


Phone 679 | **Bishop Sons & Co., Ltd.** | Phone 679

Have you tried our **DIPLOMA PICKLES?** A delicately flavored tomato pickle and absolutely excelsior.

CAMBRIDGE PICKLES. A delicately flavored curry pickle, prepared with the finest and the most select ingredients.

DIPLOMA CHUTNEY. Prepared from the choicest Mangoes and Spices, and delicately flavored with Tomato.

If not, do so. You will never be sorry.



SPECIALS.
Lettuce, Dandelion, Spinach, Succotash, Lima Beans, Champignons, Macedoine, Flageolets, Petits Pois, Haricot Verts, Tomato Brawn, Scotch Haggis.

TURKEYS.
English Bacon, Eng. Ham, Scotch Short Bread, Scotch Oat Cakes, Apples, Rhubarb, Oranges, Bananas, Guaranteed Corn Fed Eggs.

Phone 679 | **Bishop Sons & Co., Ltd.** | Phone 679
GROCERY DEPT.

The Best Carpet Sweepers
AT THE
LOWEST PRICES.

We have the following:

Select (Jap'd)	\$3.50
Select (Nickel)	\$3.75
Reliable (Nickel)	\$3.75
Improved Goshen (Nickel)	\$4.25
Majestic (Nickel)	\$4.25
Imperial (Nickel)	\$4.25
Superfine (Nickel)	\$4.50

Also in stock extra Rubber Brushes, at
MARTIN HARDWARE COMPANY.

"VICTORIA" BOOT.
\$2.50 Value for
\$2.00.



New styles of Victoria have just arrived. They are the equal of any \$2.50 Boot.

Our Price \$2.00
PARKER & MONROE, LTD.

SPRING

Satisfied, But Not Content!

We don't worry about getting ahead of any competitor. Our chief aim is to get ahead of ourselves—to do better this year in Style, Fit and Finish than we did last year; to tailor better clothes than we have ever done before.

We know the fate of the self-satisfied man, and with this knowledge we are not content to run a dead heat with our previous best.

OUR COMPLETE STOCK OF NEW SPRING GOODS will be ready for inspection Saturday, 15th inst.

Order early to avoid rush. Patterns and self-measuring cards sent to any address.

The Only American Cutter in the City.

CHAS. J. ELLIS,
English and American High-Class Tailor.
Phone 230. 302 Water St. P. O. Box 122.

Now due by "Mongolian."

75 cases Small Onions,
75 cs, Sweet Oranges,

PHONE—264.
Geo. NEAL.

Answer: MICHELIN

As a Time and Money-Saving Proposition, 77 per cent. say MICHELIN. As an Experimental Proposition, 23 per cent. are undecided, still experimenting with various makes, with the consequent loss of time and money.

Fancy pattern covers are no doubt attractive, they are intended to be; they are also a good advertisement.

To the shrewd buyer the very fact of such a great variety of Fancy Pattern Tyres proves conclusively that none of the patterns are correct.

Either one is best and should be universally adopted, or all are unnecessary.

MICHELIN are not fancy pattern covers: Quality is their watchword, and on their merits they stand or fall.

A. H. MURRAY.

WATCH US!



\$3.00, **\$2.00,**
now
\$4.50, **\$4.50,**
now
\$3.50. **\$3.50.**

Friday, Saturday and Monday we intend giving purchasers at our stores some of the rarest values ever seen in footwear.

Ladies' Boots, which could not be purchased to-day for less than \$3.00 will be sold on these three days for \$2.00.

Gent's \$4.50 Boots down to \$3.50 for three days. Numerous styles to select from. Rarest Shoe Values ever seen.

F. Smallwood,
THE HOME OF GOOD SHOES.

Arrival of Prince Albert TOBACCO.

Prince Albert Tobacco is prepared for smokers under the process discovered in making experiments to produce the most delightful and wholesome Tobacco.

A rich mellow smoke, does not bite the tongue.

JAMES P. CASH
Distributor, Water Street.

Dinna Forget,
Which is it to be?

Spey Royal,
\$1.40 bottle.

