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The eye is constructed so wonderfully and ingeniously that the handicraft of man has as yet not been able to construct as delicate an instrument. It is like a camera—the lens to focus, the lid as a shutter, the iris or color as the diaphragm, the thick coatings of the eye-ball as the dark room, the nerve as the sensitive plate, and strange as it may seem, the images are bottom side up exactly as the image in the camera. Now so delicate and sensitive an instrument as the eye should have good care. If you experience eye-strain let us examine your eyes and make suitable glasses. The Brown Optical Company, Optometrists and Opticians, 237 Dundas St., phone 1877.

USE CONNELL'S COAL
Chestnut, Stove and Egg, \$7 per ton.
Pea Coal, \$6.75 per ton.
Use our Pea Coal in the range and small heater, and you will have the same good results and save \$1.25 on every ton.
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PHONES 770 AND 1096.

Watches
Special in Gents' Open-Face Nickel Watch.
\$2.50 Value for \$1.50
See them and be convinced, at
WRAY'S
TWO STORES:
234 Dundas St., 234 Richmond St.
Wholesale, Retail and Mfg. Jewelers.

Makes Hairy Growths Vanish From the Skin
[Aids to Beauty]
It is now such an easy matter to banish hair not wanted that no woman need longer tolerate superfluous growths on chin, lip or cheek. A thick paste made with a little powdered delatone and water and spread on the hairy surface two minutes, then rubbed off, takes the hairs with it, and after it is washed to remove the remaining delatone it will be free from spot or blemish. To avoid disappointment get the delatone in an original package.

EMBRO
Embroid, Oct. 13.—Mr. Gilbert Ross, of Parry Sound, is visiting his parents, Mr. and Mrs. C. Ross.
Mrs. R. N. Horton and children, of Ingersoll, are the guests of the Misses Creighton.
Mrs. Currah, of Tavistock, is visiting at the home of Mr. and Mrs. Wetzel.
The annual meeting of the Embro Curling and Bowling Club will be held in the council chamber on Friday evening, Oct. 17, at 8 o'clock. Election of officers and other important business will take place.
Rev. Mr. Barter, of Niagara Falls, is visiting friends here.
Miss J. Sutherland spent yesterday with friends in Woodstock recently.
Mr. and Mrs. A. L. Murray visited friends at Goshpore recently.
SOUTH DELAWARE.
South Delaware, Oct. 13.—The Presbyterian Church will be resumed on Sunday, Oct. 19. Services will be conducted by Rev. Mr. Glasford, of Toronto. A quartette from St. Thomas will render vocal selections at both services.
Mrs. Wm. Leach spent a few days recently with her brother, Dr. Turner, of St. Thomas.
Mr. and Mrs. Balmer, of Botany, spent this week with relatives here.
Mr. and Mrs. C. Poole, of Strathburn, spent a couple of days here recently.
Miss Anna McLachlan has returned, after attending the teachers' association in London.

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LONDON AND DISTRICT

Notice!

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 8:30 a.m., after 6 p.m., and holidays according to the following numbers, telling Bell Central that only the number asked for will do:
3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.
If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.
From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

Auto Afire.—A little excitement was caused at the corner of Richmond and Carling streets on Sunday afternoon at 4 o'clock, when the rear of an automobile, which was being driven south on Richmond street, caught fire. The blaze was extinguished with a hand-chemical borrowed from a nearby store, before any damage was done.
Woman Creates Scene.—Considerable excitement was caused on the market square and on Richmond street Saturday night after 9 o'clock, by a hysterical woman. She was first noticed standing at the corner of Richmond and King streets talking to a man. At that time she was crying. Later she was found sitting in a doorway, and when asked about her trouble she started to scream. A crowd of people, who had been interested in her, started to a speech from Mr. Benjamin Blackstock, lost all interest in his address when the woman started to scream, and hurried towards her. She was picked up and carried through the arcade and into a drug store, where Dr. Becker worked over her for some time.

METHODIST YOUNG FOLKS MET AT WEST LORNE

Rev. Mr. Hopper of Morpeth Is New President of Ridgeway District.

