

DID YOU EVER FROM THIS STORE?

Pause and Ponder Over the Broad Helpfulness of These Weekly Presentations

Watch For Them; Profit By Them; They Mean the Truest Form of Purse-Preservation. Here is Our List for

THURSDAY, SATURDAY and MONDAY. Study It!

A Rounding Up of Odd Lines and Odd Sizes MEN'S SUMMER OXFORDS.



A great opportunity Sale of real high grade Summer Shoes for Men, Black and Tan, some of these have been in stock for at least two years. In most cases you are getting Shoes near the half price mark. This attractive proposition that should appeal to you if you want value in cool, easy fitting Summer Footwear. Regular values from \$4.50 to \$6.50. Thursday, Saturday and Monday.

\$2.50 to \$3.50.

MEN'S SOCKS—Fast Black and Cotton Cashmere Socks for present wear, extra good value these high price times, get a pair or two, they will save your finer ones. Reg. 33c. Thursday, Saturday and Monday. **28c**

Careful Shoppers will be Alive to these Special Values.



BOLSTER CASES—Full size best quality English make. We have heard housewives' pronouncements on these for wear. About 2 dozen remaining; we will clear this week underpriced. Reg. \$1.20. Thursday, Saturday and Monday. **99c**

SIDEBORD CLOTHS—As dainty as you will see anywhere, but lower in price; fine White Linen make, with a wide open-work border and scalloped and worked edge; generously embroidered and larger than the ordinary make. Regular 85c. Thursday, Saturday and Monday. **75c**

TOWELS—Good wearing hand Towels, in unbleached finish, something similar to honeycomb; a good size being 18 x 52, fringed ends. Special for Thursday, Saturday and Monday, each. **23c**

TABLE CLOTHS—A couple of dozen of pure White Mercerized Damask Table Cloths, with hemstitched edge, medium size. We offer these at the old Sale Price; they are really exceptional value. Reg. \$1.68. Thursday, Saturday and Monday. **\$1.68**

BALL FRINGE—For innumerable uses, for edging Drapes, Sash Curtains, Cushions and so forth, in shades of Crimson, Pale Blue, Cream and mixed, Yellow and White. Per yard Thursday, Saturday and Monday. **4c**

BRASS CURTAIN RODS—Something new, neat, and novel for your Summer Curtains. Tubular Brass Rods in a heavier weight than the ordinary. We sell them complete with brackets and rings for fastening curtains. Complete Thursday, Saturday and Monday. **68c**

Get after these excellent values in Boys wear.

BOYS SHIRT WAISTS—One of our best quality lines, they show a splendid assortment of various stripes, each with a trim, tidy fitting collar, sizes to fit boys from 6 to 15 years of age. Regular 90c. Thursday, Saturday and Monday. **82c**

WINDSOR TIES—For the small boy wearing the collar outside his coat we have some pretty Windsor Ties in assorted Shepherds Checks and Navy with White Spot. Reg. 35c. Thursday, Saturday and Monday. **30c**

BOYS TWEED CAPS—For the bigger boys we have some nice milled Tweed Caps, in a medium shape, mostly light weight Tweeds, making them a really desirable Cap for Summer wear. Reg. 60c. Thursday, Saturday and Monday. **45c**

BOYS' SHIRTS—Boys' Gingham Shirts for the real warm weather wear, lots of nice striped patterns; they are made with collar, low priced and good enough for his holidays knocking about. Regular to 55c. each. Thursday, Saturday and Monday. **45c**

BOYS' T. O. S. CAPS—The Cap that suits the little fellows for Sunday or everyday wear, comes in fadeless Navy Cloth, regulation shape, and gilt name on front. Reg. 70c. Thursday, Saturday and Monday. **60c**



Special Hosiery Values.



LADIES' HOSE—Half silk-leg Hosiery that is hard to match for value, we have about 5000 pairs in Black, White Grey and Pale Blue. Lisle tops. Value for 40c. pair. Thursday, Saturday and Monday. **28c**

CHILDREN'S WHITE STOCKINGS—We can offer all sizes in these fine ribbed, closely woven summer weight stockings. Some with a mercerized finish. Reg. to 40c. pair. Thursday, Saturday and Monday. **33c**

INFANTS' SOCKS—Pretty little white 1/2 Socks with fancy plaid and striped tops, others in plain, pink or pale blue. Special the pair. Thursday, Saturday and Monday. **25c**

figured Crepes.

