

ladies' COATS, DRESSES,
SUITS, any Style,
Fabric, Any Color, Any Price.



Extra Special!

Overcoats



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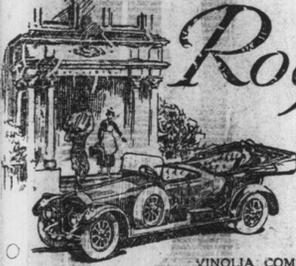
ing Telegram.



**INVALUABLE FOR
MOTORING HOLIDAYS.**

WHEN packing-up for your holidays be sure to include the Royal Vinolia Toilet Requisites in your portmanteau. A Royal Vinolia Toilet prevents the roughness usually caused by exposure to the sun and wind. It keeps the skin soft and velvety, preserving and enhancing the charms of the complexion. Every toilet need is met by Royal Vinolia. The following is a selection:—

- Royal Vinolia Cream.
- Royal Vinolia Talcum Powder.
- Royal Vinolia Soap.
- Royal Vinolia Scented Brilliantine.
- Royal Vinolia Tooth Paste.



**Royal
Vinolia**
TOILET REQUISITES.

VINOLIA COMPANY LIMITED, LONDON.

A Christmas Carol.

There's a song in the air!
There's a star in the sky!
There's a mother's deep prayer,
And a baby's low cry!
And the star rains its fire while the
Beautiful sing,
For the manger of Bethlehem cradles
a king.

There's a tumult of joy
O'er the wonderful birth,
For the Virgin's sweet boy
Is the Lord of the earth.
Ay! the star rains its fire and the
Beautiful sing,
For the manger of Bethlehem cradles
a king.

In the light of that star
Lie the ages imperiled;
And that song from afar
Has swept over the world.
Every heart is aflame and the Beautiful
sing,
In the homes of the nations that
Jesus is King.

We rejoice in the light,
And we echo the song
That comes down through the night
From the heavenly throng.
Ah! we shout to the lovely evangel
they bring,
And we greet in his cradle our Saviour
and King.
—Josiah Gilbert Holland.

Vanishing S. C. Customs.

CHRISTMAS SUPERSTITIONS ARE
DYING OUT FAST, BUT THEY ARE
NOT ALL DEAD YET.

NOT the least interesting feature of Christmas is the recognition of it as a time of quaint beliefs as to the efficacy of charms and spells. This love of prying into the future, often at the bidding of Cupid, is illustrated very beautifully, and sometimes weirdly, in many parts of both England and Scotland.

"Yule doughs" are still made and given away by some bakers in the North of England to their customers at Christmas. The little dough cakes with currants in them are made to represent the Infant Saviour. They are not eaten by the recipients, but carefully treasured up for the ensuing year. Great care is always taken lest the cake be damaged or broken in any way, as it is generally held that those who keep the cake intact will be secure from all forms of ill-luck during the twelvemonth.

Charm cures are not unknown at this time of year, or, at any rate, they are believed in, which is much the same thing to most of us.

Cure For Toothache.

Several weeks before Christmas the children in the villages of Yorkshire take round a box surrounded by evergreen leaves, and in it is a doll dressed up to represent the Infant Christ. Each house is visited, and alms are solicited, the money to be used for Christmas festivities, and in return the donor may take one leaf from the box. This is believed to be an infallible cure for toothache. It is unlucky to refuse alms to the first of these collectors who call.

In Somersetshire the Yule-log is not allowed to be thoroughly burnt out, but a piece is always saved for the fire next Christmas Day. The ashes are said to cure hiccough. Something of the same belief is held in Yorkshire, where a log is placed on the fire for twelve nights in succession before Christmas Day. The same log is preserved from year to year, and many believe that as long as the log remains—or part of it—no ill will the family luck continue. Needless to say, it is not allowed to remain very long on the fire each time.

In Worcestershire and Staffordshire the belief prevails that a silver coin from the offertory on Christmas morning will cure any ill of the flesh. But it has to be bought, and paid for with copper, from the clergyman—not stolen.

The Better Half!

In Derbyshire all the holly which has been brought to decorate the house is collected, amid scenes of great merriment, and carefully sorted out by the family, with any guests who may chance to be present. At that of the prickly variety is placed in one heap, and the smooth kind is placed in another heap. If there is more smooth holly than prickly, it is proclaimed as a sign that the wife will be "the head of the house" for the following year.

A quaint custom among girls in the North is gathering the maidens' purses—a worthy custom which has almost died out. These purses, which are subscribed for among the mining population, are supposed to be marriage portions for poor girls who are shortly to be led to the altar by some young fellows well-known in the villages. On Christmas Eve the full purse is stealthily thrown in at the window to the girl, so as not to wound her feelings. In some cases full purses are given by the wealthy residents, instead of being filled by subscription, and many a miner's lass in Durham has had the early days of her wedded life made all the brighter by the kindly gift.

A Sweet Superstition.

There is a very sweet superstition held by the country people in Cheshire. On Christmas Eve, at midnight, they believe that the Christ Child revisits the earth. Sometimes, therefore, if there is a sick child in the house, the mother will take the little one to the door just before midnight, and wait till the hour strikes.