Thistle,
\$1.20 bottle.

Encore,
\$1.00 bottle.

Three unquestionably the best value Whisky's on the market.

J. C. BAIRD,
Water Street.
"Order a bottle to-day."

It is Necessary These Days

that you see things—and see them as others see them.

Isaac Newton was hit on the head with an apple; it made him sit up and take notice.

He saw the apple—he also saw "our laws of gravitation."

In those days, glasses were almost unknown.

To-day there is no excuse for not seeing things.

Spectacle lenses are made upon the most scientific principles and with mechanical precision.

Let us examine your eyes if you don't "see things" as you should. Our examination will show the defects, if there are any present.

R. H. TRAPNELL,
EYESIGHT SPECIALIST.

Plain Clothes Talk!

Why not settle the Tailoring problem by coming to a store where you are sure to get high grade service all the time!

You want your clothes to fit perfectly—you want a wide range of patterns to select from—you want to get full value for every dollar.

We want "every customer a permanent patron"—and we can accomplish this only by giving you better service than you can get elsewhere.

This is the foundation on which our business is being built.

Let us prove the superiority of our tailoring service by making your next suit. The result will satisfy you—we can't afford to lose your trade by giving you anything but the best.

W. H. JACKMAN,
THE WEST END TAILOR,
39 Water St. West.
(2 Doors East Reid Newfoundland Co. Station.)

The Store of Service.
Phone 795. P. O. Box 186.

The Cheapest YET IN A DUPLICATOR.

100 copies in 10 minutes. Handwriting, Typing, Drawings, Circulars, Plans, Sketches, Specifications, Brushwork, Music, Menus, etc., in one or more colors, by any novice on the **FLEX DUPLICATOR.**

Outclasses all gelatin, graph, stencils, etc. Climate proof. Highest award—Gold Medal.

Complete outfit, foolscap size, \$4.50. Also Daus **TIP TOP DUPLICATOR**, so well known that it needs no description. Price complete, \$7.50.

DICKS & Co., Ltd.
Brightest, Brightest and Best Book and Stationery Store in the City.

Only a Few Days Left.
Take advantage of
SLAUGHTER PRICES.

PIANOS, \$230. Now \$150
PIANOS, \$260. Now \$205
ORGANS \$20.00 to \$30.00

Less than Regular Prices.

Packed and sent home. Don't miss this chance. Store must be vacated end of April.

Chesley Woods & Co.

Stafford's LINIMENT
Cures
Rheumatism, Lumbago, Neuralgia, Headache, Toothache, and all aches & pains.
For Sale Everywhere.

Salt! Salt!

Now due by s.s. Daleby:

5000 Tons
Santa Pola Salt.

The very best for fishery purposes. Will be sold at lowest possible price while discharging or ex store. We are now booking orders.

JOB BROS. & CO., Limited
april 15

RED APPLES, CABBAGE, ETC.

Now due per City of Sydney:

50 crates New Green Cabbage. 50 brls. American Cabbage.
50 cases Silverpeel Onions. 20 brls. Cape Cod Cranberries.
20 brls. American Parsnips. 10 brls. American Carrots.

And recent arrival:
250 brls. Choice Red Apples. Fresh packed, red stock, and last for the season.

april 8, 11 **EDWIN MURRAY.**

Best Belfast Coir Rope

3-4 inch, 1 inch,
1 1/4 inch, 1-12 inch,
2 inch.

Just arrived 200 coils.
For sale by

BAIN, JOHNSTON & CO.,
RETAIL STORE.

We Have Obtained the Films of
THE TWO COLLISION PHOTOGRAPHS

Shown in the Telegram and are selling them as follows:

Size	6 x 8 x 10	10 x 12	12 x 14	14 x 17	16 x 20
Black & White	40c.	50c.	65c.	75c.	\$1.00 \$1.25
Septa	50c.	75c.	\$1.00	\$1.10	\$1.50 \$1.75
Mounting	15c.	25c.	35c.	40c.	50c. 75c.

THE HOLLOWAY STUDIO, LTD.,
Corner Bates' Hill & Henry St. Phone 768.