

G. KNOWLING.

EXTRAORDINARY BARGAINS.

We are offering some really wonderful values in our Dry Goods, Showroom and Boot Departments in our Central, West End and Duckworth Stores.

Ladies' TAN PUMPS Goodyear Welted, regular value \$4.00. Our Price \$1.90

Ratine Special!

Just opened in dainty colorings, plain and stripes; wonderful value.

15 cts.

per yard.

Makes extraordinary smart Blouses or Dresses.

LADIES' Dainty Dress SPECIAL!

We have now received a lot of dainty Summer Dresses in white floral and striped materials, new and smart models, and A NEW RECORD IN PRICES.

Don't think because we offer them at such ridiculous prices that they are poor in either material or finish, but call and see them. Prices from

75c., 85c., \$1.00, \$1.50 to \$4.75

You could not buy the material to-day for the money we offer these Dresses; all sizes in stock.

Ratine Hat Special!

Just received in plain white and assorted colors, in both women's and children's sizes,

37 cts.

each.

Just the thing for summer wear, smart and serviceable.

NEW GOODS. just opened: RAGLANS, PIQUE, WOMEN'S & CHILDREN'S HOSIERY, etc.

Central, West End, Duckworth St. Stores. July 24, 31, s.t.u.f.

G. KNOWLING'S

Central, West End, Duckworth St. Stores.

Evening Telegram

W. J. HERDER, Proprietor
W. F. LLOYD, Editor

TUESDAY, July 27th, 1915.

Aeroplanes and Machine Guns.

It is now abundantly clear that by August 4th, the Aeroplane Fund will not only be sufficient to buy two large aeroplanes, in addition to the Reid Nfld. plane, but there will be a surplus. Already some of the promoters in the outposts, foreseeing this have decided not to curtail their efforts in any way, but have asked that any excess be devoted to a Fund for Machine guns. Grand Falls we understand intends to raise \$2,000, of which \$500 will go into the Aeroplane Fund and the remainder will be sufficient to purchase two machine guns. Machine guns will no doubt have a material bearing in carrying on the war. Germany is arming each platoon with a machine gun or more. Indeed machine guns have been made so light that these can be held and worked by one man. Canada has decided to present 1,000 machine guns for work at the front. For Newfoundland to do as much in proportion, she would have to provide 30 machine guns. Newfoundland is exceeding this in value by presenting two large and one smaller aeroplane. The cost of 30 machine guns would be about the cost of two large aeroplanes. Before this present subscription closes we have no doubt that not only will the three aeroplanes be subscribed, but quite a number of machine guns will also be provided.

It is evident that the platoon abundantly furnished with machine guns can do greater destruction against an advancing foe than one only armed with magazine rifles. The Germans have seen this point and in providing for it have added to their strength. We must not only do what the Germans do, but go one better.

STRUCK A SHOAL.

Passengers who came here by that steamer last night, report that the S. S. Prospero struck a shoal on her trip North, but we understand, was not damaged. The ship went into dry dock to-day to have some plates, which were damaged by contact with ice since the winter, fixed. She sails for the Northward at 2 p.m. Thursday.

TEXACO KEROSENE

is now sold in STEEL BARRELS as well as in Eight Hoop Non-leakable barrels.

TEXACO

burns without Soot, Smoke or Smell, and is different from the ordinary kinds.

GEORGE M. BARR, Agent.

G. KNOWLING.

"The Little Pink Paper From Home."

FROM MINISTER OF JUSTICE.

Buffalo, N.Y., July 17th, 1915.

Dear Mr. Murphy.—For Newfoundlanders abroad, it is a special pleasure to find the Telegram in some of the Public Libraries. This suggests to my thoughts a poem on "The Little Pink Paper From Home." Pink, the Telegram certainly is; little most assuredly, as compared with the American papers. I am quite sure every Newfoundland abroad likes to see it. It is to be found in the Boston Public Library, and is much read by Newfoundlanders there. Knowing your skill and desire for new ideas, I thought I would pass this one along. Sincerely yours,

R. A. SQUIRES.

"THE LITTLE PINK PAPER FROM HOME!"

How dear to our hearts is "the little pink paper,"
The paper they print in the land of our birth;
Oh, may we behold it, till life's fitful taper
Is quenched; for to us 'tis the dearest on earth.