About a dozen patterns in mixed shades, all fancy, nice light airy goods for summer frocks, washes well. Just 2 dress lengths in each piece, that is the way we received it. Reg. 45c. Thursday, Saturday and Monday. **40c.**

Timely Offerings that should make our Showroom the selected spot for shoppers Thursday, Sat. & Monday.

INFANTS' BONNETS—Trim little embroidered Bonnets for the small folks, finished with Pink and Blue ribbon. Just what they need for Summer wear; just a few dozen available. Regular 22 cents. Thursday, Saturday and Monday. **18c**

CHILDREN'S UNDERWEAR—In these you get excellent value in a real Summer underwear. Comes in a fine rib Jersey make, 18 1/2 neck, trills with wing sleeve, pants to match, ankle or knee length, assorted sizes. Regular value for 30c. Thursday, Saturday and Monday, pre garment. **23c**

CAMISOLES—Dainty White Lawn Camisoles that sell regularly for 60c. each, embroidery trimmed, ribbon beading and faultless fit, sizes from 38 to 44 inches bust; you cannot have one too many in your wardrobe; here's value. Reg. 43c. Thursday, Saturday and Monday. **43c**

TEA APRONS—Dainty little Tea Aprons, that would be very suitable for wearing while you are attending the tables at the Garden Parties the coming Summer. Fine White Muslin make, frilled, crocheted edge of Pink, Sky and White. Reg. 30c. Thursday, Saturday and Monday. **26c**



NEW HAND BAGS—Strong leather Hand Bags, something you need almost every day. They come in assorted shades, Tan, Navy, Purple and all Black, rigid steel frame, strong spring clasp and leather strap. Regular 70c. Thursday, Saturday and Monday. **59c**

DRESS SHIELDS—Light weight Dress Shields in assorted sizes. These are a special lot worth 15c the pair. Thursday, Saturday and Monday. **10c**

BATHING CAPS—Several distinct styles in best quality Rubber, elastic gathered, bow at side; the finishing touch to your costume. Get one to-day. Reg. 40c. value. Thursday, Saturday and Monday. **34c**

INFANTS' BIBS—Double quilted Bibs, for the baby, lace trimmed, bone ring attached to each. These are Job and are good value at 22c. each. Thursday, Saturday and Monday. **16c**

\$4.00 WHITE BLOUSES, \$2.79

We are sacrificing these for no other reason than this, that we are rather heavily stocked and we need space for later arrivals. Charming White Voile Blouses, with embroidered fronts, new styles, large roll collar; others with revers, hemstitched and attractively embroidered, trimmed with fine lace, low neck and long sleeves. Seldom have we offered such styles and becomingness at such an inviting price. Regular \$4.00 Blouses. Thursday, Saturday and Monday. **\$2.79**

SPECIAL VALUE in Enamelware, etc., etc.



Grey Enamel Skillets, large size. 84c

Grey Enamel Rinsing pans, large size. 84c

Grey Enamel Mixing pans, family size. 1.35

Grey Enamel Kettles, 3 quart size. 1.05

Grey Enamel Dippers long handle. 18c

American Cold Hods, Japanned, handy size. 46c

10 inch Baking Pans. 18c

14 inch Baking Pans. 22c

PAPER BLINDS—Just what you need for the country—dark green window shades, 6 feet long, 3 feet wide, on depending rollers, complete. Thursday, Saturday and Monday. **13c**

SPRINGING STRONG VALUES IN MEN'S SPRING WEAR.