[Special to The Advertiser.]
West Lorne, Oct. 13.—The annual convention of the young people of the Methodist Church of Ridgeway district, held here, was a great success. President Dr. R. J. Mumford, of Glencoe, was in the chair. A feature of the program was the practical way in which every speaker handled the subject assigned to him. There was an inspiration, born of knowledge, imparted to all present.
Dr. Farewell, Toronto, field secretary of E. L. and S. S., delighted everyone, and proved himself a specialist in his work.
Mrs. Noxell, of Chatham, made the convention her debtors for her valuable contribution in her address, "The Junior, Our Unworked Mine."
The climax of the convention was reached in the evening, when Rev. A. J. Holmes, the chairman of the district, presided. Mr. Holmes gave a brief resume of the day's proceedings. While Mr. Farewell delivered a splendid address on "Evangelism," and Rev. Edwards, B.A., B.D., of Highgate, made a strong patriotic plea in the interests of "Domestic Missions."
The district officers elected for next year were:
Honorary President—Rev. A. J. Holmes, Ridgeway.
President—Rev. Hopper, Morpeth.
First Vice-President—Miss Edith Kerr, Ridgeway.
Second Vice-President—Miss Mary Davis, Florence.
Third Vice-President—Dr. R. J. Mumford, Glencoe.
Fourth Vice-President—Mr. Beebe, Ridgeway.
Fifth Vice-President—Miss Bolsby, Ridgeway.

DR. A. W. CHASE'S 25c. CATARRH POWDER
Is sent direct to the diseased parts by the Improved Dripper. Heals the ulcers, clears the air passages, stops drops in the throat and permanently cures Catarrh and Hay Fever. 25c. a box. Blower free. Accept no substitutes. All dealers or Edmondson, Bates & Co., Limited, Toronto.

When you order a cup or pot of tea or coffee

in Peters Tea Room, it is made especially for you.
It is a well-known fact that "boiled coffee is spoiled coffee." This also applies to tea.
The Tea and Coffee served in Peters Tea Room is brewed just right; it is not stewed and boiled for hours, but carefully made for each individual order.
Tea and Coffee properly made is a very refreshing beverage.
Meet your friends at
PETERS
Shop 'Round the Corner for Afternoon Tea.
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STERLING Silver Sets

Our new Sterling Silver Toilet and Manicure Sets are of the newest designs and exceptional prices. We also carry a complete line of Plated and Ebony Sets.

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Assist your doctor and insure speedy recovery from illness—have your prescriptions filled from drugs of strength, quality and freshness, by competent pharmacists. Prompt, accurate work, too. These facts have made possible the biggest prescription business in town for us. Do we fill your prescriptions?

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PRACTICAL FURRIERS.

West Lorne.
Secretary-Treasurer—Miss Whiting, Highgate.
Conference Representative—Rev. B. Snell, Wardsville.

RECEPTION AND CLOCK FOR MR. MCGUTCHEON

Retiring Principal of L. C. I. Object of Demonstration By the Scholars.

Mr. F. W. C. McGUTCHEON, former principal of the London Collegiate Institute, was on Saturday evening the object of a reception and presentation by scholars of the Collegiate.
Upon the entrance of the ex-principal, the school orchestra struck up "For Auld Lang Syne."
In an excellent chairman's address, Mr. Clifford Heene spoke on the progress of the school under Mr. McGUTCHEON's management. The results of the departmental examinations for the past few years, and particularly those of 1913, were convincing evidence of the school's progress, he declared. The speaker dwelt on the interest displayed by the former principal in all school matters, including social, educational and athletic interests. He attributed to Mr. McGUTCHEON the desire of working in harmonious co-operation with teacher and pupil alike, with obviously satisfactory results.
The feature of the evening was the presentation of a handsome mahogany grandfather's clock from the students of the institution, and presented by Miss Irene Simson and Mr. Gordon R. Munro. In anticipation of the presentation the clock had been placed conspicuously on the platform, where it evoked much favorable criticism and received many admiring glances because of its massive beauty. During the ceremony Miss Simson read an appropriate engraved address. Mr. Munro spoke of the regret of the school because of the withdrawal of Mr. McGUTCHEON from school life. The appreciation of the student body was also expressed by the speaker for the interest manifested by Mr. McGUTCHEON in their work.
Mr. McGUTCHEON thanked the student body for their magnificent gift, saying that he would always appreciate their devotion. His connection with the staff and the students had been a most pleasant one, he said, and he had hoped would be easy, was made harder through the kindness of his former associates.
Other speakers of the evening were Inspector Edwards, Mr. T. Martin, and Mr. Dickinson, of the Collegiate staff. A very acceptable solo was rendered by Miss Laymon, and the excellent school orchestra, under the able direction of Mr. M. Platt, provided several pleasing selections, which were heartily enjoyed.

