

Aids to Keep Down the High Cost of Living!

Our mission at this critical time is seeking out money saving opportunities, and doing our bit by passing them along to the public. Get the growing habit of reading our advertisements. Come with the crowds. See for yourself. Be convinced. Just opened to day:—

432 CONGOLEUM MATS, large size, only 25c. each.

Men May Buy Boots Here Much Under Value.

Our Prices, \$2.80 to \$6.90.

Look them through, others have done so to great advantage. New goods to arrive will be much higher in price. All sizes now opening in **Gent's Soft Collars.** For **Shirts, Hats, Ties, Underwear and Pyjamas** see window.

BISHOP, SONS & COMPANY, LTD.

PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

War News.

Messages Received Previous to 9 A. M.

COMMENTS ON WILSON'S REPLY.

WASHINGTON, Aug. 29th.

President Wilson's rejection of the Pope's peace proposals is regarded here as the high watermark of the war. Furthermore it is indicative of the virtual selection of the President by the Allies as their spokesman before the world. The note comes as a climax to a remarkable series of State documents in which President Wilson has argued the cause of world democracy against autocracy in the high court of public opinion, and accepted more and more by the people of all the Allied countries as expressing their ideals. There appears to be no doubt that the United States was accepted to make answer before the world in advance of all others. Whether the Entente Nations will send extensive replies is not known here. It is regarded as probable that they will in a large measure adopt the President's reasoning for their own and send notes of endorsement. The feature of the reply that is certain to fix public attention is the cold determination not even to permit the subject of peace negotiation to be broached so long as the evil and dominating forces of autocracy and militarism control the Central Powers. For this reason the President was not to be led into any discussion of peace conditions detailed by Pope Benedict, though that field was made alluring by the Pontiff's adoption of some of the proposals laid down by President Wilson himself in his early utterances. On the other hand there was no effort to evade the responsibility for the expression of view as to the basis of sound and enduring peace, for the President's response in its concluding paragraphs re-states the purpose for which America entered the Great War. The radical difference that appears to exist between the Pope and the President touches this very matter of stable and enduring peace. The Pontiff looks to the restoration of conditions as they existed before the war, so the President turns his back upon these, convinced that a return to the status quo ante bellum could never bring permanent peace, which can be secured only by agreement between free peoples on both sides. As one official commenting expressed it, "the President's response, reflecting as it does the views of the Entente, sounds the doom of Hohenzollernism and the military domination of peoples." That this can and should be accomplished without destruction of the German people is one of the striking expressions in the President's note, when he expressly disclaims any intent to seek punitive damages, and dismemberment of the empire or even the punishment of the Central Powers after the war by a gigantic economic combination against them. Although the Pope's proposals were addressed to the leaders of the nations at war, which of course included President Wilson and was signed by the Pontiff himself, the response was signed by Secretary of State Lansing, as the latter expressly stated he was merely transmitting the President's reply. However, the method was strictly within diplomatic proprieties. A high official is authority for the statement that the President's reply is in line with the Allies' views.

ITALIANS MAKE GAINS.
ROME, Aug. 29th.
The Italian troops pushing forward on Bainsizza plateau have reached the powerful Austrian defensive line and are now attacking it, the war office announced. On the heights beyond Gorizia the Italians made gains.

DRIVING THE AUSTRIANS.
COPENHAGEN, Aug. 29th.
According to the Cologne Gazette's correspondent on the Isonzo front, Monte San Gabriell has been partly taken by the Italians. The Austrians, adds the correspondent, are deserting this strong point.

THE WEEK'S LOSSES.
LONDON, Aug. 29th.
An increase in the number of British ships sunk last week by mines or submarines is shown by the weekly Admiralty statement issued to-night. Eighteen vessels of more than 1600 tons were sent to bottom as compared with 15 the previous week, and 5 vessels of less than 1600 tons against three the previous week. No fishing vessels were sunk.

ITALIAN MERCHANT MARINE.
ROME, Aug. 29th.
Italian Marine losses for the week ending Aug. 25, comprised one large steamer, two small steamers and two sailing vessels. One ship was unsuccessfully attacked. Five hundred and eighty vessels of all nationalities and with a tonnage of 288,365 arrived and 557 vessels of a tonnage of 263,760 left Italian ports.

