

**THE MARK OF QUALITY.**



**BALLANTINE'S Export BEER**

Order from YOUR DEALER. If he cannot supply you write or Telephone us at our office, Signal Hill.

**Lindberg Brewing Co., Ltd., Distributors.**

oct9,31,m,w,f

**DOLLS! DOLLS—A Splendid Line of 'DOLLS**

We have just purchased a full line of Manufacturers' Samples, consisting of several hundred Dolls, all new, fresh and bright—no two alike.

Fancy Dressed Dolls, from..... 15c up	Black and Brown Dolls, from..... 15c up
Wool Dressed Dolls, from..... 15c up	Hair Stuffed Dolls, from..... 25c up
Compo. Wax Dolls, from..... 5c up	Kid body Dolls, from..... 25c up
Washable Dolls, from..... 10c up	Rag Stuffed Dolls, from..... 15c up
Mrs and Pa Speaking Dolls, from..... 25c up	Rubber Dolls, from..... 15c up
Sleeping Dolls, from..... 25c up	Rubber Animals and Teething, from 15c up
China Dolls, from..... 5c up	Natural Boy Dolls, from..... 25c up
Jointed (China) Dolls, from..... 10c up	Natural Girl Dolls, from..... 25c up

China Heads for Dolls, with and without hair, from 10c. to 25c. each. Every mother, father and friend in and out of St. John's should make their little girls happy by giving them one of these charming Dolls. There is no nicer present for a little girl than a sweet-faced Dollie.

**S. E. GARLAND, LEADING BOOKSELLER AND TOY DEALER.**

**NEW GOODS.**

OUR NEW STOCK is arriving every Mail.— Goods that are better, newer, daintier than ever we have had before. We always try to have something different from anyone else and to make our selection as exclusive as possible. That we have succeeded is evidenced by the large number of sales we have already made and put by for Christmas delivery. NOW is the time to see our

**New Leather Goods,**  
**New Belts, New Jewellery,**  
**New Silverware,**

Particularly Nice is our assortment of  
**LADIES HAND BAGS.**

**T. J. DULEY & Com'ny,**  
The Reliable Jewellers and Opticians.

**THE JOHNSTON WOOD COMPANY.**  
**FACTORY: Long Pond Road.**  
Phone: 730.

We make Doors and Frames, Sashes, Mouldings of all kinds, Mantle-pieces, Turned and Built Newels, Baulsters, Hand Rails, Brackets, Corner Blocks, Base Blocks, Wainscoting, Counters and Show Cases, Stair Fixtures, and everything in woodwork. We make a specialty of "Church and School Furniture."

All enquiries promptly attended to, and any information cheerfully given.

**The JOHNSTON WOOD CO.**  
OFFICE Prescott Street: 'PHONE 657  
FACTORY Long Pond Road: 'PHONE 730

**FALL HATS**

OUR DISPLAY OF LADIES' **Velvet & Felt Hats**

ARE EXCELLENT, STYLISH AND UP-TO-DATE.

Call and See Them.

**G. T. HUDSON,**  
367 & 148 Duckworth Street.

**When You Want APPLES, ORANGES, GRAPES or ONIONS, RING UP 471.**

We have the best stock obtainable, at the right prices.

**THOS. SMYTH CO., LTD.**

**Your Spotted Mirror Made New!**

A Spotted Mirror is an eyesore in any nicely arranged room, and on this account many hundreds are being condemned daily. **DON'T THROW YOURS AWAY.** We can make it absolutely just the same as when you bought it, at a very trifling cost.

We will re-silver your Mirror promptly and satisfactorily and guarantee you a job that will please you in every respect.

Send a postal to-day and learn full particulars. It will save dollars for you, and only cost one cent. Work called for and delivered.

**THE NEWFOUNDLAND MIRROR MFG. CO.**  
oct3,2m,fp Factory: 31 Mourée Street, St. John's.

**P I A N O**



**S C H E S L E Y W O O D S**

**GREAT SALE STILL CONTINUES.**

**NOW OPENED:**

**Ladies' and FELT HATS**

**Misses' LATEST STYLES.**

Trimmed and Ready-to-Wear, from

**\$1.50 to 5.00**

Come for First Choice.

**ROBT. TEMPLETON,**  
333 WATER STREET.

**Gravenstein Apples, etc.**

To arrive ex S.S. "Stephano" Thursday,

**150 barrels GRAVENSTIEN APPLES.**  
**40 bags ONIONS.**

**BURT & LAWRENCE, 14 New Gower St.**  
P. O. Box 245. Telephone 759.

PER S.S. "FLORIZEL,"

20 barrels Gravenstein Apples,  
10 baskets Ripe Tomatoes,  
50 barrels Granulated Sugar,  
10 cases Sweet Oranges,  
Potatoes, Beef, Cabbage,  
New York Corned Beef.

Try Our ECLIPSE TEA, at **40c. 1b.**

People say it's worth 60 cents.  
Buy here every time and get your Coupons.

**J. J. ST. JOHN, Duckworth-st.**

**New Goods at W. Frew's.**

Our Fall stock of Dry Goods is now open and ready for your inspection. Genuine Bargains in every department. City and Outport buyers would do well to visit our store before making their purchases.

Special Prices to Wholesale Customers.

**WILLIAM FREW.**

**Flower Store Bulletin.**  
*This Week.*

TO CLEAR:—Goneberry Bushes, in dozen lots, lots of 25 or 100.  
Black and Red Currant Bushes, Raspberry Canes.

This is a rare opportunity to secure a bargain. Prices on application.

Phone 197.  
**J. McNEIL,**  
Rawlin's Cross.

