

# WHISKARD'S

THREE BUSY STORES,  
228, 230 and 232 Dundas Street, London.

## Winning a Battle Depends on the Officers.

The men, the guns, the ammunition—all must be the right kind, for weakness in any one point may result in defeat. It's the same in business. Liking the proprietor to the commanding officer, the clerk to the soldiers, the goods to the ammunition, it can truthfully be said every element in store organization must be right to win success. We believe you will find the "Three Busy Stores," in every particular, superior to the usual run of stores, and able to serve you better. That's why it wins. Low prices prevail in all departments.

### Special Purchase of Lace Ties.

30 dozen Ladies' White Lace Ties, pearl edge finish; regular 50c tie. We cleared the lot, and now sell them to you at 15c each.

### New Fall Dress Goods.

Columbia Cloth, for suits and skirts, in navy, black, brown, gray, fawn; all the newest shades, at 25c yard, special at 20c yard.  
Ladies' Cloth Suiting, in all shades; regular \$1.25. Our price 95c yard.  
Twined Suitings, for fall wear, at 60c and 65c yard.  
Heavy Suiting Serge; regular 75c, for 60c yard.  
Faded Serges, in navy, brown, blue, black, fawn, green, at 25c yard.  
Navy Blue and Black Serges, with width, special at 20c yard.  
Melton Cloth in Navy and brown; regular 25c, for 19c yard.  
New Plaids, for fall, all new patterns, at 25c yard.

### Oil Cloth and Carpet Department.

Oil Cloth, 1 yard wide, at 25c and 29c yard.  
Oil Cloth, 2 yards wide, new patterns, 50c yard.  
Stair Oil Cloth, at 12 1/2c, 15c yard.  
Tapestry Carpet, nice patterns, at 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50, 1.60, 1.70, 1.80, 1.90, 2.00, 2.10, 2.20, 2.30, 2.40, 2.50, 2.60, 2.70, 2.80, 2.90, 3.00, 3.10, 3.20, 3.30, 3.40, 3.50, 3.60, 3.70, 3.80, 3.90, 4.00, 4.10, 4.20, 4.30, 4.40, 4.50, 4.60, 4.70, 4.80, 4.90, 5.00, 5.10, 5.20, 5.30, 5.40, 5.50, 5.60, 5.70, 5.80, 5.90, 6.00, 6.10, 6.20, 6.30, 6.40, 6.50, 6.60, 6.70, 6.80, 6.90, 7.00, 7.10, 7.20, 7.30, 7.40, 7.50, 7.60, 7.70, 7.80, 7.90, 8.00, 8.10, 8.20, 8.30, 8.40, 8.50, 8.60, 8.70, 8.80, 8.90, 9.00, 9.10, 9.20, 9.30, 9.40, 9.50, 9.60, 9.70, 9.80, 9.90, 10.00, 10.10, 10.20, 10.30, 10.40, 10.50, 10.60, 10.70, 10.80, 10.90, 11.00, 11.10, 11.20, 11.30, 11.40, 11.50, 11.60, 11.70, 11.80, 11.90, 12.00, 12.10, 12.20, 12.30, 12.40, 12.50, 12.60, 12.70, 12.80, 12.90, 13.00, 13.10, 13.20, 13.30, 13.40, 13.50, 13.60, 13.70, 13.80, 13.90, 14.00, 14.10, 14.20, 14.30, 14.40, 14.50, 14.60, 14.70, 14.80, 14.90, 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