

STEER BROTHERS SALE

Unusual Opportunity for Profitable Buying. ONE FIFTH OFF ALL CASH PURCHASES, Whether Large or Small--Every Day Needs at a Saving of 20c to the DOLLAR.

Cut Prices in Dress Dept.

FINE NAVY SERGES.

Reg. \$2.00. Sale Price	\$1.60
Reg. \$4.00. Sale Price	\$3.20
Reg. \$4.50. Sale Price	\$3.60
Reg. \$5.00. Sale Price	\$4.00
Reg. \$5.50. Sale Price	\$4.40
Reg. \$6.00. Sale Price	\$4.80
Reg. \$6.50. Sale Price	\$5.20
Reg. \$7.50. Sale Price	\$6.00

ENGLISH WOOL COSTUME

Reg. \$2.00. Sale Price	\$1.60
Reg. \$2.50. Sale Price	\$2.00
Reg. \$3.00. Sale Price	\$2.40
Reg. \$3.50. Sale Price	\$2.80
Reg. \$4.00. Sale Price	\$3.20
Reg. \$4.50. Sale Price	\$3.60
Reg. \$5.00. Sale Price	\$4.00
Reg. \$5.50. Sale Price	\$4.40
Reg. \$6.00. Sale Price	\$4.80
Reg. \$6.50. Sale Price	\$5.20

Underpricings in Showroom

LADIES' JERSEY KNITTED

Reg. \$2.00. Sale Price	\$1.40
Reg. \$2.50. Sale Price	\$1.90
Reg. \$3.00. Sale Price	\$2.10
Reg. \$4.25. Sale Price	\$3.10

SILK UNDERSKIRTS.

Reg. \$12.00. Sale Price	\$8.55
Reg. \$14.50. Sale Price	\$10.40
Reg. \$15.00. Sale Price	\$10.90
Reg. \$16.00. Sale Price	\$11.40

SILK CAMISOLES.

Reg. \$1.60. Sale Price	\$1.28
Reg. \$2.00. Sale Price	\$1.60
Reg. \$2.50. Sale Price	\$2.00



LADIES' SWEATER COATS.

Reg. \$12.00. Sale Price	\$9.60
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SWEATER COATS.

Reg. \$5.50. Sale Price	\$4.40
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SLIP-ON SWEATERS.

Reg. \$9.00. Sale Price	\$7.20
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LADIES' & CHILDREN'S

Reg. \$5.00. Sale Price	\$4.00
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WINTER COATS, HATS and FURS AT HALF PRICE.



White Voile Blouses

Pretty styles, neatly trimmed with lace.

Regular \$2.60. Sale Price	\$1.95
Regular \$2.85. Sale Price	\$2.15
Regular \$3.00. Sale Price	\$2.20
Regular \$3.60. Sale Price	\$2.65
Regular \$5.25. Sale Price	\$3.85
Regular \$6.00. Sale Price	\$4.30

Children's Sleeping Suits

To fit from 5 to 12 years. Regular \$2.60 to \$3.00. Sale Price \$2.08 to \$2.40

MEN'S SWEATER COATS, WINTER CAPS and SOCKS

MEN'S SWEATER COATS.

In Brown and Khaki shades, with roll or military collar and some without collar. Regular \$3.00 to \$10.50.

WINTER CAPS.

Maritime and Eastern brands in Mixed Tweeds and Plain Cloths, with turndown inside band. Regular \$2.10 to \$3.20.

WOOL SOCKS.

Fine Heather Wool. Regular \$1.10. Sale Price88c. Regular \$1.25. Sale Price1.00. Regular \$1.40. Sale Price1.12. Regular \$1.65. Sale Price1.32.

HEAVY CANADIAN KNIT.

In Grey and Khaki shades. Regular 60c. Sale Price48c. Regular 75c. Sale Price68c. Regular 85c. Sale Price80c. Regular 1.00. Sale Price88c. Regular 1.10. Sale Price88c.

