

THE CANADIAN BANK OF COMMERCE

HEAD OFFICE TORONTO

CAPITAL, \$15,000,000 REST, \$13,500,000

BRANCHES THROUGHOUT CANADA, AND IN THE UNITED STATES, GREAT BRITAIN AND MEXICO

A General Banking Business transacted. Drafts and Money Orders issued. Foreign exchange bought and sold.

SAVINGS BANK DEPARTMENT

Deposits of \$1 and upwards received and interest allowed at current rates

Insure Your Horses

against Death through Disease or Accident, Fire and Lightning. Our Policy Holders have the amplest and most liberal clauses of any of the other Companies. Our Policy Holders have all the requisite guarantees as to the standing and solvency of the Company.

We insure: Stallions, Track Horses, Draft Horses, In Foal Mares, with or without insurance on the Foal; Cattle, Castration and Transit Risks, etc.

ALL KINDS OF ANIMALS INSURANCE. WRITE TO FOLLOWING AGENTS FOR FURTHER INFORMATION

Western General Agents

- | | |
|----------------------------|--|
| MANITOBA | MATTHEWS, WRIGHTSON AND COMPANY
Union Bank Building, Winnipeg, Man. |
| SASKATCHEWAN
(Northern) | BUTLER, BYERS BROS. AND CODERRE Limited
22nd Street, Saskatoon, Sask. |
| SASKATCHEWAN
(Southern) | MCCALLUM, HILL AND COMPANY
1170 Scarth Street, Regina, Sask. |
| ALBERTA | F. C. LOWES AND COMPANY
Calgary, Alta. |
| BRITISH COLUMBIA | THE COLUMBIA TRUST COMPANY
445 Hastings Street West, Vancouver, B.C. |

THE GENERAL ANIMALS INSURANCE COMPANY OF CANADA
HEAD OFFICE = MONTREAL, QUE.

The Grain Growers' Guide

GEORGE F. CHIPMAN
Editor

JOHN W. WARD
Associate Editor

PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter. The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; three years, \$2.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, thru careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and newspaper must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

General Advertising Rates

DISPLAY	
16 cents per line. No discount for time or space.	
	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$144.00

Live Stock Advertising Rates

DISPLAY	
14 cents per line. No discount for time or space.	
	Each Insertion
One Inch	\$1.96
Eighth Page	\$12.60
Quarter Page	\$25.20
Half Page	\$50.40
Full Page	\$100.80

Seven words average line; fourteen lines to one inch; 770 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

Classified Rate

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 agate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg

You Can't Afford to "Take a Chance"

When a year's work—a year's living—and a year's interest on your whole investment are at stake. Be on the safe side—insure your 1914 crop with

The Canada Hail Insurance Company

Head Office: Winnipeg

Guaranteed by the London Mutual Fire Insurance Co. of Canada and avoid all the worry and risk of loss. The premium is small, particularly if your district has a good record, and losses are paid promptly and in full.

FOR 54 YEARS, POSITIVE PROTECTION AGAINST FIRE LOSS HAS BEEN PROVIDED BY THE

London Mutual Fire Insurance Co. of Canada

OUR FARM POLICIES offer many advantages, including the blanketing of all the contents of house or barn under one item, the only farm property on which we ask for specific insurance being live stock.

OUR AUTOMOBILE INSURANCE POLICY covers against loss or damage by fire and (or) explosion and self-ignition, to body, machinery and equipment while in Canada.

For rates on Hail or Fire Insurance consult any of the Local Agents of these Companies, or apply to the General Agents.

Matthews, Wrightson & Co.

(CANADA) LIMITED

722-8 Union Bank Building, WINNIPEG, MAN.

Applications for Local Agencies Invited

Your Boy

Perhaps you are the mother of a boy, or his big sister, his teacher, in fact, if you are in any way connected with a boy, you cannot afford not to be interested in our plans for boys.

"The Guide" has always had the welfare of the boys on the farm at heart and has done everything in its power to help them. But this year The Guide is making very special efforts in a practical manner on behalf of every boy who takes part in our competitions. The very fact that your boy may have the opportunity of meeting people regularly, overcoming their opposition, and finally winning the little order will bring a feeling of self-confidence to the lad which will stand him in good stead in after years.

We want a large number of real, live, energetic boys to help us, and we are willing to pay liberally for their services. The boy who can sell a little thing will later be a man who will be entrusted with big things. Write for full particulars today. Address:

The Circulation Manager

The Grain Growers' Guide, Winnipeg