



## New Prices August 1st, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916:

Chassis . . . . .	\$450 <sup>00</sup>
Runabout . . . . .	475 <sup>00</sup>
Touring Car . . . . .	495 <sup>00</sup>
Coupelet . . . . .	695 <sup>00</sup>
Town Car . . . . .	780 <sup>00</sup>
Sedan . . . . .	890 <sup>00</sup>

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

## Ford Motor Company of Canada Limited

Ford, Ontario

Assembly and Service Branches at St. John, N. B.; Montreal, Que.; Toronto, Ont.; London, Ont.; Winnipeg, Man.; Saskatoon, Sask.; Calgary, Alta., and Vancouver, B. C.

**GILSON ENGINES**  
start without cranking—have high tension ignition,—improved governor,—efficient carburetor. They are perfectly balanced,—Powerful, Durable, Simple and Economical. Efficiency guaranteed without qualification.  
*Write for free engine book and special proposition.*  
Gilson Mfg. Co. Ltd., 59 York St., Guelph, Canada

**THE HYLO SILO**  
**\$7,798.56 Returns on an Investment of Approximately \$200.**  
A Hyllo Silo, figuring profit at the moderate rate of \$200 a year, and compound interest at 6%, will make you the above profit clear in 20 years. Do you know of any investment that will pay you as big returns?  
Can you afford to be without a HYLO SILO, or can you afford to put up a silo without getting full particulars of the HYLO—wherein it differs from any other silo, and why it will yield better ensilage with greater profits year after year? Also why the better class of dairymen and farmers—men of discernment and keen business judgment—choose the HYLO SILO. It is the cheapest because it pays the biggest returns. Write for free silo book and prices to-day.  
**GILSON MANUFACTURING COMPANY, LIMITED**  
209 York Street, Guelph, Ontario

When Writing Please Mention Advocate

**Progressive Farmers**  
keep a binder to harvest crops at the right time, without waiting for others to do it for them when they get to it. It is just as important for you to own an Ensilage Cutter. Let us tell you why you should own one—

**GILSON**  
**SILLO FILLER**

Cut your green fodder and pack your silo full—at the right time. Save the value that is lost by delay. The GILSON is simple—few parts—all easy to get at. Guaranteed to cut and lift silage to top of highest tank with any power, provided the cutting wheel does not fall below the moderate speed of 600 revolutions a minute. Your engine will run it. Thousands are now successfully operated by 4 to 8 h. p. gas engines. The GILSON runs at slow speed, therefore uses less power and lasts longer. Cutting blades strike heavily and make clean, regular cut along their entire length. Easily adjusted in a minute's time, and once set, stay set. Six fans instead of four increase blowing power. Silage flows without clogging, through small pipe, in fine, steady stream—not in bunches. Silage packs firm as old silo.  
Send for 1916 Gilson Silo Filler Book FREE. Explains the many money and time saving GILSON advantages. Veritas alia.  
**GILSON MFG. CO., LTD.**  
159 York St., Guelph, Canada

**THE GILSON**  
"IT THROWS AND BLOWS"

**GRAND TRUNK RAILWAY SYSTEM**  
**Western Fair**  
London, Ont.  
**SEPTEMBER 8th--16th**  
Return tickets at reduced fares to London, Ont., from stations in Ontario, Belleville, Scotia Jct., and south or west thereof. Special train service and  
**Low Rate Excursions**  
from principal points on certain dates.  
For full particulars, regarding train service, fares, tickets, etc., consult Grand Trunk Railway Agents.

**Rebuilt Portable, Traction Engines and Threshers**  
A number of good rebuilt Portable and Traction Engines suitable for silo filling and Threshing, also a few good separators for sale cheap.  
**The Robt. Bell Engine & Thresher Company, Limited**  
SEAFORTH ONTARIO

**"London" Cement Drain Tile Machine**  
Makes all sizes of tile from 3 to 18 inches. Cement Drain Tiles are here to stay. Large profits in the business. If interested, send for catalogue No. 2.  
**LONDON CONCRETE MACHINERY CO.**  
Dept. B. London, Ont.  
World's Largest Manufacturers of Concrete Machinery.  
Do not fail to see our exhibit at the Western Fair, London.