROSS, FEVERISH IF CONSTIPATED

"California Syrup of Figs" can't harm tender stomach or bowels.

A laxative today saves a sick child tomorrow. Children seldom will not take the time from play to empty their bowels, which become clogged up with waste, liver gets sluggish; stomach sour.

Look at the tongue, mother! If coated, or your child is listless, cross, feverish, breath bad, restless, doesn't eat heartily, full of cold or has sore throat or any other child's ailment, give a teaspoonful of "California Syrup of Figs," then don't worry, because it is perfectly harmless, and in a few hours this constipation poison, sour bile, and fermenting waste will gently move out of the bowels, and you have a well, playful child again. A thorough "inside cleansing" is oftentimes all that is necessary. It should be the first treatment given in any sickness.

Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly printed on the bottle. Look carefully and see that it is made by the "California Fig Syrup Company." Don't be fooled.

SWOBODA'S MOVES BEING FOLLOWED

Inquiry Into Purpose of Several Motor Trips To French Provinces.

A FRIEND ALLEGES PLOT

Either That Or Gross Mistake In Charging Him With Crime.

[Canadian Press.] Paris, April 3.—Several automobile trips into the French provinces were made by Raymond Swoboda, now under arrest, charged with being responsible for the fire aboard the steamship La Touraine, according to information received by the Petit Journal. These journeys are said to have been made at various times between August and December last. Swoboda is said to have been seen at Nantes, Tours, Chateaufort and other places. The police now are trying to learn the purpose of these trips. A large Government firearms factory is located at Chateaufort.

VICTIM OF MISTAKE? Geneva, via Paris, April 3.—Flora Treischler, a Swiss singer, whose home is in this city, and who is a warm friend of Raymond Swoboda, declared yesterday she believed the man accused of causing the fire aboard the steamer La Touraine is the victim of "an odious plot or terrible mistake."

"I have known Mr. Swoboda for six years," she said. "I knew he was engaged in commercial and financial affairs, but did not know the details, for he was somewhat uncommunicative, never discussing his business affairs. He belongs to a wealthy New York family, but his father cut off his allowance after several disagreements. One of his brothers is serving now as an interpreter with a British cavalry regiment."

"My friend never belonged to the German or Austrian army. He still has relatives in Germany and may have been photographed in uniform with some of them."

Was in Business. "I knew Mr. Swoboda closed an important deal to introduce in France a number of American products. The five trunks found in his Paris office contained samples. He intended also to make an effort to establish a business in Switzerland, for he wrote me, asking me to look up the prospects and where certain articles were likely to have the best sale."

"I received a letter from him which had been written aboard the Touraine, telling what a narrow escape the ship had. He gave a long description of the fire, which he said the officers believed must have been caused by an infernal machine placed in the hold."

AMERICAN CHINESE TO OPPOSE JAPAN

Trying To Raise \$16,000,000 Fund To Help Resist Demands.

[Canadian Press.] San Francisco, April 3.—Each of the 500,000 Chinese in the United States soon will be asked to pay a \$20 tax for the purpose of raising a fund to resist Japan's demands upon China, according to prominent members of San Francisco's Chinese colony.

Plans for the collection of this fund it was said were laid today at a meeting of Chinese leaders and heads of the revolutionary party held at the headquarters of the Chinese six companies. Another meeting to develop these plans will be held next Sunday.

Dr. Fong Do Yoo, head of the Chinese Nationalist Association, said the Chinese of America feared that President Yuan Shi Kai was preparing to accede to Japan's demands, and that he would be urged by petitions to make no concessions that would injure China's integrity.

NOT DEAD, AUTHOR IS HELPING ALLIES

Major A. Bierce's Daughter Hears From Father, Believed Killed In Mexico.

[Canadian Press.] New York, April 3.—Friends of Major Ambrose Bierce, author, journalist and soldier, who feared that he had been killed in Mexico last December, were surprised and relieved today to learn that his daughter in Bloomington, Ill., has received a letter from him revealing that he is serving with the Allies in France. It was said that Bierce was a member of the British army staff.

On the supposition that he was dead, his family had been told of his disappearance and his unusual literary and military career had been published here.

LOOKS LIKE ATTEMPT ON MINISTER'S LIFE

[Canadian Press.] Paris, April 3.—A bomb, which had failed to explode, was found in the garden of the Greek legation at Sofia, Bulgaria, close to the minister's private office, according to a Havva dispatch. An investigation is being made by the police.

WHEN RUN DOWN

Hood's Sarsaparilla, the Reliable Tonic Medicine, Builds Up.

The reason you feel so tired all the time at this season is that your blood is impure and impoverished. It lacks vitality. It is not the rich red blood that gives life to the whole body, perfect digestion and enables all the organs to perform their functions as they should.

Get Hood's Sarsaparilla from any druggist. It will make you feel better, look better, eat and sleep better. It is the old reliable tried and true all-year-round blood purifier and enricher, tonic and appetizer. It revitalizes the blood, and is especially useful in building up the debilitated and run-down.