1 Day's till Christmas

CHRISTMAS IS GROWING CLOSER EVERY DAY SO
MAKE YOUR SELECTIONS NOW AND SAVE TIME

STATIONERY

Surely your Xmas list calls for a box of Stationery. Here is Stationery the right thing for gift giving. Best Linen Paper in dainty holly boxes, it is always acceptable. Make your selection now at these prices!

35c. and 70c.

LADIES' BLOUSES

Surprise her with a Blouse. One of these Embroidered Muslins or Lawns in the daintiest of new models.

\$1.80 to \$3.75.



PHOTO-FRAMES

Get one of these Imperial Silver Frames and settle that gift question now. They are warranted not to tarnish and are as reliable as they are beautiful. These are the sort that will add that desired touch to your room.

35c. to \$1.80.

Gloves for Xmas Gifts

Our Men's Glove Section offers an excellent opportunity for Xmas giving. Silk lined and unlined Kid Gloves in Tan, warm wool lined Buckskin Gloves and flannel lined Kid Gloves for cold weather.

\$2.70 to \$5.50.

VELVET TAMS

Just the thing for skating on any out-door occasion. Made of best quality velvet with silk tassels.

\$1.70.



HANDKERCHIEFS

A most welcome suggestion for Xmas gifts. Women's Handkerchiefs, plain and novelty. Carefully selected fabrics with attractive needlework corners, put up in beautiful holiday boxes.

30c. to \$1.90.

Men's Handkerchiefs in Silk and Linen, plain and initialled.

DAINTY NEEDLEWORK a Dainty Gift

Something selected from this department will be a welcome and appreciated gift, for there is no woman who does not take pride in her home. TEA CENTRES, TRAY CLOTHS, DUCHESS SETS, etc.

MILLEY'S

**Thirty-Three Per Cent. in Two
Years on your investment absolutely
guaranteed.**

We cannot accept less than \$50, or more than \$1000 from any one investor. This is a LIMITED offering.

J. J. LACEY & CO., Ltd., City Chambers

The
**Season's
Greetings
1919.**
**Ayre & Sons, Ltd.,
New Building.**

**ANNOUNCING
the
JUMBO LINE OF
STATIONARY ENGINES.**

The JUMBO is a powerful engine suitable for sawing, hoisting, etc., operates on kerosene and is equipped with magneto; no batteries are required for starting.

We can also supply **SAWS, MANDRELS, HOISTS, etc.**

JOBS STORES, Limited.

Don't say Paper, say The Evening Telegram.

They believe if the child recovers it is because the Babe of Bethlehem has touched it with His healing fingers during His earthward journey. But if the child becomes worse and dies, it is still a message of comfort that the mother accepts, for she holds and cherishes the thought that the little one was called up higher by the Christ Child to be His "playmate" in heaven.

A moonless and a dark Christmas brings joy to the farmers' hearts, for that is sure sign of a fine harvest, a green Christmas, as everyone knows, means a fat churchyard. Finally, if you want 1920 to be a perfectly happy year, eat at least twelve mincepies this Yuletide, for only as many pies as you eat will the number of your happy months be.

**How to Dress
Your Xmas Tree.**

FOR the first time in five years parents will have an opportunity of amusing their children this Christmas with an old-time decorated tree. A few hints on how to dress this hardy annual will be useful to many readers. In selecting the tree itself choose

one that is not too large. The reason, as anyone will soon find who attempts to dress a tree, is that very few of the presents themselves can be actually tied to the branches. Anything that is bulky or heavy must be laid underneath, and the branches themselves decorated only with light, small parcels, or, better still, with the presents hung on to the tree without paper, with bags and boxes of sweetmeats, with silver and glass balls for the purpose, and with the tiny wax tapers which are so important a feature in the dressing of a tree. The tree should have a few firm woody branches, which will support the candles and toys. It is a great help in dressing a tree if masses of the spines are cut away here and there before commencing.

The tiny candlesticks must stand perfectly firm and erect as the lighting up is the crowning point of the display, and its success shows the skill of the hand which dresses the tree. Anyone can attach toys and crackers to green branches, but it requires an experienced hand to balance the little clip candlesticks, and by the weight of a tin trumpet at the extreme end of the branch or of an orange firmly fastened at the base, to steady the little

light, so that there is no danger of an accident.

As a rule the topmost branch is ornamented by a fairy whose silver wand is supposed to play an important part in the enchantment of the toy-bearing tree. Her white net veil should flow far behind her, her wand be twisted round with silver paper, with a touch of gum here and there. In fastening the fairy to the tree it will sometimes be found necessary, if the topmost branch is not very strong, to fasten a ten inch length of stick along the spine of the fairy, and down the branch. This prevents the dolly from wobbling or bending forward in the aggravating manner sometimes assumed.

This method can also be applied to Father Christmas himself, who may supplant the fairy in the place of honor. A robin is sometimes put upon the topmost branch, and a very good effect is obtained if a cluster of flags crowns the tree.

PILES

Do not suffer another day with itching, bleeding or protruding Piles. No surgical operation required. Dr. Chase's Ointment will relieve you at once and as certainly cure you for ever. All Dealers or Edmanston, Hales & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 10c stamp to pay postage.