GAVE HIM CLUB BAG.
Rev. Mr. Edelman, of Goshpore, was presented with a handsome club bag by the members of the I. O. O. F. Lodge recently. The gift was accompanied by an address.

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Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c. 487-z

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ROUND TRIP \$10.00 NEW YORK CITY.
From Suspension Bridge via Lehigh Valley R. R. Thursday, Oct. 16. Tickets good 15 days returning. Particulars: Yonge street, Toronto. 44g

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We believe, in Coffee, that
Rowat's Special Blend
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Buy a pound, try it, and see if you agree with us.

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GODERICH FIELD DAY WAS A GREAT SUCCESS

C. Hays Won the Championship—Fine Athletic Program Greatly Enjoyed.

[Special to The Advertiser.]
Goderich, Oct. 12.—The Goderich Collegiate held their annual games yesterday in Agricultural Park. C. Hays won the championship.
Running broad jump (senior)—1 W. Cunningham, 2 W. Ryan.
Running broad jump (junior)—1 F. Baehler, 2 M. Graham.
Running broad jump (under 15 years)—1 Brant, 2 Powell.
Running low, step and jump (senior)—1 Hays, 2 McIntosh.
Running low, step and jump (junior)—1 Baehler, 2 Brimicombe.
Running low, step and jump (under 15 years)—1 H. Powell, 2 Brant.
Putting shot (girls)—1 Marie Welsh, 2 Christine Welsh.
Standing broad jump (senior)—1 Geo. MacEwan, 2 J. McIntosh.
Standing broad jump (junior)—1 F. Baehler, 2 Geo. MacEwan.
Half-mile race (senior)—1 E. Glenn, 2 W. Cunningham.
Half-mile race (junior)—1 Sam Brimicombe, 2 J. McIntosh.
Chestnut race (girls)—1 Ella Truck, 2 Mary Tom.
Putting shot (senior)—1 W. Jones, 2 D. Phillips.
Standing high jump (senior)—1 Jas. McIntosh, 2 C. Hays.
50 yards race (girls)—1 E. Hicks, 2 M. Welsh.
Standing pole (senior)—1 C. Stoddart, 2 S. Brimicombe.
25 yards race (senior)—1 C. Hays, 2 W. Jones.
Relay race (senior)—1 C. Piddham, 2 C. Hays.
Relay race (girls)—1 D. Hays, 2 M. Welsh.

PRINCIPAL RADCLIFFE GAVE A FINE ADDRESS

East Lambton Teachers Association Had Profitable Meeting at Petrolia.

[Special to The Advertiser.]
Petrolia, Oct. 12.—The East Lambton Teachers' Association's annual meeting was a great success. Out of 126 members only 4 were absent.
Mr. S. J. Radcliffe, principal of the London Normal School, taught a lesson in literature, and he gave an address on "Naturalism in Education."
Miss Grace Luckham gave a splendid paper on "Department of School Children."
Miss Pearl Huff told of the use she makes of the play-hour in connection with school work.
Mr. N. McDougall, public school inspector, gave suggestions on "Examination Reports."
Discussions on each of these papers brought out many additional points.
Mr. Henderson, in his address, spoke of the evolution of the school in the past fifteen years; how the "little red schoolhouse," poorly lighted and poorly heated, had given way to the completely furnished school of today.
A discussion took place in regard to ventilation. The convention adjourned until next fall. The teachers attended the school fair, where many had scholars showing vegetables, poultry and stock.
A concert was held in the Opera House by the convention, with Mr. J. House in the chair. Mr. N. McDougall and Mr. Radcliffe gave interesting addresses. The program included: E. Fletcher, song; Miss Parkinson, piano; Miss Elva Moyer, a solo; Mrs. Fletcher, song; Miss Parkinson and Miss Vera Spurr on the violin, and a recitation by Miss Dickson, "A Man's Description of His Wife's Dress." When encores were given another fine recitation. Mr. H. McDougall also gave a solo.

