

STRONG VALUES That Will Fairly Make THIS Store Hum with Activity and Eager Shoppers

FRIDAY, SATURDAY and MONDAY.

A Store Crammed with the Newest, Offering

Exceptional Shopping Facilities! SHOP EARLY!

We urge Early Shopping, particularly at the present time, when lighting restrictions make late shopping a bit inconvenient to get about; and again, the lists we publish to-day are ripe with extensive savings, splendid economies awaiting week-end shoppers. Of course this sheet does not contain half the bargain layout. Our Counters, Tables and overhanging lines teem with the needfuls for FRIDAY, SATURDAY and MONDAY.



Worth - While Savings on Men's Wear.

Men's Ceylon Shirts.

The business man's Shirt, soft bosom style, neat stripe patterns, a weight very suitable for Fall and later on, washes perfectly, nothing more desirable in Shirts. Regular \$2.70. Friday, Saturday and Monday \$2.49

Men's Coat Shirts.

The "Monitor" Shirt in Coat Style, comes in a variety of pretty cluster stripes, made of strong cotton, laundered cuffs and neck band, all sizes. Special, Friday, Saturday and Monday 57c

Men's Night Shirts.

A clearing in heavy English Twills, deep turned down collar, linen buttons, full sizes; Nightshirts that represent \$2.00 value. Friday, Saturday and Monday \$1.60

Men's Shirts.

In Khaki and Grey Flannels, a very desirable weight and serviceable make for cold weather wear, beautifully finished, extra strong with collar and pocket. Reg. \$1.50. Friday, Saturday and Monday \$1.39

Our New Raglans for Men Are Beauties

We have just opened a new line of these in the popular fawn shade; Coats adaptable for any kind of weather; for cold days they're comfortable, plaid lined; for wet days they're perfectly rain shedders, being waterproof; for travelling, motoring, driving, and being lightweight makes an ideal walking Coat. They're pretty good value at \$15.00. Friday, Saturday and Monday \$13.95

Cardigan Jackets.

Something particularly good in heavy Wool, Fawn and Myrtle shades, well shaped; made for constant wear, warm enough to wear about the house without jacket. Regular \$3.50. Friday, Saturday and Monday 3.30

Smart Styles in Men's Tweed Caps.

English and American makes in pretty Tweed mixtures, large and medium size peaks. Caps to suit any face, light, dark and medium shades. Caps suitable for fall wear. Worth up to 80c. each. Friday, Saturday and Monday 65c.



Children's Underwear.

Excellent value in white and cream, fine Jersey ribbed, thoroughly fleeced, high-neck vests with long sleeves, and pants to match, complete range of sizes. Reg. 32c. per garment. Friday, Saturday and Monday 29c

Toweling.

240 yards of pure White Absorbent Crash Rolling or Kitchen Toweling, extra heavy with a very soft finish; a Toweling made for service; 17 inches wide. Special, Friday, Saturday, Sunday and Monday, per yard . . . 15c

CURTAIN MUSLINS.

6 pieces of pure White Curtain Muslins, with nice floral band border and Battenburg insertion and edging. A very dainty Bedroom Curtain Material, or drape of any kind; makes pretty Sash Curtains. Reg. 18c. Friday, Saturday and Monday 15c

SNAPS From Around the Store.

Boys' Jersey Suits—\$1.25

A dozen lot in Navy and Cream, 18 to 24 inch size, suits nicely fleeced and suitable for the small boy at home; fine Jersey make. Special Fri. Sat. and Monday . . . \$1.25

Paisley Blousings.

Several pieces of handsome Paisley Blouse materials, fast colours, materials similar to Cotton Delaines, extra fine texture; they stand the wear and washing wonderfully well. Special Friday, Saturday and Monday, per yard . . . 17c

Blouse Winceys, etc.

Perfect non-shrinking wash goods; 3 inches wide, cream grounds, showing striped patterns that you'll like, suitable for fall blouses; such like several patterns to pick from. Reg. 25c. per yard. Friday, Saturday and Monday . . . 22c

Boys' Sailor Caps.

A few dozen of Navy "T. O. S." Caps with silk name band, smart shape, nice for Sunday wear. Reg. 40c. Friday, Saturday and Monday 35c

D'Oyleys.

Pretty D'Oyleys, some with linen centre and pretty Battenburg edge, others entirely of Battenburg; table lace; they take a very pretty table centre, wash perfectly and they're lasting. Special, Fri. Sat. and Monday . . . 22c

Just a Special Lot of . . . Oak Stair Rods

12 dozen only of these; they're just opened and come in quarter round and angle cut in many ways, vastly superior to the brass rods. No polishing required, easier on the carpets also; look just as well and they're something new; made of solid oak, copper bound ends. Complete with fittings, each Friday, Saturday and Monday 33c.

Cotton Tweed Pants.