MEN'S CAPS—We have gone through our Cap Section and have taken therefrom values up to \$1.40 in English and American makes. Tweed Caps, Serge Caps, and fine Cloth Caps, in assorted makes; all these we are now featuring at one all round price. Thurs., Sat. and Monday. **\$1.10**

Khaki Pants—Well cut, well stitched, Khaki shade working pants, 2 side and 1 hip pocket, strapped for waist belt if preferred, cuff bottoms, all sizes in this assortment. Regular \$2.00 value. Thursday, Saturday and Monday. **\$1.78**

SOFT BOSOM SHIRTS—The Shirt you like best for warm weather wear, soft bosom and double soft turn over cuffs, neat, attractive looking striped patterns, all sizes in this newly opened lot. Reg. \$1.50. Thursday, Saturday and Monday. **\$1.35**

Khaki Shirts—A nice shade of Khaki in good quality Sateen makes this a shirt to be selected for general appearance, has 2 breast pockets, with buttoned over flap, bolted seams and snug fitting collar, could you desire more in a shirt. Reg. \$1.45. Thursday, Saturday and Monday. **\$1.30**

NECKWEAR—At a price that even if you buy more than one it is not extravagant, so good is the value, you get plain and fancy in wide end style, lots of patterns to choose from. Regular 45 cent value. Thursday, Saturday and Monday. **38c**

Hasten to this Important Sale of Sport Silks.



SILKS

There is no apology needed for wearing SILK these days. No extravagance attached to it as SILK is the only remaining Fabric untouched by the conservation laws of the day.

Undoubtedly Silk is the Fabric for this season and we have brought to our Store the largest and finest assortment of good Silks that we have ever handled.

36 inch Silks, particularly noteworthy for their sturdiness and softness.

Your choice of the newest patterns in Plaids, Checks and mixed Stripes. Don't miss this great event. **\$2.48** in SILKS. Thursday, Saturday & Mon. per yd.

BLACK TAFFETA SILK—36 inch Black Taffeta Silk; a beauty. This we place on Sale at the same price as our Coloured Silks this week. Thursday, Saturday and Monday, per yard. **\$2.48**



Black & White SILK GLOVES.

—Another line of Silk Gloves offering. Black with white points, and white gloves with black points, a good wearing glove, conveniently priced. 2 dome wrist. Reg. \$1.25. Thursday, Saturday and Monday. **\$1.10**

Ladies' WHITE SILK GLOVES.

—Super quality Silk Gloves in white with black points and a black and white embroidered wrist, this is a particularly good looking glove and one you will like. 2 dome wrist. Reg. \$1.80. Thursday, Saturday and Monday. **\$1.49**

SPECIAL PRICES.



on Sheeting Shirts and Flannelettes

FINEST QUALITY AMERICAN FLANNETTES—If you want something particularly good in a fine make of flannelettes see these. Light, medium and dark strip patterns—broad stripes, narrow stripes and cluster stripes, excellent goods for making up childrens wearables. Per yard Thursday, Saturday and Monday. **38c**

SHEETINGS—42 inch unbleached Summer weight Sheetings, in a plain make, wears exceptionally well and comes very reasonably priced for this Sale. Stock up now for Summer needs. Reg. 70c. per yard. Thursday, Saturday and Monday. **65c**

AMERICAN SHIRTINGS—We have just received a case lot of 36 inch American Shirts, that we hasten to put on Sale this week. They are the make that is assured good lasting wear. Try a cloth or two; it's the best value you may get for some time. Reg. 90c. per yard. Thursday, Saturday and Monday. **27c**

TABLE LINENS, at the price The finest obtainable.

300 yards of pure White Table Damasks, 58 inches wide At the Special Sale price these are the finest value obtainable. They are nicely patterned in a weight that assures good lasting wear. Try a cloth or two; it's the best value you may get for some time. Reg. 90c. per yard. Thursday, Saturday and Monday. **59c**

PILLOW CASES—Strong White Cotton Pillow Cases, in a plain make, standard size, deep hem at open end. They wash well and offer good value at their regular price 37c. Thursday, Saturday and Monday. **33c**

PILLOW CASES—A few boxes of pretty embroidered Pillow Cases, made from American Long Cloth. These are good looking and will give excellent wear. Regular 80c. Thursday, Saturday and Monday. **72c**

London River.

Half a score o' sailormen that want to sail once more,
Crusing round the water-side with the peter at the fore,
Half a score o' sailormen the sea'll never drown
(Seven days in open boats a-drifting up and down!)
Out to find damother ship and sail from London Town.

Half a score o' sailormen broke and on the rocks,
Larking down Commercial Road, tramping round the Docks,
Half a score o' sailormen, torpedooed thrice before—
Once was in the Channel chops, once was off the Nore,
Last was in the open sea a hundred miles from shore.