Hood's Sarsaparilla is helping thousands at this time of year. Let it help you. Get a bottle today and begin taking it at once. Be sure to get Hood's. Nothing else acts like it.



A Brilliant Garden of Millinery on the Second Floor



To the women who have yet to make the selection of their spring millinery, there are opportunities now that are rarely presented at Easter time. In the millinery section are the smart styles, such as the "Military," "Poke," "Wide Brim Sailors," "Tri-Corn or Three-Cornered," "Transparent Brims" and many others, comprising a very large variety gathered together especially for today (Easter Saturday) at popular prices as follows:

\$4.50 and Up—The close-fitting Military Hats; a choice in all the new shapes, styles, colorings and trimmings, such as you have read about or seen depicted by some millinery authority and indorsed as the smart street Hats.

\$5.00 and Up—The prevailing modes in "WIDE BRIM SAILORS," some slightly drooping, others with a slight roll on the side. The fashionable Hats worn with a tilt.

\$6.50 and Up—The much-talked-of "TRANSPARENT BRIMS," trimmed with flowers, and "THE POKE" shapes with roll at back, are of the dressier styles for afternoon, dinners or evening wear.

TRI-CORN or THREE-CORNERED are novelties in straw shapes for street wear that have already made a very favorable impression. These may be had from \$4.50 up, ready to wear.

Ladies' Separate Coats in New Sand Shades Just Opened

SECOND FLOOR.

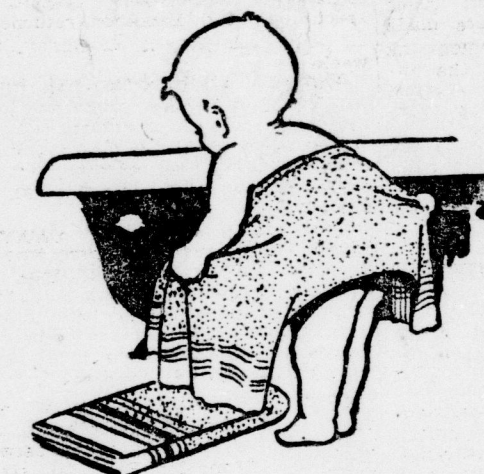
Sand is one color having a large demand today and we are pleased to announce the arrival of three of the newest styles in this much-favored shade.

Coat of covert cloth in sand shade, silk lined to waist, military collar, single-breasted, closing to collar, set-in sleeve, belted at side, pleat from shoulder. Price \$22.50

Coat of covert cloth, in sand shade, silk-lined to waist, box-pleated in back, belt all around, set-in sleeve with cuff, patch pockets. Price \$25.00

Coat of covert cloth in sand shade, plain tailored ripple back, silk-lined, set-in sleeve with cuff. Price \$18.50

When in Need of Toilet Soaps Keep Smallman & Ingram's in Mind



"Soie de Nero" Colored Raw Silks

The many customers who have been waiting for these can make their selection now. The width and quality is the same as sold by us for years, guaranteed fast to washing. Extra fine even weave, free from knots and roughness; black, white and colors, 33 inches wide. Same price as last season, yard 95c

Arrangements May Be Made for Private Dinners, Up to 300 Persons. Inquire Manager, Restaurant, Fourth Floor.

SMALLMAN & INGRAM LIMITED

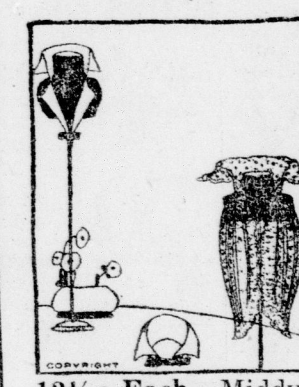
The Latest in Men's Canes & Walking Sticks Just Received

See Display in Dundas Street Vestibule Window.

Men! Here is a shipment of new woods in Canes, viz.: Dark Malacca, Pimento, Partridge, Ebony, Derby Pimento, Turtle Ebony, Grey Castanea, Cross Ash, Bambo and others. Every Canes is exclusive—no two alike in shipment, which comprised a sample lot imported direct from the maker, hence prices that are right, from 65c up to \$6.00. Every man is invited to inspect these beauties in Walking Sticks, at Umbrella Department, to left of Main Entrance, Dundas Street.



Some Exquisite Neckwear Designs For Ladies at Notion Department---Main Floor



From the great variety of styles that are to be seen here, it is interesting to note the development this season in Neckwear of a daintiness and beauty as never before—particularly in the open and semi-open styles, though high, closed collars are by no means neglected.

We want you to see the many scores of Collar Sets that have just emerged bright and new from their tissue wrappings.

Here are two specials in the new Middy Tie and Laces on sale at the Notion Department.

12½c Each—Middy Laces, made extra heavy, of silk, all colors, 12½c. 50c Each—Middy Ties, 3-cornered style silk crepe de chine, hemstitched, colors of red, navy, paddy green, black. Special, each 50c

Dainty Lunches Served From 3 to 5:30 p.m. in Restaurant.

