

Satisfied!

That is how our customers feel after having made their Christmas purchases from us, and this is also the feeling of the receiver as well as the giver—Whether the Gift is for Mother, Father, Sister, Brother, Sweetheart, or friend, it's always the same.

EVERYBODY'S SATISFIED.

It can't be otherwise when you consider the quality of the article and the lowness of the price. We have for your inspection a beautiful assortment of articles for the Gift Season.

Suitable for Every Purse.

For THE LADIES you will find pretty presents amongst the following:—

| | |
|---|---|
| Gold, Silver and Gold Filled Watches. | Side and Back Comb Sets, finest brilliants. |
| Gold, Silver and Gold Filled Bracelets. | Diamond Ring or other gems. |
| Gold and Silver Brooches. | Gold and Silver Long Chains. |
| Gold Neckchains and Lockets. | Silver and Ebony Brush Sets. |
| Pendants and Barrettes. | Ladies' Companions. |
| | Brilliant and Silver Hatpins. |

And for GENTLEMEN'S PRESENTS:—

| | |
|---------------------------------|-------------------------------|
| Gold & Silver & Filled Watches. | Shaving Cups, Dressing Cases. |
| Gold and Silver Chains. | Cigar and Cigarette Cases. |
| Gold and Silver Cuff Links. | Smoking Cabinet. |
| Gold Seals and Pendants, Fobs. | Pipes, in cases. |
| Gold Stick Pins. | Military Brushes, in case. |

We are also pleased to show you our stock, whether you are a purchaser or not.

MAIL ORDERS PROMPTLY FILLED.

GEORGE LANGMEAD,

Watchmaker and Jeweller,
294 Water Street.

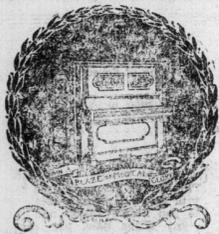
1st SHOPPER—Have you bought all your Xmas presents yet?
2nd SHOPPER—Well, not all; but I can tell you where you will see one of the nicest displays you ever looked upon.
1st SHOPPER—Now do tell me where that is.
2nd SHOPPER—Why, of course it is at both of

Hudson's Stores,

367 & 148 Duckworth St.

Where they are now showing lovely presents for young and old, and you are almost sure to be suited there, as the assistants are quick and obliging and will gladly show you their enormous stock of Toys, Dry Goods, Novelties, Glassware, and many other articles too numerous to mention.

Decide Now!



HAVE A PIANO

IN YOUR HOME BEFORE XMAS DAY.

We offer SPECIAL inducements and a

DEAD BARGAIN

CHESLEY WOODS & Co.

HUTTON'S

Great Bargain Christmas Sale

The biggest Bargain Sale ever had in the City.
The Goods must be sold.

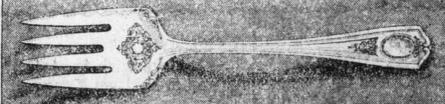
Although the sale has been large the past few days thousands of handsome and useful articles still remain.



COMMUNITY SILVER

Persuade "him" to give you
Show him this advertisement so he will know the kind. Tell him that this famous ware has a solid silver disc overlaid on the wearing points, and it is then plated with a triple-plus plate.
Community Silver is guaranteed

G. KNOWLING,
ST. JOHN'S.



Sinclair's SPARE RIBS

Due to Arrive:

Shipment Sinclair's Spare Ribs.

Get our Prices. Get our Prices.

GEO. NEAL

Sparkling, Delicious

AERATED WATERS.

Lemonade, Ginger Ale, Strawberry Cream Soda,
Raspberry Cream Soda, Lime Juice and Soda,
Cherry Cider, Orange Champagne, Kola Champagne,
Football Punch, Aerated Mead, Ginger Beer,
Lemon Soda, Root Beer, Ice Cream Soda, Cocktail, etc.
The drinks in the "Queer Bottle" are drinks of quality.
Manufactured only by

THE BRITISH AERATED CO., LTD.,
T. A. Building, Duckworth Street.
P. O. Box 296.

'Phone 696.



"Clan Mackenzie"

SCOTCH WHISKY,
OLD and MELLOW.
In Bottles or on
Draught.

HAYWARD & CO.

FUSSELL'S FULL CREAM CONDENSED MILK IS THE CREAM OF MILKS



POULTRY!

To arrive this week in time for Xmas, a choice shipment of

Turkeys, Geese, Ducks and Chicken.

Orders booked now.

M. A. BASTOW,
Beck's Cove.

'Phone 304.



Atkinson's

Royal Irish Poplin Ties

Make an Ideal

XMAS GIFT,

Price:

75 cts.

AT THE YOUNG MAN'S STORE.



285 Water Street.

G. F. KEARNEY.

J. M. ATKINSON.

'Phone 726.

ROSSLEY



THEATRE.

House of Novelties.

TO-NIGHT.

ALL NEW VAUDEVILLE
ACTS,

PICTURES & SONGS.

In Active Preparation,
GRAND

CHRISTMAS
PANTOMINE.

With 35 people in cast—35.

Beautiful Costumes, all
new; gorgeous mechanical
effects, special scenery.

A BIG PRODUCTION.

NORTH SYDNEY

COAL!

Now landing ex S.S. Adventure,
Dec. 5th, 1912,

500 Tons

OF

Best Screened
N. S. COAL.