70 pairs of Men's Working Pants, made from stout American Cotton Tweeds, striped patterns, strongly finished, all sizes. Special, per pair. Friday, Saturday and Monday \$1.25

Wool Delaines.

2 pieces only in Pale Blue and V Rose shades, an excellent Blouse material for Fall wear; pre-war values; good value to-day for 70 cents. Friday, Saturday and Monday, per yard 54c

Home Needs at Inducing Prices

Kitchen Towels.

A Job Line about 40 dozen altogether; they come in Fawn Linen shade; size 20 x 27, extra strong, plain ends; a very desirable Towel for use about the kitchen. Special Friday, Saturday and Monday . . . 11c

Pillow Cottons.

200 yards of strong English Pillow Cottons, 35 inches wide; this is not circular but it represents extra good value and worth while securing even though it requires a little more stitching than the circular; 25c. value. Friday, Saturday and Monday 21c

Cushion Tops.

About 10 dozen of pretty colored printed Cushion Tops, extra full size, showing figures, farm-yard views, rural and Indian scenes. Reg. 15c. each. Friday, Saturday and Monday, clearing at . . . 8c

Duchess Sets.

Dainty little four-piece Duchess Sets for Milady's Boudoir, lace looking, being a mass of Maltese Lace and insertion, about the prettiest yet for the price. Reg. 65c. per set. Friday, Saturday and Monday . . . 54c

Pillow Shams.

Artistic looking Shams in White Muslin, nice braided and openwork designs, with scalloped edge, strong patterns that fear not the laundering. Reg. 35c. each. Friday, Saturday and Monday 31c

Sideboard Cloths.

All White Linen finish with hemstitched and deep lace edging, large size; these are a superior lot; just 3 dozen pieces altogether. Reg. 35c. each. Friday, Saturday and Monday 27c

Pillow Cases.

Neatly made size 15 x 28, made of strong English Pillow Cottons and finished with hemstitched edge; excellent values at 25c. Friday, Saturday and Monday 22c



Neck Cords,

A lot of pretty Silk Neck Cords finished with fancy pointed edges; shades of Maize, Purple, Green, Pink, Blue, etc.; they're good value at 15c. Friday, Saturday and Monday . . . 12c

Knickers and Tights.

All Black Wool Knickers and Tights, ankle or knee length, with elastic and ribbon at waist and knee; seasonable. Reg. \$1.10. Friday, Saturday and Monday 98c

New Veils.

Complete Veils, the very newest in plain net with Chenille border, elastic edge to fit around hat; shades of Nigger Brown, Purple, Navy & Black. Reg. 55c. each. Friday, Saturday and Monday 47c

Job Line—Oil Hats.

Ladies' and Misses Black Oil Hats, newest shapes, very serviceable for dirty weather during fall and winter. Reg. 80c. values. Friday, Saturday and Monday 64c

Infants' WOOL JACKETS, \$1.00 values for 67c.

Just a couple of dozen of these, they're warm and cosy looking for the little ones; they show shades of Pink, Sky and White, trimmed with buttons and fancy ribbons; warm woollen make. Reg. \$1.00 value. Friday, Saturday and Monday . . . 67c

Corset Covers.

Something you need for the cold weather; a nice snug, close-fitting Jersey ribbed Corset Cover, with high neck and long sleeves, all White; sizes from 34 to 38 inch bust. Reg. 40c. each. Friday, Saturday and Monday 34c

SUPREMACY in

Blouse Values

Quite an assembly of rare and pretty Blouses in White Muslin, Linen, Jean and Coloured Stripes, large collar style, low neck and long sleeves; sizes from 36 to 44 inch bust; pretty trimmings, elastic at waist; just the make of Overall you would like for morning wear. Regular up to \$1.20. Friday, Saturday and Monday 76c.

Gingham Overalls.

Simple style Gingham Overalls, in pretty stripes and checks; good washing and good wearing materials, low neck, half sleeve, pocket and plain trimmings, elastic at waist; just the make of Overall you would like for morning wear. Regular up to \$1.20. Friday, Saturday and Monday 98c

Wear - Resisting HOSE,

For Boys and Girls, Savings Priced.

Yes! Real hard-wearing fast black Worsted Hose, heavy rib finish. Just what you mothers have been looking for, something better and stronger than the last you bought. 2 Special Prices, Friday, Saturday and Monday, Small sizes 29c Larger Sizes 39c

Special Values in Warm Footwear.

Children's House Slippers.

Neta Patent Leather House Slippers with single buttoned strap over instep, solid leather sole and heel; sizes 6 to 10 only. Special per pair Friday, Saturday and Monday . . . 92c

Womens "Comfy" Slippers.

An after tea luxury, a pair of these fine warm Felt Slippers, in shades of Navy, Purple, Mole and Olive. Chenille Pom-pom front, cushion soles of Moose hide; sizes 3 to 7. Reg. \$1.10. Friday, Saturday and Monday 98c

Children's Felt Slippers.