GOVERNMENT HAS SCOTTISH PLANTS

Takes Over Motor Manufacturing Plants For Army Purposes.

[Canadian Press.] Glasgow, April 3.—1:15 p.m.—All motor manufacturing plants in Scotland have been placed under Government control, in pursuance of the Government's plans to accelerate the supplying of war material.

"These plants will in the future be run night and day in the production of motor lorries for the transport department."

BELGIAN OFFICIALS WON'T BUILD ROADS

Resign From Public Works Department When German Order Given.

[Canadian Press.] Paris, April 3.—Informed that officials of the Belgian public works department, who agreed to continue their duties with the understanding that they would not be asked to aid in the construction of military works, resigned in a body when ordered by the German military administration to construct the repair and construction of roads designed for strategic purposes.

The valuable archaeological and historical collection belonging to M. Huybrichts, of Tongres, Belgium, is reported to have been ruined when his house was destroyed. The collection was valued by German experts before the beginning of the war at more than 350,000 marks (\$87,500).

SON OF A FORMER PRESIDENT KILLED

[Canadian Press.] Paris, April 3.—The family of Claude Casimir-Perrier, son of the former President of France, has been informed that he was killed in battle and was buried near Rheims. He was a lieutenant in the 108th Infantry Regiment, and was reported missing on January 29. Previously his relatives had been informed that he had been severely wounded and taken prisoner.

RUMOR DENIED

Britain Has Not Selected Anyone as Special Envoy To Rome.

[Canadian Press.] Rome, April 3.—Way back before the British embassy officially denying a report which has been current here that Lord Rosebery is coming to Rome on a special mission for the Government, or that any other person has been selected to undertake such a mission.

Many citizens of belligerent nations who have lived in Italy for years have made application for Italian citizenship, but the Government has declined not to grant their requests until the close of the war.

OXO CUBES are exactly suited to the needs of men in training for the war. They build up strength to resist climatic changes, they promote fitness, and counteract the effects of cold and fatigue.

DETROIT PHYSICIAN MARRIES AN ACTRESS

Dr. Robert T. Williams Harbors Secret—She's Pretty.

Detroit, April 2.—Way back before Lent began, Dr. Robert T. Williams, 314 Bowles building, formerly city physician, went over to Chicago and married Miss Ethel Wheeler, the prettiest miss in the "What's Going On?" company. But it is only now that he is telling his friends about it.

Two years ago Miss Wheeler first came to town as the leading lady in "The Whirl of the World." Dr. Williams saw the show—that is, until Miss Wheeler came on the stage; after that all he saw was Miss Wheeler. The doctor will not tell all that followed, but he admits he and Miss Wheeler have been corresponding ever since and that whenever the rounds of the theatrical routes brought Miss Wheeler to Detroit or near it, they met.

Several weeks ago, Dr. Williams received a telephone call from Chicago. It bore the word he had been waiting for for two years. He went to Chicago and brought Miss Wheeler back with him. They called on Justice Marshner and when they left, Miss Wheeler had a new name.

They have taken a suite in the Gregorian apartments.

SIR WILLIAM PRICE NOW OUT OF POLITICS

Resigned Presidency of Quebec Harbor Commission Two Weeks Ago.

[Canadian Press.] Quebec, April 3.—Sir William Price yesterday confirmed the news of his resignation from the post of president of the Quebec Harbor Commission and stated to the Canadian Press that he is out of politics for good. "I have sent my resignation over two weeks ago, and I have not yet had an answer. However, I am out of politics for good, and I only hope that the man who will replace me here will always work in the best interests of Quebec, for its harbor and its maritime and commercial interests."

ARE ECONOMIZING IN FLOWERS IN CHURCHES

[Canadian Press.] New York, April 3.—New York churches will spend less money for Easter flowers this year than usual, owing to the fact that the demands for

charity during the winter have been great. The flowers, however, are much cheaper than in former years. The Easter lily, use of which had almost been abandoned, has again been adopted, the florists say. Prices for the lilies this year average twelve cents a blossom.

Tinted and Paneled

The illustration above shows only one of the many ways in which walls of Fibre Board can be decorated. Fibre Board can also be papered or covered with burlap.

CANADA FIBRE BOARD

FERGUSON FIBRE BOARD CO. J. S. FERGUSON, MANAGER. Toronto Bank Building.

Costs Less Than Plaster

The cost of Fibre Board is less than lath and plaster because Fibre Board is nailed directly to the studs and joists and there are no costly interruptions or delays in the work and no time lost waiting for it to dry, as with plaster. You can have your building ready for use weeks sooner. You can move into the house yourself, or rent it, immediately. Don't make the mistake of thinking Fibre Board is a thin, flimsy wall board. Fibre Board is nearly half an inch thick, waterproofed, and makes solid, substantial walls, hard to

ignite. Write for folder and free sample.

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