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in a variety of ways, and when vacancies occur it makes promotions from the men in its service.

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HOME OFFICE, NEWARK, N. J.

THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA

1897 AN UNEQUALLED RECORD 1911

Year	Premium and Interest Income	Total Assets	Rate of Interest Earned.	Assurance in Force
1897	\$ 37,416.09	\$ 336,247.89	4.01%	\$ 1,185,725
1901	360,180.95	1,344,128.61	5.40%	10,524,731
1905	800,034.84	2,840,725.23	5.52%	19,672,664
1910	1,370,550.38	6,147,329.99	6.52%	30,455,859

FIRST AND PARAMOUNT—ABSOLUTE SECURITY TO POLICYHOLDERS

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By F. J. LAVERTY,

OF BLAIR & LAVERTY, MONTREAL.

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This work consists of a practical treatise on the Canadian Law of Insurance, in all its branches in a single volume, including Life, Fire, Marine, Accident, Guarantee, Bail, Burglary and Employers' Liability Insurance.

The federal Insurance Act, passed at the last Session, is fully covered, as well as the latest Statutes of the different Provinces. All Canadian jurisprudence on Insurance Law is carefully treated, together with the English and French precedents, and such American decisions as are applicable.

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MUTUAL on the Full Legal Reserve Plan;

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The Continental Life Insurance Co.

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HEAD OFFICE : WATERLOO, ONT.

TOTAL ASSETS 31st DEC., 1909, \$450,403.60

POLICIES IN FORCE IN WESTERN ONTARIO OVER 20,000

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Manager

GEORGE DIEBEL, Vice-President

T. L. ARMSTRONG,
Inspector.

Scottish Union and National Insurance Co. of Edinburgh, Scotland

Established 1826

Capital, \$30,000,000

Total Assets, 54,260,408

Deposited with Dominion Gov't, '276,000

Invested Assets in Canada, . . . 3,091,681

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