

## "Canadian Boy" Coupon Canvass

**We want each subscriber to:** (1) Sign the subscriber's indorsement on the attached coupons; (2) Cut the coupons out; (3) Hand or mail them to friends who would be likely to subscribe to such a magazine as THE CANADIAN BOY; (4) Call their attention to the value of the magazine and to our extraordinary offer to send **THE CANADIAN BOY to new subscribers for one year, together with a choice of Premium Picture**, (a) St. Cecilia, (b) Saving the Colors. (c) In Memoriam, **for only \$1.00**; (5) Show them a copy of the magazine.

**We will give you your choice** (1) for one coupon returned bearing your indorsement and accompanied by \$1.00, for subscription alone, a three months' extension on your own subscription; (2) for 2 coupons returned, with 2 new subscriptions, a 6 months' extension of your own subscription; (3) for 3 coupons returned with three new subscriptions, a 9 months' extension of your own subscription.

### A "The Canadian Boy" Coupon Canvass.

This Coupon is presented to you by a friend of THE CANADIAN BOY. If you are not already a subscriber, you may have THE CANADIAN BOY for one year, together with Premium Picture selected, by sending this Coupon with \$1.00 to The Canadian Boy Publishing Co., Shallow Lake, Ont., for subscription alone.

#### Subscriber's Endorsement.

I have been a subscriber to THE CANADIAN BOY for ..... months and heartily recommend it as the most instructive, valuable, and interesting magazine that I see.

Name.....

Street and No.....

City or Town.....

Province.....

#### Signature of New Subscriber.

Name.....

Street and No.....

City or Town.....

Prov..... Date.....190

Picture Chosen.....

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Additional Coupons Furnished on request to The Canadian Boy Pub. Co., Shallow Lake, Ont.