BORDEN RETAINS LEADERSHIP.
OTTAWA, Aug. 29th.
Sir Robert Borden will remain head of the Conservative Party. At a prolonged ministerial caucus to-day the Premier dealt with the recent negotiations for a Union Government. He stated that the Western Liberals with whom he had been negotiating were willing to join the Union government with himself as a member, but not as leader. Sir Geo. Foster was one of those suggested as the new leader. Sir Robert expressed his willingness to retire, but this was met with no favor. Sir Geo. Foster who was present at the caucus declined to accept the responsibility of leader-

ish headquarters reports that the heaviest of rain and furious winds are hampering operations. Notwithstanding the rain the Germans twice last night attacked our line astride the Ypres-Menin Road, coming in big waves of assault through Inverness Copse. Both attempts were broken up and the attackers were heavily punished. We are getting plenty of evidence of the exhaustion of enemy reserves in this area, says the correspondent. A Wurtemberg Division that has been exposed to continuous fire since the middle of August, has been weakened beyond all fighting effectiveness. The enemy is now forced to employ inadequately rested and retrained troops. The Flying Corps during the past week cooperated in attacking over seven hundred batteries in the destruction of twenty-eight gun pits, caused three hundred explosions in ammunition dumps, brought down sixty-eight enemy aircraft and drove off fifty of the enemy.

ENEMY STRONGHOLD CLEARED UP.

LONDON, Aug. 29th.

During the night we carried out successful raids northeast of Gouvaux court and southwest of Hulluch, and captured a few prisoners, says to-day official announcement. Southeast of Langemark our troops cleared up a strong point in which an enemy party was holding out in front of our new lines.

LABOUR AND SOCIALIST CONFERENCE.

LONDON, Aug. 29th.

Addressing the Socialist and Labor Conference, Mr. Henderson, according to the official report, said the conference has met to consider and determine as impartially and justly as possible the future attitude of Labour and Socialism in Allied countries to war and peace. The main issues involved in the world conflict are so fundamental, far-reaching and vital to the future of the human race that they demand a dispassionate and faithful consideration both by the majority and minority section of all countries represented. No satisfactory results can be accomplished by any attempts of the majority to outvote the minority. The better course is to begin by a clear recognition of their differences, endeavour to reach by mutual agreement a basis of war aims calculated to provide a lasting, honourable and democratic peace. Though none of the decisions of the conference will be binding upon the Governments, they would be regarded throughout the world as the considered judgment of the organized proletariat of the countries represented. No official information was given out concerning the extent of the business transacted, but it is understood several speeches were delivered by the French delegates, the tenor of which indicated wide differences of opinion on many essential points, and that these became more divergent when the conference considered the appointment of a commission to deal with the Stockholm conference and submit resolutions concerning it. It is understood that the French majority who were opposed to the Stockholm Conference, emphatically declined to nominate any of their members to the Commission. A Commission was appointed to deal generally with peace terms.

NO EXPLANATORY STATEMENT TO BE ISSUED.

PARIS, Aug. 29th.

A despatch to the Intransigent from Rome, says: Vatican circles say that Pope Benedict does not intend to issue a second or explanatory note to clear up his proposal, as it had been reported he would do, but will wait until he has heard from the belligerents before offering any interpretation of his original statement.

WIND AND RAIN STORM ON BRITISH FRONT.

LONDON, Aug. 29th.

Reuter's correspondent at the British

EARL GREY DEAD.

LONDON, Aug. 29th.

Earl Grey, former Governor-General of Canada, died this morning at Howick House, Northumberland.

ALPHONSO'S TOUR.

MADRID, Aug. 29th.

King Alfonso left Santander this morning by auto for La Granja. After a short stay at the Royal Palace there he will resume his journey towards Madrid, arriving at the capital on Thursday to preside at the Cabinet meeting.

MICHAELIS VISITS BELGIUM.

LONDON, Aug. 29th.

A despatch to the Exchange Telegraph Co. from Amsterdam says the Imperial German Chancellor left Berlin to-day for Belgium. The Chancellor is expected to visit Brussels, and the special measures have been taken for his safety.

LABOUR AND SOCIALIST CONFERENCE.