**GASOLENE**

IN

Steel Barrels, Wood Barrels and Cases,  
High (76°) and Low Tests.

Also, on Draft,  
Supplied from a "Bowler" Patent Tank.

**Lubricating Oils and Greases,**  
For Motor Cars, Cycles and Boats

**H. J. STABB & Co**

**ROBINHOOD FLOUR IS DIFFERENT**

Our Money-Back Guarantee

Give Robin Hood Flour two fair trials. If you are not satisfied with it then, your grocer will give you back your money. We had never be fairer! Will you try it!



**A Royal Smoke**

**BENGAL Little Cigars**

Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.

**CASH'S TOBACCO STORES.**

**ANYONE, anywhere** can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Telk 12w. Headquarters, 1212 Broadway, N.Y. 20216, f

**An Intelligent person** may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Free Syndicate F1713 Lockport, N.Y. 20216, f

**Fruit and Vegetables!**

Ex "Tabasco," from Liverpool,  
**CHOICE SILVERPEEL ONIONS**—small,  
**CHOICE GREEN GRAPES**—heavy clusters,  
Ex "Mongolian," from Philadelphia,  
**Medallion Baked Beans, tins.** | **Boyers Tomatoes, tins.**  
**String Beans, Sugared Corn.**

**F. McNAMARA - - Queen St.**

**\$4,000.00 TO LEND**

On good Freehold Security.

APPLY TO **CYRIL CAHILL, Solicitor,**  
oct9,m,th Law Chambers, Duckworth St.

**HOUSE FURNISHING!**



**WE ARE the only complete House Furnishers in the city.** We carry everything that you can wish for to fit your home from cellar to attic. Everything here, no matter how cheaply sold, is of a worthy quality, is up to date in style, is handsomely finished and splendidly constructed. Among the many lines carried here can be found a complete assortment of

**U. S. PICTURE & PORTRAIT Co.,**  
Complete House Furnishers.

**Tinned Peaches, Evap. Apples, Jams,**  
Etc., Etc.

**NEW STOCK, OCTOBER 7th**

60 cases Tinned Peaches,	100 bxs Peerless Gloss Polish,
50 boxes Evap. Apples,	50 cases Gray's Jams,
50 Small Cheese.	15 bxs Dates—1 lb. pkgs.
	20 Brls. Salt—1, 3, and 5 lb. bags.

october7 **GEORGE NEAL,**

**At the Big Fruit Depot.**

**BY RECENT ARRIVALS.**

300 Brls. Gravenstein Apples,	50 Kegs Coloured Grapes,
50 Brls. King Apples,	50 Sacks S' peel Onions,
50 Kegs Green Grapes.	50 Cases S' peel Onions.

**AND JUST LANDED,**

50 bxs. Sunlight Soap, 8 oz & 12 oz. | 20 brls. C. C. Cranberries.  
**Fine Stock. Best Prices.**

**Edwin Murray.**

**REID NEWFOUNDLAND COMPANY.**

**S. S. "ETHIE"**

Leaves Carbonear every SATURDAY on arrival of 8.45 a.m. Train from St. John's for following ports:

WESTERN BAY.	HANT'S HARBOR.
Northern Bay.	SCILLY COVE.
BAY DE VERDE.	HEART'S CONTENT.
OLD PELRICAN.	HICKMAN'S HARBOR.
CATALINA.	LADY COVE.
TRINITY.	CLARENVILLE.

**Reid Newfoundland Company**

**WEATHER FORECAST.**  
TORONTO, Noon.—Moderate W. winds! fair to-day and on Wednesday; not much change in temperature.

**VOLUME XXXIII.**

**AUCTION SALES!**

**THE PEOPLES AUCTIONEER**

On the Premises  
Saturday next, 14th inst., at 12 o'clock, noon.

That Desirable Dwelling House, built of stone and brick, situate No. 4 Queen St. The property is in a good locality for either store or private dwelling. Lease, 60 years, renewable for ground rent, \$33.85 per annum.

**P. C. O'DRISCOLL, Auctioneer.**  
oct7,s,t,th

**THE NICKEL.**  
Monday and Tuesday.

\$8,000 production (based on David Belasco's great New York success)

**'THAIS.'**

The love story of the Courtizan of Egypt; her journey in quest of faith, and a noble's sacrifice.

Photographed amidst the grandest natural scenic surroundings conceivable.

Interpreted and intensified with the following beautifully grouped musical settings:—

Selections.....Il Travatore  
This Waltzes.....Anon  
Selections.....La Traviata  
Visions of Salome.....(By request)

**GEORGE IRVING,**  
**P. J. MCCARTHY,**  
Vocal Duet,  
"In the Garden of my Heart."

An Italian Travelogue; a Vitagraph Drama and two others.

**3 Complete Sessions**  
Nightly.

First show commencing 7.10.  
Second show commencing 8.20.  
Third show commencing 9.30.  
Store employees will do well to note the hours.

**NOTICE!**

Application for Licenses to sell Intoxicating Liquors shall be made before the **Fifteenth** day of October

St. John's, October 5th, 1911.  
By order,  
A. W. KNIGHT,  
Secretary Licensing Board.  
oct7,31,t,th

**PREPARE**  
FOR THE  
**COLD WEATHER**  
BY BUYING YOUR

**Blankets**

NOW.

We are well stocked in all qualities.

**COTTON, from 80 cts. to \$2.00.**

**WOOL, from \$2.00 to \$11.00.**

As these were bought before the advance in woolsens we are giving special values.

**Bowring Brothers, Limited.**  
Drapery Department.

**MINARD'S LINIMENT FOR SALE EVERYWHERE.**