Bostonians may talk of their papers much bigger,
They boast much the same everywhere that we roam;
Newspapers up here "cuts a picture-sque figure,"
But we rather "the little pink paper from home."

"The little pink paper" we first saw in childhood
It shares with us yet in our sorrows and joys;
It brings recollections of mountains and wild-wood,
Of that home where we roamed, when young girls and boys.

We see in its pages the names of true-hearted
Friends; whom we knew ere we crossed o'er the foam,
Who made us a promise the day that we parted
To send us "the little pink paper from home."

"The little pink paper" when we are perusing
Its pages, we give it our love and our care;
Though grand are the papers in Boston we're using
"The little pink paper" to us is more dear.

Long may it thrive and in sunshine or sorrow
We'll cling to that paper wherever we roam;
Much consolation from it we do borrow,
Our own dear "little pink paper from home."

JAMES MURPHY.

St. John's, July 17th, 1915.

Amusements.

"OURS" IN THE WEST END.

A splendid programme was provided last night and greatly enjoyed by all who attended the popular little house. The great 3-reel feature of The Circus is a thrilling picture; "Driftwood," a touching life story. Little Anita received great applause on her re-appearance, and sang her charming song in great form. Always a good show to please all at the cosy little house in the West End.

THE AEROPLANE CONCERT.

Try and leave Thursday night open so you can attend the best concert you have seen for many a long day, in aid of the aeroplane fund. Now everyone can afford a little towards this great object. You will have given your mite and you can sit and enjoy a great entertainment as a receipt for your money. There will be variety enough to please all. Our best local artists will appear. Mrs. Colville, Mrs. Chatter, Miss Flora Clift, Miss Frances Goelling, Miss Mary Doyle, Miss Bradshaw, the Calypso string band, Mr. Tom O'Neill, Bonnie Rossley, Jack and Marie Rossley, Dodd and Kelly, the Sunshine Girls, with songs, dances, monologues, sketches under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson and many prominent citizens. Tickets on sale at Gray and Goodland's. Reserved seats, 50 cents; general admission, 20 cents. Secure your tickets early to avoid disappointment.

BRITISH THEATRE.

In spite of the warm weather yesterday, patrons of the above house thoroughly enjoyed the high class programme which had been prepared for their approval. All of the photo-plays were first-rate, the palm though being carried off by the magnificent 2-part Biograph production "The Ironmaster." This splendid social drama of world-wide repute, was made famous some years ago by the favorite English players, Mr. and Mrs. Kendal, and it is just as popular to-day as ever. We are given to understand that the new singer is on her way. As will be noted a percentage of the total receipts for the current week will be devoted to the aeroplane fund.

FIVE PICTURES AT THE CRESCENT.

Five pictures including a great reel feature in which the movie star, Francis X. Bushman, appears, is the big programme at the Crescent Picture Palace to-day. A full reel containing three fables written by the celebrated humorist, George Ade, and produced by the Essanay Company, together with good music and singing is a big show for little money. In a few days the Crescent will present "Martin Chuzzlewit" pictured.

Citron will cut very thin and will not stick to the knife if it is put into the oven and heated through.

Here and There.

LOCAL ARRIVES.—The local from Carbonar arrived in the city at 1:10 p.m. to-day.

SAILS TO-MORROW.—The s.s. Florizel sails to-morrow for the westward.

FLORIZEL LEAVES.—The S.S. Florizel is set down to leave Halifax for here this afternoon.

CONSCIENCE MONEY.—Received by mail this morning, an envelope containing conscience money.—S. Milley.

LOAD OF SALT.—The motor boat A. F. Goodridge left for Ferryland this morning taking a load of salt to Goodridge's branch at that place.

FOOTBALL MATCH POSTPONED.—The Star-Saints Football Match has been postponed.

WEATHER.—It is calm and fine along the line of railway to-day with the temperature ranging from 50 to 51 above, the highest temperature being at Bishop's Falls.

EARL OF DEVON.—The s.s. Earl of Devon, Capt. Carter, sailed on the White Bay service at 1 p.m. to-day, taking a full freight but no passengers.

