

Sealing Crews!

Crews for the following ships will sign articles on the dates here named:—
 S. S. NEPTUNE, Tuesday & Wednesday, Mar. 6th and 7th.
 S. S. THETIS, Tuesday & Wednesday, March 6th and 7th.
 The attention of Applicants for berths is called to the Notice inserted in the daily papers regarding qualification which will be strictly adhered to.

JOB BROTHERS & CO., LTD,
 feb3,2i Managers.

SEALING CREWS

S.S. "EAGLE"
 S.S. "TERRA NOVA"
 S.S. "RANGER"

will be signed March 6th. and 7th. Steamers will sail Noon, Thursday, March 8th.

Bowring Bros., Ltd.

mar2,4i

SEAL FISHERY!

Crews for "Bloodhound" will be signed on 6th, and for "Njord" 7th March.

BAIN JOHNSTON & CO.

mar2,3fp

Your Business Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.



Newfoundland Clothing Co., Ltd.

Two Specials!

LADIES' DAINTY WHITE BLOUSES, just arrived by express. Just what is wanted, a dressy Blouse at a moderate cost; sizes 34 to 46 inch bust. Two prices:

\$2.00 and \$3.00 each.

CORD VELVET.

A special purchase enables us to offer the best value in town in this line. A good assortment of colours, extra good, at 90c. per yard.

Robert Templeton's,

333 WATER STREET.

GRAND HOCKEY MATCH,

in aid of W. P. A.

HAS BEENS vs. VICTORIAS.

Prince of Wales' Rink, Thursday, March 8th.,

at 8 o'clock. Admission, 20c.

C. C. C. BAND.

Season Tickets will not admit.

mar5,21,m,th



NOTICE
 TO
Sealers!

200 pairs SKIN BOOTS, hand made.
 200 pairs TONGUE BOOTS, hand made.
 200 pairs WELLINGTON BOOTS, hand made.
 200 pairs TONGUE WELLINGTON BOOTS, hand made.
 200 pairs HIGH THREE-QUARTER BOOTS, hand made.
 200 pairs LOW THREE-QUARTER BOOTS, hand made.
 200 pairs SNAG RUBBER BOOTS the same Boot as worn by the American fisherman).

All Leather Boots are hand made and waterproof, and as usual can be relied upon to give the best of wear. Mail orders receive every attention.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

Rossley's British Theatre.

Another Big Programme

Monday, Tuesday, and Wednesday Matinee.

Country Store Tuesday Night.

Great Array of Beautiful Articles.

Latest and Best Pictures:—"A SPY", in 3 reels, by the Vitagraph Co.; Comedies and Travelogues, Lubin and Essanay Players.

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.

Presenting Ormi Hawley, Rosetta Brice and Earle Metcalf in

"The Phantom Happiness."

A Lubin feature produced in 3 reels.

"ANIMATED GROUCH CHASERS"—An Edison comic cartoon.
 "A TRIP THROUGH UGANDA, BRITISH SOUTH AFRICA"—Educational Travelogue.
 "FOR SWEET CHARITY"—A Ham and Bud comedy.

PROFESSOR McCARTHY playing the Newest and Best Music—Drums and Effects.

Pork, Ribs and Beef!

Ham Butt Pork,
 Fat Back Pork,
 Libby's Special Plate and
 Family Beef,
 11 ribs Spare Ribs.

GEO. NEAL

The "Evening Telegram" is read by over 40,000 People daily.

J. J. ST. JOHN.

SOAPS.

Have your choice:
 KIRKMAN'S BORAX.
 VIRGINIA LAKE.
 OLD HOME.
 TIGER.
 SUNLIGHT.
 PERFECTION.
 GOODWIN'S ASSORTED.
 HERB.
 GALETY.
 DUCHESS.
 SAPONE-CARRARA.
 TAR.
 LATHERITE.
 TWIN IVY.
 SYLVAN SERIES.
 LILAC.
 ROSE.
 CARNATION.
 HELIOTROPE.
 MAYER'S SHAVING.

J. J. ST. JOHN,
 Duckworth St. and LeMarchant Road.



MASSATTA
 A NEW AND TOTALLY DIFFERENT TALCUM POWDER
 The Massatta Talcum Powder is a new and entirely different from any other talc powder ever known. It is the finest talc powder ever made. It is soft, smooth, and does not irritate the skin. It is the best talc powder for the face and body. It is sold in all drug stores. St. John's, Nfld.