Half a score o' sailormen that want to sail again—
And her cargo's all aboard her and it's blowing up for rain!
Half a score o' sailormen that won't come home to tea,
For she's dropping down the river with the Duster flying free.
Down the London River on the road to the open sea!
—C. F. S. in Punch.

Newfoundland Cod Liver Oil.

The March issue of the Chamber of Commerce Journal, London, Eng., contains the following:

"Large quantities of cod liver oil are produced in Newfoundland, as a by-product of the fishing industry, but the quality of the refined oil was formerly much inferior to that prepared in Norway, and the Newfoundland oil was consequently not greatly esteemed in the United Kingdom for medicinal purposes.

"Considerable attention has, however, been devoted recently in Newfoundland to the improvement of the quality of the cod liver oil produced in the island. In 1910 the government procured the services of a Norwegian expert, who has been engaged in the manufacture of cod liver oil in the Lofoden islands, to instruct the Newfoundland refiners in the methods of preparing the finest oil. A system of government inspection of oil refineries was also introduced, and in May, 1916, an Act respecting the refining of cod liver oil was passed, by which it was made compulsory for every refiner of the oil in Newfoundland to obtain a license and to observe certain rules and regulations in the preparation of the oil. Under the provisions of this act no refined cod liver oil is now allowed to be exported from Newfoundland without having been inspected and branded by a government officer. The result of these measures has been to bring about a great improvement in the quality of Newfoundland cod liver oil, and it is claimed that the refined oil is now equal to the best Norwegian oil.

"The production of refined cod liver oil in Newfoundland has increased considerably in the last few years, but the bulk of the oil obtained is still of common quality. In 1913-14, 1,054,208 gallons of common cod oil were exported from Newfoundland, as contrasted with 26,218 gallons of refined oil in 1914-15, 1,238,948 gallons of common, against 47,170 gallons of refined; and in 1915-16, 1,313,280 gallons of common, against 143,687 gallons of refined. It is evident that a much greater output of the refined oil is possible if satisfactory markets can be found for the product."—N. York Fishing Gazette, May 11.

Camouflage in Shakespeare.

New York Sun: Much has been said regarding the origin and age of the overworked word "camouflage," but little as to those features of the idea or thing itself. As proof of its antiquity call to witness the great poet. In "Macbeth," Act IV, Scene I, an apparition says:

"Macbeth shall never vanquish me until Great Birnam wood to high Dunsinane hill Shall come against him."

In Act V, Scene 4, Malcolm, at the head of the allied army at Birnam wood, commands:

"Let every soldier hew him down a bough And bear't before him; thereby shall we shadow The numbers of our host and make discovery Err in report of us."

In Scene 5, approaching Dunsinane, he says:

"Now near enough: your heavy screens throw down— And show like those you are."

Perhaps there are instances still older of the use of military camouflage.

Labels for Potatoes.

Few monarchs have been more thoroughly labelled with descriptive words and phrases than Abdul Hamid II, late Sultan of Turkey. He was called "The Sick Man of Europe," by Gladstone; "Abdul the Damned," by William Watson, the poet; "The Despot Crazy With Fear," by Anatole France; and "The Great Assassin," again by Gladstone. And he seems to have deserved them all.

The Kaiser is fairly well labelled. His best-known label is "Big Willie"; but he is also called the "Trant of Potsdam" and "The Baby Killer." The best-known items of his exterior are his "Matted Hair" and his "Shining Armour." He has also been called "The Almighty's Understudy."

President Wilson is known as "The Professor," and Ex-President Roosevelt as "Teddy"; whilst our own King is sometimes called by his great-great-uncle's sobriquet, "The Sailor King," because of his early and close connection with the Senior Service.

Napoleon the First, who was a perfect gentleman compared with the pinchbeck conqueror, "Bill the Boastful," was well labelled, in his time. He was called both "Nap," and "Boney," just for short, and also "The Ogre," because of the fear he engendered; "The Man of Destiny," because of his wonderful career; and his pet name was "Le Petit Caporal."

WARD'S LINIMENT CURES GARTERS IN COWS.