LONDON, Aug. 29th.

Addressing the Socialist and Labor Conference, Mr. Henderson, according to the official report, said the conference has met to consider and determine as impartially and justly as possible the future attitude of Labour and Socialism in Allied countries to war and peace. The main issues involved in the world conflict are so fundamental, far-reaching and vital to the future of the human race that they demand a dispassionate and faithful consideration both by the majority and minority section of all countries represented. No satisfactory results can be accomplished by any attempts of the majority to outvote the minority. The better course is to begin by a clear recognition of their differences, endeavour to reach by mutual agreement a basis of war aims calculated to provide a lasting, honourable and democratic peace. Though none of the decisions of the conference will be binding upon the Governments, they would be regarded throughout the world as the considered judgment of the organized proletariat of the countries represented. No official information was given out concerning the extent of the business transacted, but it is understood several speeches were delivered by the French delegates, the tenor of which indicated wide differences of opinion on many essential points, and that these became more divergent when the conference considered the appointment of a commission to deal with the Stockholm conference and submit resolutions concerning it. It is understood that the French majority who were opposed to the Stockholm Conference, emphatically declined to nominate any of their members to the Commission. A Commission was appointed to deal generally with peace terms.

NO EXPLANATORY STATEMENT TO BE ISSUED.

PARIS, Aug. 29th.

A despatch to the Intransigent from Rome, says: Vatican circles say that Pope Benedict does not intend to issue a second or explanatory note to clear up his proposal, as it had been reported he would do, but will wait until he has heard from the belligerents before offering any interpretation of his original statement.

WIND AND RAIN STORM ON BRITISH FRONT.

LONDON, Aug. 29th.

Reuter's correspondent at the British

HUN TORPEDO WORKS DESTROYED.

ED.

COPENHAGEN, Aug. 29th.

The foundry of the Schwartzkopf torpedo works in Berlin was destroyed Saturday. There are rumors that considerable loss of life attended the conflagration.

NORWEGIAN SHIP SUNK.

LONDON, Aug. 29th.

The Norwegian steamer Kengsil, from St. Nazaires, France, has been sunk off the Spanish coast.

FLYING RECORD.

PARIS, Aug. 29th.

Captain Guilio Laureani, an aviator in the Italian army, has established a new world's long distance flying record, by flying more than 900 miles without stopping, according to a despatch to the Times from Milan. The Italian flew from Turin to Naples and returned, a distance of about 920 miles as the crow flies. Capt. Laureani used a new machine with a flat motor.

BIG MARINE CLAIM.

MONTREAL, Aug. 29th.

One million dollars is claimed by the Dominion Shipping Co. Limited, of the steamship Heithede, from the owners of the steamer Kollberg, as damages for sinking of the Heithede near Port au Port, Cabot Straits, off Newfoundland, on July 25th last. When the collision occurred during a thick fog the plaintiff company claimed among other things that the steamship Kollberg failed to keep a proper lookout and was navigated at excessive speed in a dense fog, and failed to keep her fog signals going. The case is being tried in the admiralty division of the Exchequer Court in this city before Justice MacLennan.

In Milady's Boudoir.

TIGHT COLLARS RUINOUS.

Quite apart from consideration of health, tight neckbands and collars should be avoided from babyhood. But they seldom are so that many a girl of eighteen possesses a neck devoid of even the almost inevitable beauty of youth.

While tight collars are ruinous to the contour and usually to the poise of the head, high ones destroy the texture and color of the skin and accomplish this all the more rapidly if the collar is tight as well as high.

The muscles of the neck become shrunken and the skin flabby and dark, often blotched in color. If one finds it necessary to wear high collars to business, the collar should be loose and not over two inches in height.

Before retiring the neck and throat should be thoroughly bathed, and if the skin sags, another treatment is required. This consists of a bandage of cotton gauze applied after an astringent bath of alcohol or lavender cologne.

The bandage is tied at the top of the head and absorbs the astringent lotion. If worn all night a skin food must be patted into the neck first and allowed to absorb, but when the astringent bath, without or without the bandage, is applied in the morning, the skin food comes last and is used to plump the neck.