LOCAL KNITTED SOCKS.

Sale Price85c.

BOOT DEPARTMENT

ALL BOOTS and SHOES AT 20 P.C. OFF.

Men's Gunmetal Blucher, broad toe; good easy fitting shape. Reg. \$8.00. Sale Price \$6.40. Police and Postman's Gunmetal Calf Blucher, broad shape; an ideal walking boot. Reg. \$15.50. Sale Price \$12.40.

MECHANICS' WORK BOOTS.

Dark Grained Blucher, built for wear. Regular \$6.75. Sale Price \$5.40. Regular \$9.00. Sale Price \$7.20.

Black Grained Blucher.

Regular \$8.50. Sale Price \$6.80. Regular \$9.50. Sale Price \$7.60.

GUNMETAL BUTTONED.

Goodyear welt, spool heel. Regular \$5.50. Sale Price \$4.40. Vici Laced, spool heel; superior quality. Regular \$6.00. Sale Price \$4.80.

Black and Brown Kid Laced, Military heel.

Regular \$12.50. Sale Price \$10.00.



ALL RUBBERS and GAITERS AT 10 P.C. OFF.

Boys' and Youths' Box Grained Blucher, Nos. 9 to 5 Regular \$6.40 to \$8.20. Sale Price \$5.12 to \$6.56. Boys' Tan Kang. Grained, 10 in. leg with strap at top; sizes 1 to 5 1/2. Regular \$6.90 to \$7.30. Sale Price \$5.52 to \$5.84.

Youths' ditto, 8 in. leg, Nos. 9 to 13.

Regular \$5.80 to \$6.20. Sale Price \$4.64 to \$4.96.

SOME OLD TIME VALUES.

Ladies' Vici High Laced, spool heel. Regular \$4.50. Sale Price \$3.60.

Patent Vamp, Dull Kid Top Laced, Goodyear welt, spool heel.

Regular \$5.50. Sale Price \$4.40.

Patent Vamp, Dull Kid Top, Buttoned, Goodyear welt, spool heel.

Regular \$5.00. Sale Price \$4.00.

Household Needs

ROLLER TOWELING.

White and Fancy Huck. Reg. 30c. Sale Price24c.

Brown Crash.

Reg. 35c. Sale Price28c.

Striped Turkish.

Reg. 55c. Sale Price44c. Reg. 60c. Sale Price48c. Reg. 65c. Sale Price52c. Reg. 65c. Sale Price60c.

SHEETINGS.

White-Plain. Reg. \$1.05. Sale Price84c. Reg. \$1.40. Sale Price1.12. Reg. \$1.75. Sale Price1.40.

White Twilled.

Reg. \$1.20. Sale Price96c. Reg. \$1.55. Sale Price1.24. Reg. \$1.60. Sale Price1.28.

WHITE FLANNEL.

Reg. \$1.35. Sale Price1.08. Reg. \$1.60. Sale Price1.28. Reg. \$1.70. Sale Price1.36.

WHITE FLANNELETTE.

Reg. 40c. Sale Price32c. Reg. 45c. Sale Price36c. Reg. 50c. Sale Price40c. Reg. 55c. Sale Price44c.

NATURAL FLANNEL.

Reg. \$1.35. Sale Price1.08.

CIRCULAR PILLOW COTTON.

Reg. \$1.05. Sale Price84c. Reg. \$1.10. Sale Price88c.

WHITE FLANNEL.

Reg. \$1.35. Sale Price1.08. Reg. \$1.60. Sale Price1.28. Reg. \$1.70. Sale Price1.36.

FLEECE CALICO.

Unbleached. Reg. 40c. Sale Price32c. Reg. 50c. Sale Price40c.

Bannockburn Tweed

Good heavy weight for men's or boys' suits in Mottled Brown.

Regular \$6.75. Sale Price5.40.

Green Heather Mixed Tweed, all Wool. Regular \$6.00. Sale Price4.80.

