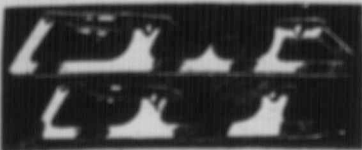


Hockey Skates EASILY EARNED



What can beat skating for winter sport? With these fine, light skates you can win races, play hockey, and cut rings round the other fellows. Latest hockey model. Finely tempered blades, brightly polished, sharp and strong. Boy's or girl's size, complete with straps, sent postpaid, for selling only \$4.00 worth of brilliantly colored, richly embossed, fast-selling postcards — Xmas, Patriotic, Fancy Greeting, etc. Charming Xmas Folders, Poster Stamps and Cards, at 10 cents a packet; Cherry Xmas Package Seals, Tags, and Stamps (27 pieces), 10 cents. You know everybody wants Xmas Cards — ours are simply wonderful! Everybody buys! You just show them and take the money. Coupon worth 10 cents free with every 10 cents worth. Hundreds of our agents have sold over \$25 worth. You can do it too. Send no money. **WE TRUST YOU.** No first in your town. **ORDER NOW THE GOLD MEDAL CO., Dept. G.G. 50, 311 Jarvis St., Toronto, Ont. "11st Year in this Business."**

A Word to the Younger Men

In one of his famous Essays, John Stuart Mill, the great Economist, made the following terse statement—

"We all desire to be well off, but few possess the effective desire of accumulation."

That is the point—to have both the wish and the WILL, to save money.

A Life Insurance Policy is the surest stimulus to save, and The Great-West Life Policies provide all the advantages of profitable investment, and safe protection on most favorable terms.

Full rates and information on request

The Great-West Life Assurance Company

Dept. "L."

Head Office - Winnipeg

Ask for a Registration Certificate holder—while they last.

WHEN WRITING TO ADVERTISERS
PLEASE MENTION THE GUIDE



FREE Grand 38 - Piece Scholar's Outfit and a Dandy \$10.00 Camera

BOYS AND GIRLS—This is the best and most complete Scholar's Outfit you have ever seen. It would cost you a small fortune to go into the store and buy all these useful and necessary articles. **Just read what it contains**—One large size English school bag, boy's or girl's size, three gold finished pens, big complete printing outfit with three rows of type, type holder, two rows, and everlasting ink pad, one dozen high-grade pencils, a fine pocket ink with lock and key, a fountain pen, a fine quality fountain pen, a box of six crayons, a box of paints containing a good color, a twelve inch wooden ruler, a set of six bottles, a dandy hundred piece scholar's memo pad, a point protector, a pair lead pencils fitted with fine eraser, and lock, and a lock a fine self-filling fountain pen with a package of ink tablets, sufficient to make five bottles of finest quality fountain pen ink. **It is a wonderful outfit.** Send us your name and address today and we'll send you only 24 bottles of our lovely new Corona Perfume to introduce among your friends. **GOLD DOLLAR MANUFACTURING CO., Dept. S. 12 Toronto, Ont. 271.**

friends at only 15c each. This delightful color is a wonderful blending of the true perfume of flowers. Everyone wants two or three bottles and you can get them in no time. It's easy.

Before our money, only \$3.60 when the perfume is sold, and we will at once send you a grand 38-piece scholar's outfit exactly as represented, and the beautiful \$10.00 folding film camera will also be sent to you for just showing your grand scholar's outfit to your friends and getting on 7 of them. In our guide and earn our five pennies and no more. We pay all delivery charges on your grand outfit right to your door. Write now while you think of it and be first in your school to own one of these grand outfits. We'll back you up you cannot sell and give presents for what you do sell.



HERE IS THE GRANDEST PROPOSITION EVER MADE

BOYS, you can earn this big, handsome racing Pedalmobile and be the pride of the town. Pedalmobile is the greatest sport ever invented; you simply jump in the car, apply the speed lever, touch your feet to the pedals and go spinning along to beat the band. Put on your coaster and take the hills without pedaling, turn the sharpest corners without fear of spilling, blow your horn if anyone is in the way, or reverse your lever and stop. In fact, the Pedalmobile will do everything a real auto will do but burn up gasoline. Beats bicycling all hollow, and just think of it, boys, you can get a racing Pedalmobile absolutely free and a fine dandy guaranteed watch as well that anybody would be proud to own. It has double solid nickel case, famous American movement, stem wind and stem set and absolutely guaranteed for one year.

If you are a live go-ahead boy and these two grand prizes interest you, just send us your name and address. We want you to help us advertise and increase the demand for our famous new Royal Japanese Perfume.