Russians Raided; Gambling Charged

Several Russians will appear in court shortly to answer a breach of the Lords Day act as a result of a raid made by Sergeant Lucas and a couple of officers in the foreign district Sunday morning.
The Russians were playing cards for money, when the officers stepped in, it is said. They will appear in police court about the middle of the week.
Only a short time ago the police raided a house in the same section and six men were fined heavily for a similar offence.

FOREST.

Forest, Oct. 13.—John Cowan, of Hornby, spent a few days recently with his sisters, Mrs. Richardson and Mrs. D. Kemp.
R. McFarlane has moved into town from Warwick Township. Mr. McFarlane has been engaged as leader of the Methodist choir in Forest.
R. Boal bought a house and lot on Ontario street recently from R. Jennings for \$500.
The ladies of the Anglican and Methodist churches are preparing for their bazaar to be held the coming month.
Geo. N. Evans, of Lincoln, England, a member of the British Passengers Agents' Association, is spending some time in this vicinity with John Farrell, Dominion immigration agent.
Mrs. John Vannatter is suffering from a broken arm, having been injured by a bicycle rider, who was riding on the sidewalk. Several parties have been fined for breaking the town bylaw in this respect.
Rev. Father La Bel, of the London seminary, was summoned here Friday evening to see one of his parishioners, Mrs. Wm. Leonard, of Bosanquet, who was seriously ill.
A copious shower Saturday did a great deal of good, following the long dry spell. It laid the dust and filled the cisterns, but not enough rain fell to soften the

ground for the farm work, but more is looked for.
Mrs. Susan Johnson left here recently for Macnowaning, where she will spend the winter.
Reg. F. Scott, of Guelph, visited friends here recently.
The town assessor has completed his work, and the figures show the valuation of real property, \$118,014; buildings, \$592,890; business assessment, \$40,811; outshouses, \$28,250, and schools, \$25,800.

GERMANY IS ADVANCED IN CIVIC GOVERNMENT

Professor Miller Lectures on Vital Subject Before Women's Canadian Club.

That Canadian cities have much to learn from Germany in the matter of municipal government, and that a city should be managed strictly on business principles, were two points strongly emphasized by Prof. J. O. Miller, of Ridley College, St. Catharines, in an excellent and practical address on "How Germany Solves Her Municipal Problems," delivered before the Women's Canadian Club in the Normal School auditorium on Saturday afternoon last. Prof. Miller spent some months abroad last year, and while in Germany made investigations regarding conditions there, and the governing of municipal affairs.
He explored the enormous waste of public money that goes on from year to year in many cities on this continent. In the United States, it was estimated, he said, that 40 cents out of every dollar earned, was wasted each year. Much of the waste arose from the mismanagement of public money, or in other words, of the hard-earned taxes of the poor and working man. As an instance of the waste resulting in Canadian cities, from lax methods, Prof. Miller cited the city of Toronto, when \$18,000 was expended to send inspectors around to stop the waste of water.

How Germany Manages.
In the modern German city, every effort was made by the civic authorities to stop waste, and to assist the citizen. In Munich the city owns the street railway and makes it pay well. The fares are very low, the longest ride being less than 5 cents, others costing 1, 2 and 3 cents according to the distance covered. The city also owns the electric light and gas works. Prof. Miller stated, and Government pawnshops, where a poor man could pawn articles without fear of robbery.
"In some 1,500 cities in Germany the citizens pay no taxes at all, and in about 500 they get a dividend every year. That is running a city successfully. The reason for this wonderful financing, Prof. Miller averred, was because of the businesslike methods employed by the mayor and council, and the absence of graft of any description."

"The mayor of a German city is a tried business expert. He is not the man who can get the most votes on polling day; he is not elected mayor because he is a popular man or a man of great wealth, but solely for his integrity and business qualifications. His 'politics do not count,' said Prof. Miller, who thought that Canadians carried politics entirely too much into civic elections."

A German mayor is elected for a term of twelve years, and in many cases once elected meant always elected, some being returned to office three and four times. This permanent government, the speaker affirmed, was very beneficial to a city, as affairs were not ruled according to one man's whim one year and another's the next. To assist the mayor a council and body of magistrates or administrators were elected, and the affairs of a Ger-

FOR DANDRUFF, FALLING HAIR OR ITCHY SCALP—25-CENT DANDERINE

Girls! Girls! Save Your Hair! Make It Grow Luxuriant and Beautiful.