STEER BROTHERS.

"The Old Homestead."

Newfoundland's greatest theatrical record for a continuous performance was Denman Thomson's "The Old Homestead," produced at St. Patrick's Hall 15 years ago by the B. I. S. players, and which ran for seven nights to capacity audiences. The theme is a simple one of a typical well-to-do "down east" farmer whose motherless and only son, dissatisfied with the unalluring farm life, goes to see the bright lights; and of the father's pathetic efforts to find him in the heart of a city that has no heart.

The massive portico of the famous Grace Church of New York forms one of the scenes, and as the poor brokenhearted Josh Whitcomb, exhausted

and weary from his fruitless search, pauses on the steps to hear the pensive but soothing rendition by a specially trained choir of "Nearer My God to Thee," a drunken tramp lurches by and collapses at his feet. In kindness the old man assists the unfortunate to his feet only to find that it is his wandering boy returned to the bosom of his loving dad at last. It is the simple, homely appeal of a story of everyday life that made "The Old Homestead" a 20-year success in all the cities and towns of the United States and Great Britain.

It will be reproduced for educational purposes at the Casino Theatre on the 24th, 25th, 26 and 27 of the present month under the very capable direction of Mr. P. F. Moore, and will no

doubt be the instantaneous success that its initial performance was fifteen years ago.

That "Blue Ruin" Article.

Much interest is being manifested in the "blue ruin" dispatch published in the New York Times of recent date, and the public is now eagerly awaiting the text of the message. In the January 1st edition of the Halifax Chronicle, Sir Patrick T. McGrath has a long article on "Newfoundland's Trade and Industry During the Year" (1920), which is also published in the New York (Sunday) Times. As

some people believe this to have been

the cause of Mr. Devine's objection, as cabled the Prime Minister, we desire to say that there is nothing whatever in the article referred to calculated to do injury to Newfoundland abroad.

T. A. & B. SOCIETY MEETING.—The T. A. & B. Society held a special meeting last night to consider the question of appointing a doctor to the position made vacant by the recent death of Dr. J. C. McDonald. No decision was arrived at, and the matter was left over for further discussion at the next meeting of the Society.

Try our Special Cambridge Sausages. Made fresh daily at ELLIS, -north.

NOTE OF THANKS.—On behalf of Ensign Carrier, Commanding Officer, Band and Locals of N. 3 Corps, East End Salvation Army, we desire to thank the following who so kindly and generously helped in donations serenading on Xmas Day. This was our first time out, but we trust that for many years we shall have the privilege of calling to see our kind friends: A. Campbell, Esq., Cochran Hotel, G. Marshall, Esq., H. Bardlett, Esq., A. Macpherson, Esq., A. Harvey, Esq., T. Smyth, Esq., J. Stick, Esq., J. King, Esq., W. Thompson, Esq., B. Job, Esq., Manager of Bank, J. Stott, Esq., J. Ross, Esq., Miss Dwyer, T. Volsey, Esq., W. Brophy, Esq., Dr. J. Murphy, Dr. Cowperthwaite, Dr. Campbell, A. McNamara, Esq., W. H. Cave, M.H.A., Colonel Martin, Staff Capt. Thompson, Staff Capt. Tilley and many others who helped. THOS. PIKE, Bandmaster.—adv.

A Pipe Worth 400 Pounds.

A unique meerschaum pipe, beautifully carved, and valued at £400, has been presented to the smoking-room of the House of Commons.

It was carved in 1871 to represent the Pipe of Peace at the end of the Franco-Prussian War, about which period a sort of craze set in amongst wealthy smokers for massive ornamental pipes of this description. Some of them survive in private collections, and as family heirlooms are greatly prized by their possessors. One specimen sold at public auction a few years back fetched 300 guineas.

The early German "house pipes" are also prized by collectors. They are of formidable size, some of them holding a quarter of a pound of tobacco. These pipes, however, are not made of meerschaum, but of porcelain, beautifully moulded and decorated.

