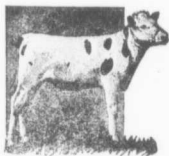


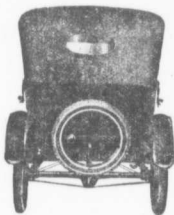
THOROUGHBREDS



King Ormsby Jane Rag Apple



Illustration showing instrument Board on Chevrolet Four-Ninety. Electric starting and electric lighting switch, speedometer, electric horn, ammeter, oil indicator light equipment, gear shift lever. The Four-Ninety has selective sliding gear transmission with three speeds forward and reverse.



Rear View showing extra tire, tire carrier, and tail lamp with license bracket attachment.



Showing robe rail, foot rest, door pockets and hand pads.

\$53,200.00 seems a big price to pay for a five month's old calf yet this is what D. W. Field, of Brockton, Mass., paid O. Cabana, Jr., of Buffalo, for the Holstein Bull Calf here illustrated, King Ormsby Jane Rag Apple, in June, 1917.

But the price does not seem too high when the records of "King Ormsby's" ancestry are known. Every one is a record breaker. His sire brought \$25,000. at auction; his dam holds many records for milk production and for generations expert Holstein Breeders bred with the greatest care the strain resulting in King Ormsby Jane Rag Apple.

The Chevrolet Four-Ninety—the Product of Experience—is a thoroughbred motor car and would cost much more than \$53,200 were we to build only one car. But mammoth production and efficient management enable us to manufacture the Four-Ninety in such large quantities that the cost is reduced and is within reach of the average man's purse.

The complete equipment, comfort, beauty, power and efficient mechanism makes the Chevrolet Four-Ninety the best car for the Canadian farmer.

Send for catalogue giving description and price.

CHEVROLET MOTOR CO. of CANADA, LIMITED

OSHAWA, CANADA

Western Parts and Distributing Branches: Regina and Calgary.

OVER 800 DEALERS THROUGHOUT CANADA



Chevrolet Four-Ninety
Five Passenger
Touring Car.