THE REGAL MANUFACTURING CO., Limited, Dept. W 16 TORONTO, ONT. 26

the newest and most delightful perfume ever produced. We make six lovely colors: Beauty Rose, French Carnation, Wood Violet, etc., and big handsome bottles sell at only 10c each. Everybody wants this sweet perfume.

Write to-day and we will send you only 25 bottles, all charges paid. Sell them among your friends at only 10c each. It is easy. Return our money, \$3.50 when your sales are completed and we will promptly send you this magnificent watch, all charges paid, and the big Pedalmobile you can also receive without selling any more of our goods, by simply showing your fine prize to six of your friends who would like to have our premiere too and will sell our goods as you did.

Hurry, boys. Be the first Pedalmobile driver in your neighborhood. You can return the perfume if you cannot sell it, so you take no risk. Write to-day and don't forget to put the extra 1c. war tax stamp on your letter or it will never reach us. Address

Small Estates and Large

Numbers of large estates have been entrusted to trust companies for management or distribution. For a time this gave some people the impression that trust company service was desirable only for people of large means.

But, of course, owners of large properties did not engage trust companies to manage their affairs because of the size of their properties. They did so because their responsibilities had impressed upon them the need of competent administration to prevent losses to their estates.

It is taken for granted now among those in touch with business developments that trust company administration is necessary for large estates; it is even more necessary for small ones. The small estate is precisely the one which can least afford avoidable loss.

We are glad to send, to anyone interested, booklets about our service.

Write for our Booklets

National Trust Company Limited

323 Main Street, Winnipeg

ALLAN S. BOND,
Assistant Manager.

D. H. COOPER,
Manager.

WIN This Real - Gasoline Auto

for Boys and Girls

\$150.00 offer Prizes

SOLVE THIS PUZZLE

23	8	5	14	-	7	5	18
13	1	14	25	-	9	19	-
4	5	6	5	1	20	5	4
-	1	14	4	-	14	15	20
-	1	-	13	9	14	21	20
5	-	2	5	6	15	18	5

CAN you answer this question—When will the war be over? Every boy and girl wants to know. You can, if you are able to read this puzzle. The answer is contained within the 48 squares above. What is this answer? Solve it, and valuable prizes await you.

HOW TO SOLVE IT

The above squares hold the answer. It is in one sentence of nine words, containing forty letters. Each letter is represented by a number, and that number is the position of the letters in the alphabet. For instance, A is represented by the figure 1, as it is first in the alphabet, and so on. Now, to help you get started, we will tell you that the first letter in the puzzle is "W," because W is the 23rd letter in the alphabet. Get to work and figure out the words in the sentence, and try to find the answer to the great question, "When will the war be over?" It is not easy, but it is worth while trying for.



You will be the Envy of all your Friends with this Car
THE AUTO-MAN EVERYWOMAN'S WORLD, Dept. 6



THE PRIZES

PRIZE	VALUE
1st—Five Horse Power Auto	\$150.00
2nd—Dandy Folding Camera	25.00
3rd—Magnificent Gold Watch and Chain, or Girl's Wrist Watch	15.00
4th—Lovely 36-inch Doll, hand-dressed, and beautiful English Doll Cribbage	10.00
5th—Electric Projectorcope. Better than a magic lantern. Will show any picture on postcard photo on screen	7.50
6th—Full-size Football	5.00
7th to 18th—Self-Filler Fountain Pens, each \$2.50	10.00
Also 10 Extra Prizes for Boys and Girls, each \$1.25	12.50
Total Value of Prizes	\$325.00

Copy your answer upon a plain white sheet of paper as neatly as you can, because neatness, spelling, hand writing, and punctuation count if more than one answer is correct. Put your name and address in the top right hand corner of the paper. If you have to write a letter, or show anything else, put it upon a separate sheet of paper. We will write an answer as your answer is received, and tell you if your solution is correct, and also send you a complete illustrated list of the grand prizes that you can win.

What Others Have Done, You Can Do

Here are the names of only a few of the boys and girls to whom we have recently awarded big prizes: Sheldahl Pony and Carl, Helen Smith, Edmonton; Sheldahl Pony, Beatrice Hughes, Hainesboro, N.Y.; \$100.00 Cash, Lyle Benson, Hamilton, Ont.; \$50.00 Cash, Helen Benson, Hamilton, Ont.; \$25.00 Cash, Florence Nash, Arnprior, Ont.

We will send you names of many others, too. Only boys and girls under 17 years of age may send answers, and each boy or girl will be required to perform a small service for us for which an additional valuable reward or special cash prize will be given. The contest will close on March 31st at 5.00 p.m.

Send yours an answer this very evening. Address: **TORONTO, ONT.**