From Cape Race.

Special to Evening Telegram. CAPE RACE, Feb. 14.—Wind South, blowing strong and raining. The steamer Canadian Sapper passed in yesterday afternoon and steamer Rosalind at 8 a.m. to-day. Bar. 29.88; Ther. 35.

Harbor Grace Notes.

The marriage of Mr. Stephen B. of this town, and Miss Ida Norman of Bell Island, took place at Bell Island on December 20th, 1920. The bride is an ex-member of the Bell Island Regiment and has been working on Bell Island since being discharged from military service. We wish the young twosome and his fair wife many years of wedded life.

Mr. Ronald Kennedy, son of Mr. Mrs. Wm. Kennedy, has been in the town during the week, visiting his parents and other friends. All were pleased to see him.

Mr. A. French, representing Messrs. Soper & Moore, and the Standard Co., of St. John's, is in town to-day.

The frost was very keen here yesterday and last night, and it is believed to have been the coldest yet for the season.

E. Simmons' schooner Minnie Maud, Capt. John Shourar, was left here yesterday morning for St. John's, where she is expected to arrive in the afternoon, owing to favorable winds outside, but she was away again this morning, and we had a good time along.

Jan. 14, 1921.

Rosalind's Passengers.

S. S. Rosalind arrived in port this morning at 8 o'clock from Halifax, New York, bringing the following passengers:

From New York—Mrs. J. C. O'Connell, Miss O'Reilly, Hubert Hutton, Miss Walsh, Miss E. Martin, J. J. W. P. Wadden, G. W. Engler, W. Smith.

From Halifax—W. Snelgrove, W. Miller, J. C. Demers, W. Daws, F. Hae, T. Blackwood, Mrs. Blackwood, R. B. Brown, O. E. McCaulley, McCaulley, Major Clayton Kennedy, W. Wilson, Miss Windeler, J. M. M. die, M. G. Moffatt, Miss Hode, W. Tucker; 17 second class from New York and 14 second class from Halifax.

Whisky Disappears.

MANY CASES LOST IN TRANSIT.

St. John, N.B., Jan. 11.—The Scotia arrived here from Scotland with fifty thousand cases of whisky, and the loss of the cargo is a serious matter.

The discharging of that cargo has been one of great concern to officers of the steamship and railroad companies.

Close guard has been kept on the cargo, but, despite that, many cases of liquor mysteriously disappeared somewhere on the route from the ship to the C. P. R. freight cars.

Trouble engaged in lifting the whisky cases are covering up the tracks, nicely and the game is merrily on.

"We Will Keep Sword Sharp"

Says German Army Chief.

Berlin.—In his New Year's message to the army, Maj. Gen. Von Seeckt, the German commander-in-chief, refers to the necessity of the soldier devoting themselves wholly to the calling.

"We will keep our sword sharp," says the message. "Inspired by such a conception of honor and of patriotism, and by this feeling of responsibility, the new army will be able to rival the old in efficiency. As an active member of the whole body of the nation it will show itself worthy of the trust placed in it."

He will gain and keep the esteem and affection of all. Even after the abolition of general conscription the army must and will thus remain a real national army."

RETURNED BY KYLE.—About 100 young men who were working in Sydney during the last few months, but were paid off at the end of the year, returned by the Kyle yesterday.

By Bud Fisher.



60 Years Old Today

Feels as young as ever

PEOPLE who are able to talk like this can't possibly have impure blood—they just feel fit—no heart aches, dyspepsia or bilious disorders.

These diseases can be cured by Dr. Wilson's Herbine Bitters.

A true blood purifier containing the active principles of Dandelion, Mandarin, Burdock and other medicinal herbs.

Hold at your store. A bottle. Usually sold five times as large 21.00.

THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N.F.

Performance of Urban Stock

as expected, the first of "The Little Shepherd" which was the Urban Stock Company's last night, with the Little Shepherd as "Come," as present stars at the point of the point.

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