If you care for heavy hair, that glistens with beauty and is radiant with life, has an incomparable softness and is fluffy and lustrous, Danderine.
Just one application doubles the beauty of your hair, besides it immediately dissolves every particle of dandruff; you cannot have nice, heavy, healthy hair if you have dandruff. This destructive scurf robs the hair of its lustre, its strength and its very life.

and if not overcome it produces a feverishness and itching of the scalp; the hair roots loosen and die; then the hair falls out fast.
If your hair has been neglected and is thin, faded, dry, scraggy or too oily, get a 25-cent bottle of Knowlton's Danderine at any drug store or toilet counter; apply a little as directed and in minutes after you will say this was the best investment you ever made.
We sincerely believe, regardless of everything else advertised, that if you desire soft, lustrous, beautiful hair and lots of it—no dandruff—no itching scalp and no more falling hair—you must use Knowlton's Danderine. If eventually—why not now?

THE HOME BANK OF CANADA

An account that is opened in the name of two or more persons is termed a "Joint Account." Any of the parties to such an account have the privilege of withdrawing or depositing money over their own name, and in case of the death of one of the parties the amount on deposit may be withdrawn by the survivor, or survivors, without any formality or process of law.
HEAD OFFICE AND BRANCHES IN TORONTO
JAMES MASON GENERAL MANAGER
BRANCHES AND CONNECTIONS THROUGHOUT CANADA
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BREAKS A COLD IN A FEW HOURS—PAPE'S

First Dose of Pape's Cold Compound Relieves All Grippe Misery.

Don't stay stuffed-up! Quit blowing and snuffling! A dose of "Pape's Cold Compound" taken every two hours until three doses are taken will end grippe misery and break up a severe cold either in the head, chest, body or limbs.
It promptly opens clogged nostrils and air passages; stops nasty discharge or nose-running; relieves sick headache, dizziness, feverishness, sore throat, sneezing, soreness and stiffness.
"Pape's Cold Compound" is the quickest, surest relief known and costs only 25 cents at drug stores. It acts without assistance, tastes nice, and caused no inconvenience. Don't accept a substitute.

POULTRY CHEAPER

Big Demand For County Produce at Ingersoll.
[Special to The Advertiser.]
Ingersoll, Oct. 13.—There was unusual animation at the market building on Saturday. Notwithstanding the rain, the country people turned out in representative numbers, and the offerings were plentiful.
Poultry is being more freely marketed now, and the demand is keen, especially for chickens, which sold from \$1 to \$1.40 per pair.
Eggs were in demand at from 26 to 27 cents per dozen, and butter ranged from 30 to 32 cents per pound.
Mr. Charles Jenvey, of Toronto, is the guest of his son, Mr. George Jenvey, King street west. Mr. Jenvey came to Ingersoll from England in 1855, and work in South America and Mexico.

resided continuously in Oxford County up to twenty years ago, when he went to Toronto.
Told of Mission Work.—Rev. Mr. Turnbull, rector of Ilberton, took the services at Christ Church yesterday, his sermons both morning and evening being greatly appreciated by good congregations. In the afternoon he addressed the Men's Bible Class, giving an interesting account of his life and work in South America and Mexico.



If Tea and Coffee Don't Agree

Use **POSTUM**

A prominent physician says:
"If, on discontinuing coffee, you feel tired, languid, and 'out of sorts,' the coffee had better be forever discontinued, for you are on the verge of inebriety."

Thousands of people have taken warning and proved what was the cause of their headaches, biliousness and nervousness. (Tea contains caffeine, the same drug found in coffee).
A great many former tea or coffee drinkers, feeling the need of a hot drink with meals, now use

POSTUM

A rich, nourishing food-drink, with a delightful, snappy flavor. Postum is made from prime whole wheat, and a small percent of New Orleans molasses. Contains no caffeine or any other drug.

Postum comes in two forms.
Regular Postum requires fifteen to twenty minutes boiling to bring out the rich flavor and food value.

Instant Postum requires no boiling, but is made instantly by stirring a teaspoonful of the soluble powder in a cup of hot water and adding cream and sugar to taste.

Drink it instead of tea or coffee, "There's a Reason"

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