The cosy kind in Crimson Felt, fancy braided edge and bow front, leather sole. Just the right Slipper for indoors during the winter. We are not overstocked, come early and fit out the little ones. Special, Friday, Saturday and Monday, Sizes 6 to 10 75c Sizes 11 to 2 85

Childs' & Misses Fall Boots.

Buttoned style in heavy leather, suitable for fall wear; an ideal Boot for the school girl, solidly constructed. Special, Friday, Saturday and Monday, Sizes 3 1/2 to 11 1/2. \$1.35 Sizes 12 to 2 . . . \$1.55

City Fathers in Session

Abnormal Wastage of Water.
The weekly session of the Municipal Board was held last night, the full Board attending.

Regarding F. W. Bradshaw's request for refund of \$500, tax paid by Contractors Rhody and McDonald, who were not domiciled in the Colony, the Solicitor reported that under an Act passed by the Legislature, the tax was collectable by the Council and a Resolution was passed to that effect and ordered to be published in the Royal Gazette.

Peters & Sons complained of the wretched condition of the sidewalk on Duckworth Street near their store. Referred to Engineer as was also A. E. Channing's application for installation of water in house on Quidi Vidi Road, under same terms as residents in the neighbourhood, and C. A. Ellis's complaint that water had entered his kitchen from street.

A Rice, South Side Road, complained of his house being flooded after rain storms. Nothing can be done at present.

W. J. Ellis asked Council to hire or sell him a few pipes to finish work in hand. Will be accommodated.

S. Taylor's house in Cabot Street, was reported to be unfit for water and sewerage installation.

C. F. Taylor will be made pay tax for house on New Gower Street and other matter in relation to Mr. Taylor's objection to recognize tax has been placed in the hands of the Solicitor.

The City Engineer then submitted a report of the work of the water testing campaign carried on by the engineering staff every night after midnight during the month of October.

The report referred to the wastage of water in every street in the city. The waste from private houses and through defective pipes was simply staggering and in fact was greater than the quantity of water used by the people of the city. As an illustration of an abnormal leakage the report showed that on one particular street there was found a wastage of sixty gallons a minute. The Engineer's report will be put into tabulated form and published. Meanwhile, it was decided that instructions be given immediately to the Waste Water Inspector to conduct a rigid tour of inspection of the city and have the offenders dealt with.

I. G. Sullivan sent bill for use of fire engine while new water system was being laid. The bill was passed and the thanks of the Council Board extended to the I. G.

Mrs. Pollard, Pennywell Road, and Mrs. O'Toole, corner of Casey and Central Streets, promised to install water service next spring. Council are satisfied.

Reid Co.'s bill for street repair work was ordered to be paid. The meeting adjourned at 10.15 p.m.

BE READY for the cold weather. Get in your supply of Fuel. GAS COKE is an excellent substitute for hard coal. We have COKE of best quality, made from Pennsylvania Coal, which we are selling at \$8.50 per ton at the Gas Works, or \$9.20 per ton sent home. Send in your order now. ST. JOHN'S GAS LIGHT COMPANY.

Coming From Montreal

The S. S. Durley Chime has been chartered by Messrs. Harvey and Co. to bring a full general cargo here from Montreal. She is due here about Wednesday next. Her cargo will consist principally of flour.

It will be remembered the Durley Chime was here several times last year having been engaged by the Reid Co.

Keep the Home Fires Burning!

(From the Westminster Gazette.)
It was the morning after one of the Saturday night Zeppelin raids. A bomb had wrecked a row of workmen's cottages (none too well built for tests of this rather severe kind), and the evicted inhabitants had to bend their minds to the problem of the Sunday dinner. It was triumphantly solved. The dinner was successfully cooked in the back garden over a fire kept going out of the wreckage, meantime the diners-to-be merrily sang "Keep the home fires burning." And these are the poor craven souls whom "frightfulness" and "ruthlessness" are to intimidate into surrender!

QUICK AND EASY. — The Giant Junior Safety Razor, 225,000 sold to the soldiers on the Western front; 50c. with 7 blades; extra blades, 40 cents per dozen, or 3 for 10 cents. CHESLEY WOODS, 282 Duckworth St., head McBride's Hill, Sole Distributor. Wholesale only. For sale at advertised stores.—G.T.

SALT BULK CARGO. — The schr. Acadia has left Codroy for Gloucester with 350,000 pounds of salt bulk fish.

Bargains in WINDOW SHADES.

Slightly damaged. Regular 80c., for 45c:

Buff and Green shades, 36 inches wide. Not many, 'tis true, but if you need a blind or two, these are certainly above the ordinary for value. Little imperfections in each, but nothing very noticeable; they're mounted on improved rollers and come to you completely equipped for hanging. Friday, Saturday and Monday, regular 80c. for 45c