H. J. Stabb & Co.



Gold Filled Brooches, \$1.00 to \$5.00.

Solid Gold Brooches, \$2.00 to \$7.50.

Silver Brooches, 35c. to \$1.50

Carmen Bracelet, \$4.50 to \$8.00.

Solid Gold Bracelet, \$10.50 to \$16.00.

Gold Filled Bracelet, \$7.50 to \$13.00.

Locketts, \$1.00 to \$7.00.

G. F. Neck Chains, \$1.00 to \$6.00.

Solid Gold Chains, \$5.00 to \$7.00.

Pendants, \$2.00 to \$12.00.

Hat Pins, 25c. to \$1.50.

Ladies' Watch Chains, \$5.00 to \$13.00.

Ladies' Brush Sets, \$4.00 to \$9.00.

Gent's Watch Chains, \$5.00 to \$13.50.

Gold Filled Links, \$1.00 to \$5.00.

Solid Gold Links, \$5.00 to \$6.00.

Silver Links, \$90c. to \$2.50.

Fobs, \$3.00 to \$10.50.

Solid Gold Tie Pins, 80c. to \$6.00.

Engraving Free.

D. A. McRAE,

Watchmaker & Jeweller,
295 Water Street.

HARDWARE DEPARTM'T,

For inside and outside work use

Brandram & Henderson

100 per cent. Pure Liquid Paint.

We carry a full range of colors. In tins, sizes 1 lb., 2 lb., qts., 1/2 gal. and 1 gal.

Call at our

HARDWARE DEPT
for color card and price.

BOWRING BROS., Ltd.

Yellow Corn Meal, etc., etc.

BRIGHT YELLOW CORN MEAL (sacks).
BRIGHT YELLOW CORN MEAL (barrels).
BRIGHT YELLOW TABLE MEAL (barrels).
BRIGHT YELLOW CORN (whole), 100 lb. sacks.
BRIGHT YELLOW CORN (cracked), 100 lb. sacks.
Selling at reduced prices.

F. McNAMARA, Queen St.

J. J. ST. JOHN.

10 cases BAKE APPLES.
Very Choice DUTCH CHEESE.
3 lb. tins BAKED BEANS, 12c.
BLANC MANGE POWDER.
LARGE KIPPERED HERRING.
FRESH EGGS, STUFFED OLIVES.
HEINZ'S INDIA RELISH. HEINZ'S MINCE MEAT.
BAKER'S COCOA.
ROYAL PALACE BAKING POWDER, 20c. lb.
FINEST IRISH BUTTER.

nov30,1f

J. J. ST. JOHN.

A New Source of PHOTOGRAPHIC SUPPLIES



Cameras, films and papers. As we use them and find them give superior results we advise you to use them and get superior results.

THE HOLLOWAY STUDIO, LIMITED,

Corner Bates' Hill and Henry Street.

'Phone 768.

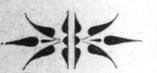
Advertise in The People's Paper.

TWELVE PAGES TO-DAY

WEATHER FORECAST.

TORONTO, Noon.—Strong S. W. and W. winds, mild. Saturday —W. and N. W. winds, turning colder. ROYAL, Noon.—Bar. 29.90; ther. 40.

VOLUME XXXIV.



AUCTION SALES

TO-MORROW, Saturday,

at 12 o'clock, on the wharf of

SHEA and COMPANY.

A quantity of HAY.

Landed in a damaged condition

s.s. Sinbad.

A. S. RENDELL & CO.,
Brokers.

TO-MORROW, Saturday,

December 21st, at 12 o'clock,

noon, at

THE REID NEWFOUNDLAND

CO. FREIGHT SHED.

About 285 bales DAMAGED

HAY.

THOMAS B. CLIFF,
Auctioneer.

dec20,11

FOR SALE!

Schr. "AUSTRALIA,"

Eighty-Eight (88) Tons Net

Register.

Vessel well found in every

way. Owned by Messrs Hollet

Brothers of Burin. For further

particulars apply to

BOWRING BROTHERS, Ltd.

dec13,31

FOR SALE!

Choice Freehold Building Lot

on the North Side Waterford

Bridge Road, just west of Mr. C.

P. Ayre's residence. Also five

Building Lots adjoining same

fronting on the Topsail Road.

Plans may be seen at the office

of

P. C. O'DRISCOLL,

Exchange Building.

dec17,61, tur.f

NOTICE!

Persons indebted to the estate of

the late Dr. T. L. Hallett are required

to make prompt payment to GEORGE

W. R. HERRLITY at the late office

of this dentist, City Chambers, Water

Street, who is authorized to receipt

all moneys due the above estate.

dec20,11,m.w.toy



Atkinson's

Royal Irish Poplin Ties

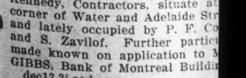
Make an Ideal

XMAS GIFT,

Price:

75 cts

AT THE YOUNG MAN'S STORE.



285 Water Street.

G. F. KEARNEY.

J. M. ATKINSON.

'Phone 726.

TO LET—The Premises in

course of construction by Mr.

Kennedy, Contractors, situate at

corner of Water and Adelaide Sts.

and lately occupied by P. F. Co.

and S. Zavilof. Further particu-

lars made known on application to

GIBBS, Bank of Montreal Building

dec13,1,00d