STELLA MARIS.—The coffee dam is now being removed from the Stella Maris and a staff of workmen are engaged scraping the ship's hull. It is expected she will be ready for sea by the end of the week.

LABRADOR FISHERY.—A marconi message from the Labrador via Pogo, stated that the fishery was poor at Cape Harrison, Makovick, Holton, Grady, Domino, American Tickle, Venison and Battle Harbor.

JUDGES OF PONY RACE.—Messrs. T. Curran, H. Macpherson and Mr. O'Regan will act as Judges of the Pony Race at Mount Cashel grounds to-morrow. There will be two or more preliminary heats and fine contests are expected.

C. C. C. "AT HOME"—Friday night next at 8 o'clock. Opening of New Hall, King's Beach. Tickets, \$1.30 Double, \$1.00 Gentlemen's, 60c. Ladies, including refreshments. Special programme of Dances by the Band. Do not fail to attend.—July 27, 11.

TO-DAY'S TEMPERATURES.—The thermometer registers 75 in the city to-day, while the principal temperatures along the line of railway are: Bishop's Falls, 91; Clarendville, 69; Quarry, 65; Whitbourne, 55; Humbermouth, 52; Port aux Basques, 50.

WIFE-BEATER GETS 2 MONTHS.—At the instance of his better-half, a 37-year-old laborer of Torbay was arrested under warrant by Constables O'Keefe and Power. This morning he was arraigned before court and found guilty of unlawfully assaulting his wife on the 17th inst. Accused was fined \$25 or 1 month's imprisonment and give two bonds in \$50 each or serve an additional 30 days. He went down.

WINARD'S LINIMENT USED BY PHYSICIANS.

BIG REMOVAL SALE OF DRAPERY GOODS

We offer the ENTIRE STOCK of clean and up-to-date Goods at big reductions.

The following Lots will be sold at specially Low Prices:

Ladies' and Children's White and Colored Washing Dresses,

Ladies' Colored one-piece Robes,

Ladies' and Children's Hats. All New Styles.

Corsets, Blouses and all Summer Goods.

SALE BEGINS MONDAY MORNING.

NO GOODS ON APPRO.

BISHOP SONS & Co., Ltd.

GET READY FOR NEXT WEDNESDAY'S GARDEN PARTY!

This week end we offer you BIG SPECIAL REDUCTIONS for this event.

Ladies' Underskirts, White Embroidered, for 50 cents each.

Ladies' Knickers, Woven Knee Length, Lace Trimmed, for 35 cents per pair.

Ladies' Corset Covers, Neatly Embroidered and Lace Trimmed, 30 cents each.

TWO EXTRA SPECIALS!

Am. Blouses, worth up to \$2.50, for \$1.00 each.

All Our Am. Dresses for the Garden Party, at COST PRICE.

SEE OUR WINDOWS.

S. MILLEY.

MOLASSES CARGOES DUE.—The vessels Olinda and Nellie Louise are now on route to this port from Barbados with molasses cargoes and are expected to arrive at the end of this week. There is only a small stock of molasses in the local market at present which is unusual at this particular season.

Keep the top of the dining table in condition by wiping it over with a cloth and olive oil.

Black stockings should never be washed in water which has been used for other flannels, or they will be covered with shreds and lint.

HERRING SHIPMENT.—The schr. Excelsa has sailed from Moreton's Harbor for Halifax with 1,400 barrels of herring and 17 qtls. of dry cod fish.

Use new cheese-cloth for sausage casings.

NOV



Children's

This season's styles and \$1.10. Clearing CHILDREN'S WHITE

Ladies' Blouses

See them! Oh so d A new shipment just ed, \$1.10, \$1.40, \$1.60, \$ The best lot for the Real gems of the maker's art.

ALEX

Popu 18 NEV

Open 7.30 to 9 o'clock

Furniture for the Home

Spring LINOLEUMS, CANVAS designs. BEDSTEADS, DRESSERS, BOSTERS, MATTES, EASY CHAIRS, DESKS, etc. A great saving.

CALLAHAN DUCKWORTH

If You

We are showing mostly fitted with as worn by King

Prices

SM

Estab.

Phone 726.

Any method of canning bacteria into consideration be a failure.

When preparing a creatable, the vegetable can be the lower part of the and the sauce in the upper

RED ROSE TEA "is good tea"