Expert Dental Service



Dr. A. B. LEHR,
 The Senior Dentist,
 203 Water St

Teeth Extracted without pain 25c.
 Full Upper or Lower Sets, best quality \$12.00
 Artificial teeth repaired and made as strong as ever.
 All branches receive careful and personal attention.

Address:

A. B. LEHR,
 The Senior Dentist,
 203 WATER STREET.
 mar7,14th,Dr,St



JUST AS YOU WANT it, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and we'll be satisfied.

OUR MEATS.

our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

M. CONNOLLY,

MILARD'S LINIMENT CURES DIPHTHERIA.

REID-NEWFOUNDLAND COMPANY.

WATER STREET STORES DEPARTMENT.

The well-known headquarters for MOTOR ENGINES, MOTOR BOATS, MOTOR SUPPLIES, GASOLINE and MOTOR OILS.

Our COLUMBIA CELLS and MULTIPLE BATTERIES give results unheard of before. Call or send for quotations.

Reid-Newfoundland Co.

About Pictures and their correct framing.

The art of Picture-framing is a more intricate one than is generally understood. It is not merely the making of a frame, but the selection of suitable Mouldings for the many different subjects, as pictures that are undoubtedly beautiful are often spoiled by unsuitable framing.

¶ We have for many years made Picture-framing a special feature.

¶ We have workshops fitted with the most modern appliances for their framing.

¶ We have men who understand perfectly what Mouldings are needed to throw up their beauty.

¶ We have the largest stock of Mouldings in the city, and—

¶ We are prepared to carry out promptly and with complete satisfaction all orders received by us.

U. S. Picture and Portrait Co.
 Picture Framing Experts.

Bargain News.

Ladies' Coloured Untrimmed

FELT HATS.

Reg. \$2.00 to \$4.00 ea.

Now all one price, 70c. each only.

Lot of FANCY BLANKETS.

A lucky purchase which we can sell at \$2.50. These can be specially used for making Dressing Gowns for Ladies or Gentlemen.

Sample Lots Ladies' White Cambric

CAMISOLES, COMBINATIONS, KNICKERS and NIGHTDRESSES, etc., and a small assortment of New BLOUSES,

including some outside Women's Black Blouses.

Lot of Infants' Dainty SWANSDOWN WRAPPERS

at \$2.00 each.

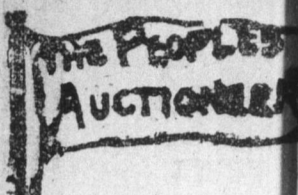
Swansdown, as you are perhaps aware, is at present very difficult to get.

Henry Blair

WEATHER FORECAST
 TORONTO, Noon. — East gales with snow. Wednesday, Westerly gales, clearing in cold.
 Bar. 29.20, ther. 18.
 USE PURE GOLD FLAVOUR.

VOLUME XXXIX

Auction Sale



AUCTION.

At the British Hall
 On FRIDAY, 9th inst. at 10.30 a.m.,

a quantity of Household and Effects, including 1 St. Chesterfield and other first-class furniture, removed for convenient sale. Persons desirous of seeing articles will please do so on

P. C. O'DRISCOLL

mar6,3i

1917 VICTORY Year!

MARSHALL the soldiers VICTORY. STEER the boys to win. Make a good JOB of the REID this and smile and

This is the year of VICTORY. We are COAKERS to the fight; KNOWLING the cause of boys, This is the year of WRIGHT.

With a BISHOP to bless our cause! There is nothing to BOURNAY. Especially as WINTER is on the way. The sun will shine next

BOWRING the way to BOURNAY. Are soldiers not fat? It GREAVES, the Kaiser to them, And he knows he can't

This is the year of VICTORY. This is the flour of BOURNAY. We have BAIRD our arm, And we can do so again

Pull on the oar of VICTORY. MONROE, and we'll get it quick; This is the Ad. with a BOURNAY VICTORY bakes darns

mar6,21,t,s

Public Notice West Coast Sea Service

Notice is hereby given that the time for receipt of orders for the above service has been extended to the 1st instant.

J. R. BENNETT
 Colonial Secretary
 Colonial Secretary's Office
 5th March, 1917.

The Newfoundland Year Book.

This book needs no introduction. Newfoundland; it is indispensable to the business man as well as to the private library. You cannot afford to be without one. Only 40c. per copy, postage.

GARLAND'S Bookstore
 17-9 Water Street.