All wrinkles, brown, unsightly necks one sees exposed at the opera or theatre every evening might have been avoided had their owners worn comfortable Dutch cut blouses during the day.

Stafford's Phoradone Cough Cure for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Trouble. Price 25c. Postage 5c. extra.

SEWING
MACHINES



SEWING
MACHINES

Having purchased our Sewing Machines previous to the big advance, we are enabled to quote prices far below anyone in town. All our machines are guaranteed to be of the very best make and finish. We carry the following makes, which are well known in Newfoundland:—

PAVEWAY, in Hand and **New Columbia**, in Hand and Stand. including our celebrated **DROP HEAD MACHINE**, which is a marvel of elegance. P.S.—Spare parts always in stock

MARTIN ROYAL STORES HARDWARE CO., Ltd.
(Successors to Martin Hardware Co. & Royal Stores Hardware)

SPECIALS For One Week Only!

Men's Negligee Shirts
\$1.25 each.

Men's Khaki Shirts
\$1.35 each.

Men's Straw Hats
25c. each.

Misses' Summer Vests
5c. each.

Misses' Sun Bonnets
25c. each.

Misses' Black Hose
20c. pair.

Ladies' One Piece Embroidered Voile Dresses, \$6.50 each.

Ladies' Fancy Cotton Skirts
75c. each.

Ladies' White Embroidered Underskirts, \$1.75 each.

Misses' Trimmed Hats
39c. each.

Misses' Summer Dresses
55c. each.

Misses' Black Gloves
30c. pair.

The C. L. MARCH Co., Ltd.
Corner Springdale and Water Streets.

CHILDREN'S SOCIETY

New ones in plain shades of white and Pale Blue, and others with coloured striped tops, in strong cotton with a fine rib, sizes from 4½ to 7½ inch. Super pair Friday, Saturday and Monday

A Sale of

A Season

BRAND NEW SCRIMS.

Scrims are becoming more and more popular every day; they are strong, wash exceptionally well, last for years, fadeless, colouring pretty patterns, easy to do, and have White or Cream awaiting you this week; 36 inches wide, all centres with pretty floral hand border and hemstitched finish. Reg. 30c. yard. Friday, Saturday and Monday

INFANTS' BOOTS.

Sizes 1 to 4 in soft sole boots for the pet of the house; these are made in coloured leathers, good quality, have a look at them, they're under priced. Friday, Saturday and Monday

BOYS' "MIDDY" CAPS.

These come in fine khaki drill, with crest and gold braid trimmed, blue glaze peak, smart looking; just a dozen or so left over from the season. Reg. 45c. Friday, Saturday and Monday



Better Buying-Chances this season

HOME FURNISHINGS

TOWELS.

Inexpensive Towels, offering excellent quality and convenient size 12 x 36, unbleached quality, nice soft finish, crimson and lawn stripes, test the wearing quality of these. 18c. Friday, Saturday and Monday

PILLOW CASES.

This week we offer an exceptionally good make, beautifully finished Pillow Cases; size 24 x 34, wide hem, stitched border and pretty scalloped top and worked edging, very dainty looking. Reg. 70c. Friday, Saturday and Monday

TABLE NAPKINS.

Looking for something good in Table Napkins; they're here, beautifully patterned in pure White English Damasks, hemstitched, with a good enough for the best table in the land; size 25 x 25. Reg. 50c. quality. Friday, Saturday and Monday

TABLE CLOTHS.

Value in Snow White Damask Table Cloth a mile for warm and all its uses. A pretty hemstitched border all around, good-looking Mercerized Damask; size 60 x 120. Good value at \$1.60. Friday, Saturday and Monday

Job Line off

Congoleum Mats, size 18 x 36, suitable for any part of the house. Buy your Canvas or Linoleum, one of the best cover the unsightly part of your floor. Special, each, Friday, Saturday and Monday

Figure What You Save on Buying Boots Here.

Smart style, good quality, half, button, size 7, from \$4.00. Friday, Saturday and Monday

MEN'S FLOTTA

Two distinct styles, Vile King, size 7, in all White, for the year, good form, and boots. Reg. \$4.50. Friday, Saturday and Monday

CHILDREN'S

Laced or button shades, such as Green and White, with match; nice for the distate wear; size 5½. Friday, Saturday and Monday